

RTVE Joins Conecta Fiction by @todotvnews the 04/04/2017



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The organization behind Conecta Fiction announced at Miptv the addition of RTVE as a sponsor for the first edition of the event, which seeks to promote co-productions between Latin America and Europe.

A few days after announcing the addition of Movistar+ as the sponsor for its first edition, the organization of Conecta Fiction announced this Tuesday at Miptv that RTVE is also joining the event as a collaborating partner.

"We just announced sponsorship from RTVE, who joins this first edition and has expressed its commitment to support the event," Géraldine Gonard, CEO of Inside Content and director of Conecta Fiction, said to ttvnews.

RTVE is joining the list of supporters for Conecta Fiction, which includes ICEX España Exportación e Inversiones, who's been part of the project since the beginning; Movistar+, which will offer a development contract for the winner of the international pitching sessions, Axencia Galega das Industrias Culturais (Agadic) of the Xunta in Galicia and Fundación SGA.

The calling to present projects is still open until April 15. Inscription and registration can be done through Conecta Fiction's website.

The final series and miniseries projects will be revealed in early June and Movistar+ will choose which one by announcing the name at the event.

"We also highlighted the presence of INCAA from Argentina, who'll come as Country of Honor and will have a great delegation," Gonard said.

According to the executive, many international companies have already been confirmed for the event's first edition, from Latin America, US Hispanic and Europe, such as Univision, Televisa, Telefe, FOX, HBO Latin America, TF1, Mediaset Italia and several European producers.

"We've been welcomed by the networks and producers who are the main "decision makers" in the production world," Gonard said.

The event will take place in Santiago de Compostela from June 20-23, 2017 and will have pitching sessions, networking, conferences, debate tables, master classes and case studies for co-productions that have already been made.

- See more at: <http://www.todotvnews.com/news/RTVE-Joins-Conecta-Fiction.html#sthash.CGHqbhLH.dpuf>