



CoPro & Networking
International TV Event

Madrid 10 de febrero de 2017

**CONECTA FICTION ANNOUNCES THE CALL FOR ENTRY FOR THE PITCHES
OF INTERNATIONAL CO-PRODUCTION PROJECTS**

- **The Spanish Media office confirms its commitment to Conecta FICION with the presence of the Pitch Doctor and MEDIA expert, Franz Mangelberger, and a session specific to financial support of the Media program**
-

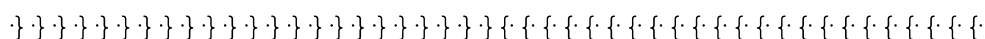
Conecta FICION will be opening the call for international coproduction projects, series or mini-series, starting the 15th of February until the 15th of April. The event aspires to be **the meeting point and the platform for the co-production of TV fiction between Latin America, the Spanish-speaking United States and Europe.**

These projects will have to be presented in Spanish or in English and registered through the Conecta FICION website starting on the same date mentioned above. The projects must have at least 10% of their funding already covered, have an international focus, connect with both continents through fiction and be suitable for co-production.

Among all the projects received, ten will be selected for presentation at the *International Co-production* pitching session, which will be carried out on the first meeting day.

The Editorial Committee in charge of making this selection in the first edition of Conecta FICION is made up of six representatives from international businesses and prestigious professionals linked to the production of fiction for television. **Alexander Keil** is an executive producer at Producers at Work (PaW), a production company based in Berlin, that specializes in TV series and primetime TV movies such as, “A State Affair” and “The Girl on the Ocean Floor”, he previously worked in the United States at the prestigious talent agencies of UTA and GERSH, representing screenwriters and directors. **Carolina González** is responsible for the development of new projects at Underground Productions of Argentina, has produced the award-winning series “The Marginal” and the successful, “Educating Nina”; **Albert Sagalés** is the President of Proa Fiction, a producer and responsible for the department of co-production at Diagonal Television (a company belonging to the Endemol Shine Iberia group), and is executive producer of the mini-series, “The Cathedral of the Sea”; **Anaïs Schaaff**, a Spanish screenwriter and one of the producers and screenwriters of the TVE series, “The Ministry of Time”; **Charline de Lepine** is responsible for the French production company, Macondo Productions, and is

June 2017 · 20 Opening · 21-23 Event



internationally recognized for the series, “The Men of the Shadows” and the Mexican, **Francisco Cordero**, is a producer at BTF Media and responsible for, “Until I met you”, a fictional series about the Latin-music idol, Juan Gabriel.

Conecta FICTION will take place in Santiago de Compostela from the 20th to the 23rd of June 2017 and is the first international event exclusively dedicated to the co-production of fictional series for television. The registration for professionals will open the 15th February.

The Spanish Media Office will organize a session during the event.

The MEDIA program offers various opportunities to the creators and producers of TV series, such as training workshops as well as provides support for the development, promotion and distribution of television content. During this session, attendees will be informed about the grants and it will be explained in detail how to apply for the support of the MEDIA programs. The session will be join by the Austrian **Franz Mangelberger** the Pitch Doctor, MEDIA expert and specialist in television distribution strategies.

For the Director of the Spanish Media Office, Peter Andermatt, the Conecta FICTION celebration provides magnificent opportunities for professionals of the industry, *“Conecta FICTION is the place and the perfect time to inform about the support that MEDIA offers to the creatives, the producers, and the distributors of television. Nowadays, with the business models of the television industry clearly changing, internationalization and networking are keys to the time of co-producing and the conquering of international markets.”*

Conecta FICTION is promoted by the Axencia Galega das Industrias Culturais (Agadic) from the Xunta de Galicia, ICEX España Exportación e Inversiones and Fundación SGAE and organized by Inside Content.

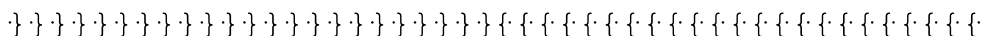
Information, registration of projects and accreditations are open starting 15 February at:
www.conectafiction.com

Video presentation Conecta Fiction: <https://www.youtube.com/watch?v=YxsoXeIZ7r0>

Graphic Material: available on the web
Press: communication@conectafiction.com



June 2017 · 20 Opening · 21-23 Event



Cidade da Cultura · Santiago de Compostela · Galicia · Spain · www.conectafiction.com · info@conectafiction.com