



CoPro & Networking
International TV Event

CONECTA FICCIÓN PRESENTATION AT CANNES MIPTV

TELEVISION ESPAÑOLA (TVE) ANNOUNCES ITS COOPERATION WITH THE INTERNATIONAL CO-PRODUCTION EVENT BETWEEN EUROPE AND LATIN AMÉRICA.

Cannes, 4th of April 2017. - **Conecta Fiction**, the first professional event dedicated to the co-production of television series, outlined the upcoming event in front of more than a hundred guests this evening in the International TV content market, MIPTV, in Cannes (France). The presentation, which took place in the pavilion **Audiovisual from Spain** run by ICEX, was followed by a cocktail sponsored by Galicia Calidade.

The public service broadcaster Televisión Española (TVE), represented by its Commercial Director Rodolfo Domínguez, announced its partnership with the event during the presentation. Mr. Domínguez highlighted the relevance of Conecta FICCIÓN and stressed TVE's full support to the objectives of the forum.

Geraldine Gonard, Conecta FICCIÓN'S director, also took advantage of the presentation to introduce the various topics that will be discussed at conferences and round tables during the event, and to give the audience a glimpse of the guest companies that have already confirmed their participation to the forum - a list in which HBO, Telefe, Fox LATAM, Univisión, Mediaset Italia, Fox Europe, Arte and France's TF1 stand out. INCAA will supervise the participation of the Argentinian delegation that, as the Country of Honour of this first edition, will include more than 15 companies.

Spokespeople from the institutions that will promote the event - Agadic, Axencia, Galega das Industrias Culturais, the Galicia Xunta Government and ICEX Exportation and Investments Spain - also praised the huge interest provoked by Conecta FICCIÓN worldwide and said that they are confident this networking forum will quickly become a reference for the fiction industry on both sides of the Atlantic.

Movistar+, which announced a partnership with Conecta FICCIÓN a few days ago, also supported the event with their presence at the presentation and the cocktail.

Conecta FICTION is the first international event that has been exclusively dedicated to the coproduction of fictional television series between Europe, Latin América and the spanish speaking públic of the United States. The first edition will be celebrated in Santiago de Compostela between the 20th and the 23rd of June, and is organized by the Axencia Galega das Industrias Culturais (Agadic) of the Galicia's Xunta government, ICEX Exportation and Investments Spain, the SGAE Foundation, and is produced by Inside content.

Registration of projects and online certifications:

www.conectafiction.com

Video Presentation Conecta Fiction: <https://www.youtube.com/watch?v=8Ht3aVrvqjo>

Gráfico Material: available at your disposal on the web

Press: communication@conectafiction.com