



CoPro & Networking  
International TV Event

## RTVE supports CONECTA FICCIÓN for the second year running, and will increase its presence in the second edition

- TVE will fund the development of at least one of the scripted projects presented.
- Playz and Conecta FICCIÓN will jointly promote a digital series pitch and will select a project to fund.
- Prominent executives and professionals from RTVE will take part in conferences, workshops and discussions
- There will be an exclusive screening of a new upcoming series during the opening gala
- Conecta FICCIÓN 2 will take place between June 18-21 at Cidade da Cultura de Galicia, in Santiago de Compostela.
- RTVE upholds its commitment to audiovisual fictional content, participating for a second consecutive year in Conecta FICCIÓN, the first International event exclusively dedicated to the co-production of fictional series for TV in Europe, Latin America and the Spanish-speaking United States. The Corporation will support at least one scripted project by funding its development. This year, for the first time, a digital series project will also be selected for Playz. Additionally, a new scripted series produced by the Corporation will be exclusively pre-screened during the opening gala, which is also sponsored by RTVE. Conecta FICCIÓN will take place at Cidade da Cultura de Galicia, in Santiago de Compostela between June 18-21. The event is organized by the Xunta de Galicia's Axencia Galega das Industrias Culturais (Agadic), the Spanish Institute for Foreign Trade (ICEX), the Spanish Society of Authors and Publishers (SGAE), and produced by Inside Content.
- Fernando López Puig, Chair of Film and Scripted Content at TVE, has occupied a seat on the Advisory Board for Conecta FICCIÓN since its inception. Other directors and professionals from the Corporation will also take part in the workshops and pitching sessions or project presentations, where the conversation will center around the international co-production of scripted content.
- As a result of these sessions, RTVE will award funding to one or several of the projects presented. Two projects were selected in last year's edition: "Desmadres" (the selection title is *Madres en apuros*) and "Una casa en amargura."

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- This year, RTVE's new digital content platform Playz, together with Conecta FICCIÓN, will promote a pitching session exclusively dedicated to digital content and will fund the development of one of the projects.
- Since its launch in October, Playz has accumulated more than 11 million views and has been responsible for major hits amongst the digital audience, such as "Si fueras tú," "Mambo," "Dorien," "Inhibidos," or "Colegas," and continues to promote the creation of scripted digital content, such as the upcoming "El punto frío."
- Conecta FICCIÓN's second edition hopes to welcome around 500 executives from Europe, the United States and Latin America. It will encompass all genres of fiction and all stages of production, from conception to programming and broadcast, as well as funding and searches for co-producers.

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