

Conecta FICTION 3



THE CITY OF PAMPLONA, NAVARRA, WELCOMES THE THIRD EDITION OF THE INTERNATIONAL EVENT.

Conecta FICTION 3 will be held at the BALUARTE Congress Centre and Auditorium of Navarra
From June 17 - 20, 2019.

Madrid January 21, 2019.- Conecta FICTION, a pioneering event in promoting networking, fiction co-production and exchange of talent between America and Europe, will hold its third edition in Pamplona, Navarra, Spain, from **June 17 to 20, 2019**. The international meeting will be hosted by the Congress Centre and Auditorium of Navarra, also known as **Baluarte**. Located in the very center of the city, it stands on a key site between the liveliest shopping and leisure area of the city and the monumental Pamplona's Citadel, a 16th century fortress.

Géraldine Gonard, Director of Conecta FICTION *"Conecta FICTION is much more than an event, it is a tool and a community that promotes the collaboration between fiction industry professionals from many countries. Navarre and its capital Pamplona are a new meeting point with a magnificent potential for development that we are sure Conecta FICTION can help achieve "*

The last edition of Conecta FICTION took place in Santiago de Compostela, Galicia. The 2018 edition welcomed more than **530 professional attendants** coming from more than 20 countries. The three days event held more than **2,400 meetings** - 1327 of which were scheduled from the online agenda's tool - and a potential volume of business estimated in **several hundred million euros**. Some of them have begun to materialize with several TV series in development and in production today.

Manu Ayerdi (Vice President of Navarra's Government) *"We are very pleased to host this event in Pamplona. We are aware of the importance of Conecta FICTION in the sector of co-production of TV series and miniseries. We firmly believe that the celebration of this edition is an excellent opportunity to spearhead the position that Navarra has in the international audiovisual sector, to generate business in the Region, contributing to the development and internationalization of the local sector, promote and attract shootings and new companies in our Region. The audiovisual sector is a priority for our territory and with the celebration of Conecta FICTION we strengthen our commitment to it".*

Conecta FICTION 3 will be internationally promoted in important European and American markets and events, among others; at Natpe in Miami (USA); Festival of Berlin (Germany) and in France during key events such as: Series Mania (Lille) and Mip TV (Cannes).

Conecta FICTION is the first international event dedicated exclusively to the co-production of TV fiction content between Europe and America. The third edition will be held in Pamplona from June 17 -20, 2019. It is driven by Clavna, Navarra Audiovisual Cluster and supported by the Government of Navarra through SODENA (Navarra's business development entity) and the NICDO (Navarra's Infrastructure Culture, Sports and Leisure, managing the Congress Center and Navarra Film Commission). The **FUNDATION SGAE** has also renewed its support. **INSIDE CONTENT** is responsible for the design and the production of the event.

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