

Conecta FICTION 3



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CONECTA FICTION 3: THURSDAY JUNE 20

Conecta FICTION 3 concludes today, June 20, in Pamplona-Iruña, where professionals from the television fiction industry have met for three days with the purpose of promoting co-production between America and Europe.

The press conference with the balance of the international meeting was presented in Baluarte, Pamplona with the assistance of Izaskun Goñi, General Director of Energy and Innovation Industry of the Government of Navarra, Pablo Iraburu, President of CLAVNA and Géraldine Gonard, Director of Conecta FICTION.

The director of the event has provided the main data of the same. With a total of 692 accredited professionals from the audiovisual industry from 24 countries from both continents, the third edition has been the largest so far. Last year's edition brought together 531 accredited from 20 countries, representing an increase of 30% regarding the 2018 edition.

The most relevant numerical data regarding participation by country is included below:

Spain: 460 representatives

Chile: 39 representatives

United States: 30 representatives

France: 23 representatives

Italy: 20 representatives

Portugal: 11 representatives

United Kingdom: 8 representatives

Germany: 8 representatives

Mexico: 8 representatives

Turkey: 7 representatives

The profile of the participants in the third edition of Connect FICTION corresponds to producers, scriptwriters, distributors, institutions and national agencies to support the

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audiovisual of various countries, and the presence of more than 40 representatives of platforms and television channels.

During the event, various international co-production agreements by participating companies have been announced and others that are still confidential will be made public over the coming weeks.

In addition to all the meetings held one to one among professionals, an approximate number of 3,200 appointments were closed through the Conecta FICTION online platform, and participants were offered 8 panels, 5 keynotes, 4 pitching sessions and 14 activities between workshops, masterclasses and case studies. There have also been 2 meetings aimed especially for students with the renowned professionals of the international audiovisual industry, Ana Paula Valdovinos, Vice President of Production and Development of Telemundo International Studios, United States, and Mariana Pérez, Head of Entertainment Production at Walt Disney Company, Latin America. Lastly, they also offered 2 premieres in Spain of international series that were open to the public of the city of Pamplona, the Chilean-Finnish co-production Invisible Heroes and Disney's series Monzón.

Conecta FICTION is the first international event exclusively dedicated to the co-production of TV fiction series between America and Europe. Pamplona-Iruña (Spain) will host the third edition from June 17-20. It has the support of the Navarra Government through SODENA (Navarra business development entity), the Navarra Film Commission, the SGAE Foundation, and the collaboration of the Baluarte and CLAVNA (Navarra Audiovisual Cluster). Both the design and production of this event are taken care of by INSIDE CONTENT.

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