



CoPro & Networking
International TV Event



MOVISTAR+ PARTNERS WITH THE FIRST EDITION OF CONECTA FICCIÓN.

Movistar+ will grant a development deal to one of the 10 series or mini-series projects selected for the final of Conecta FICCIÓN's International coproduction pitching session.

Madrid, 30th of March 2017. Conecta FICCIÓN, the first international event exclusively dedicated to the International Coproduction Fiction for television and **Movistar+** have signed an agreement to collaborate and support this first edition with the company's active presence in various sections of the event. The celebration will take place in Santiago de Compostela (Spain) from the **20th to the 23rd of June 2017** and aims to become a **must-attend meeting point and business platform for TV fiction co-productions between Latin America, United States Hispanic and Europe.**

Conecta FICCIÓN will offer TV professionals with an excellent opportunity to discover talents, scout original projects and raise funding for new international co-production projects.

Movistar+, a key player in the industry, will participate actively as an **investor and co-producer**, supporting specially the International coproduction project pitching sessions, **offering a contract to develop one of the 10 series selected by Conecta FICCIÓN Editorial Committee.** The 10 final selected projects, - series and mini-series-, will be announced at the beginning of June. During the event **Movistar+** will announce the project winner, chosen among the finalists. The call for the submission of the international coproduction pitch is currently open on the **Conecta FICCIÓN** webpage (www.conectaficcion.com) until the 15th of April.

Conecta FICTION is the first international event dedicated exclusively to the coproduction of TV series between Europe, South America and United States Hispanic. The first edition will take place in Santiago de Compostela (Spain) between the **20th to the 23rd of June 2017** and is promoted by the Axencia Galega das Industrias Culturais (Agadic) from the Xunta de Galicia, ICEX España Exportación e Inversiones and Fundación SGAE and organized by Inside Content.

MOVISTAR + is the leading provider of audiovisual entertainment in Spain. A Telefonica company, it offers viewers the very best premium content in Sports, Movies, Series and Entertainment. It has also recently added the new channel # 0, which delivers quality television to more than 3.7 million subscriber households and is the best way to explore the wide range of content offered by Movistar +. Movistar + continues to add top quality channels and to expand its broad catalog of content – all available on demand, allowing customers to enjoy TV on all devices, wherever and whenever they want. MOVISTAR + is at the forefront of technology with 3D broadcasts, 4K and VR.

Submission of Projects and Accreditation online:

www.conectafiction.com

Video presentation Conecta Fiction: <https://www.youtube.com/watch?v=8Ht3aVrvqjo>

Press Material: available on website

Press: communication@conectafiction.com

