



CoPro & Networking
International TV Event

The Conecta FICTION Program: Three Intense Days of Fostering the Co-production of Fiction for Television between Europe and America

- More than 25 meetings and round tables with international professionals, who will discuss and share their experiences in the world of creating, financing and producing TV series
 - Argentina is “Country of Honor” in the event’s first edition as one of the key countries in TV production and third exporter of fiction formats in the world
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Madrid, 5 June 2017. - Conecta FICTION, which will be held from June 20 to 23 in Santiago de Compostela, presents an extensive program focused on connecting professionals from Europe and America with the objective of promoting new television fiction co-productions between both sides of the Atlantic.

With **350** professionals from **20** countries in Europe, the United States and Latin America, participants include producers, OTT platforms, investors, creative, distributors, screenwriters and more than **35** international television channels. In addition, the participation of Spain’s leading TV groups: **RTVE, Atresmedia, Mediaset, Movistar +** and the collaboration of TVG (Galicia Television) and the La Voz de Galicia Group is confirmed.

Geraldine Gonard, director of Conecta FICTION, sums up the objective of the international meeting: ***“We are pioneers and our main objective is to facilitate contact between professionals from both these continents to develop projects together. Professionals in Europe and America meet several times a year to buy and sell content that’s already produced, but we want to be present at an early stage, at the origin of fiction content born out of co-production. This is the engine that drives Conecta FICTION.”***

June 2017 · 20 Opening · 21-23 Event



