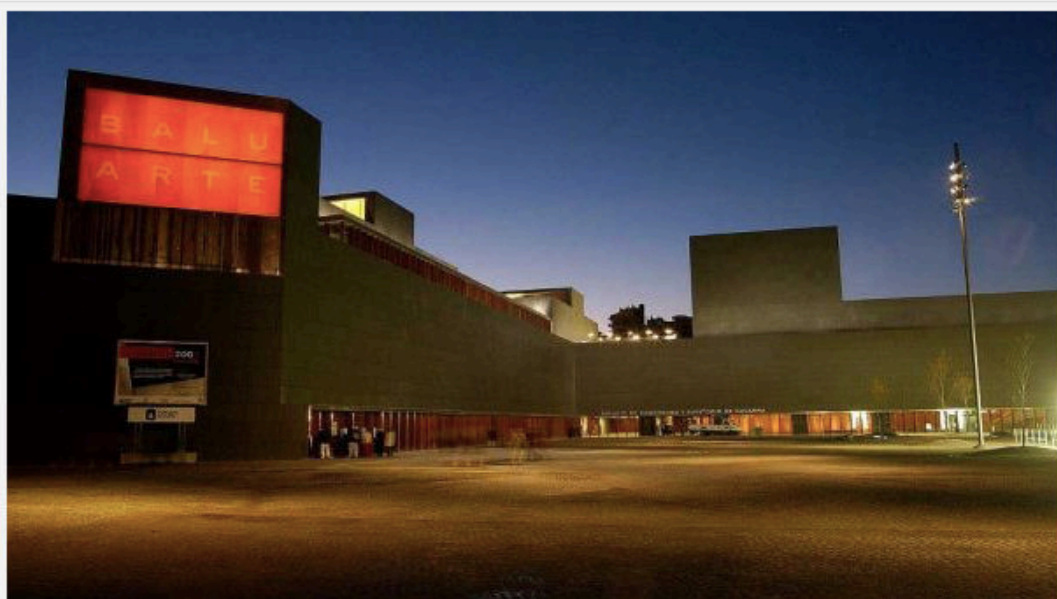


# The third edition of Connect Fiction change of scenery and lands in Pamplona

January 22, 2019

**After two editions in Santiago de Compostela, the international event to promote networking, fiction coproduction and exchange of talent in the field of television fiction between America and Europe he moved to the Palacio de Congresos and Auditorium of Navarra Baluarte. Will take place the next 17 and 20 June.**



**The Palacio de Congresos and Auditorium of Navarra Baluarte will host the third edition of Connect Fiction**

**Last June 21 He concluded the second edition of Connect Fiction. During the press conference, the big question was whether there would be third edition of this event and when it would take place. The answer was in the air, though Cine & Tele argued for a determined yes ... thinking he would return to its place of origin, Santiago de Compostela.**



We were not mistaken as to the holding **Connect Fiction 3**, But on the venue. Today, through a press release, we have known that this pioneer in promoting networking, co-production of fiction and exchange of talent between America and Europe, stage and event changes **is transferred to Pamplona, Pamplona.**



Filming in Pamplona

It will be within the next days **17 June 20**When the international meeting begins its journey in building **PALACIO Congress and Auditorium of Navarra**, Also known as Stronghold, which is located in the center of the city and enjoys a privileged location as a crossroads between the shopping and entertainment and the monumentality of the Citadel of Pamplona, ancient fortress of the XVI century.

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## **Géraldine Gonard: "Connect Fiction is much more than an event, it is a tool and a community that fosters collaboration of industry professionals from many countries fictional"**

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**Géraldine Gonard**, Director of Connect Fiction, Stressed that "Connect Fiction is much more than an event, it is a tool and a community that fosters collaboration of industry professionals fiction in many countries, and Navarre and its capital Pamplona, is a new meeting with magnificent development potential that are sure Fiction Connect can help materialize. "



**Géraldine Gonard**

**Manu Ayerdi**, Vice President of the Government of Navarra, said that "we are very pleased to host this event in Navarra. We are aware of the importance of Connect Fiction in the field of co-production of fiction series and miniseries for TV and firmly believe that the celebration of this edition is an excellent opportunity to boost the positioning that has Navarra in international audiovisual sector. Also, to generate business in the region, contributing to the development and internationalization of the local sector, and to promote the attraction of filming and new companies in our Autonomous Community. The audiovisual sector is a priority for our territory and holding Fiction Connect we strengthen our commitment to him. "

According to the **Navarra Film Commission** The Office of the Government of Navarre runnings integrated into the Public Company NICDO, **he managed** in 2018 a total **95 audiovisual projects**, Two of which were series and eleven television programs.



**530 professionals were cited in the second edition of Connect Fiction**

We do not know even if the third edition format maintain the scheme of the above **two** And the possible variations that might entail. In **2018**, **The main developments about 2017 They translated** , especially, to expand the number of countries invited to two (vs 1 of the first edition), creating the first Fiction Fest (container series to link industry with viewers) and a contest branded content.



**The Cidade da Cultura in Santiago de Compostela hosted the first two editions Connect FICTION.**

The **Dyou previous editions Connects Fiction** were held in **Santiago de Compostela, Galicia**. The **of 2018** It was attended by more than **530 professionals** from more **20 countries** Celebrating for three days over **2,400 meetings** - 1,327 of which they were of online diary - and a potential business volume encryption **several hundred million euros** they have started to materialize with several television series in development and production today.

**connect Fiction 3** It will be promoted internationally in important markets and European and American events, among others; as **NATPE in Miami, United States (which starts today)**; Festival of Berlin, Germany and French territory in the essential dates of Mip TV Series Craze and held in the cities of Lille and Cannes respectively.

**connect Fiction** It is the first international event dedicated exclusively to the co-production of television fiction series between America and Europe. The **third edition** will be **driven Clavna, the Audiovisual Cluster of Navarre**, It has the **support for Government of Navarre** through **SODENA, Sociedad de Desarrollo de Navarra y NICDO, Navarra Infrastructure Culture, Sport and Leisure**, Manager of the Congress and the Navarre Film Commission, and will again supported the **SGAE Foundation**. He **design and production** They remain in the hands of **Inside Content**.

Our view of the first edition: **FICTION connects a necessary meeting**

So we live the second edition: **FICTION connect 2 ends with good insights and full capacity**

<http://www.cineytele.com/2019/01/22/la-tercera-edicion-de-conecta-fiction-cambia-de-escenario-y-ateriza-en-pamplona/>