



## **RULES FOR SUBMITTING A PROJECT FOR THE 2020 “SHORT-FORM SERIES” INTERNATIONAL PITCHING SESSION AT CONECTA FICCIÓN**

### **1- SUBJECT**

This document establishes the rules for the 2020 “PITCH SHORT-FORM SERIES” International Pitching Session at Conecta FICCIÓN for the submission of digital series projects, intended for its dissemination in different platforms for different devices and available to all public, and the related evaluation and selection (the “Rules”). The submission of a Project to the 2020 “PITCH SHORT-FORM SERIES” International Pitching Session implies the tacit acceptance of these Rules.

“PITCH SHORT-FORM SERIES” will take place at Conecta FICCIÓN (also referred to hereinafter as the “Event”), on June 22 to 25, 2020, in the form of the presentation of digital series projects in development (the “Projects”) **by their producer** (the “Applicant”)

“PITCH SHORT-FORM SERIES” is open to producers incorporated as legal entities, no to individuals.

A selection of 5 Projects from all those correctly submitted will be presented at “PITCH SHORT-FORM SERIES” under these rules.

The Applicants of the selected Projects (at least one participant per Project) will present their Project before an audience of industry executives. During the event, Conecta FICCIÓN will provide a private table to each Applicant to hold meetings with industry executives who have shown an interest in the selected Projects.

The Projects must be submitted in accordance with the rules below, and within the specified dates, from January 16, 2020. to April 6, 2020.

### **2- PROJECTS AND APPLICANTS ELEGIBILITY CRITERIA AND SUBMISSION**

#### 2.1. Projects eligibility criteria.

- a) Projects are only fiction digital series projects. It is not required any specific theme, minimum budget or a certain number of episodes or seasons or a specific duration per episode. The maximum duration per episode should not exceed 25 minutes.
- b) Projects shall be in a development stage. No pre-production or production activities should have been initiated.

2.2. Applicant Eligibility Criteria. Applicants submitting Projects to “PITCH SHORT-FORM SERIES” can only be **legal entities** (production companies, distribution companies, TV channels, etc.), not individuals, residents in any of the countries of the American continent or in Europe. **Projects from individuals, such as writers, with no producer(s) incorporated as legal entity attached, will not be accepted.**

2.3. Submission. Projects must be submitted online on Conecta FICTION website: in the submenu PITCHING SESSIONS PROJECTS of the menu PRO. No submissions by post mail will be accepted.

A maximum of 2 Projects (on their First Season) can be submitted by Applicant.

Projects that have been submitted to previous editions of Conecta FICTION editions won't be admitted.

Submission of Projects is free.

The "Closing Date" for submissions is April 6, 2020. Conecta FICTION reserves the right to reject any Project submitted after the Closing Date.

2.4. Documents. The following documents are required for the submission of each Project, and must be supplied before the Closing Date:

- One-pager project presentation with the synopsis
- Bible (Characters, World, Tone, Season Overview – 5/7 pages maximum)
- Letter describing writer and/or producer vision of the Project
- Production budget (in euros)
- Financial plan (in euros) and part of the production budget already funded, if any
- Company corporate documentation: tax number registration document
- Contracts or letter of commitment or interest dated and signed, that prove the financial investment listed in your entry form in the event that part of the production budget already has financing. These contracts or letters must state the amount of the investment.
- Script of the first episode. In case the duration of each episode does not exceed 5 minutes, it is required to present the scripts of the first two episodes.
- Visual materials (trailer or other examples of the Project), if available
- Background of the production company
- Transmedia Strategy Design

2.5. Submissions and documents will only be accepted in Spanish or English.

2.6. Submissions with incomplete documentation will not be considered for selection.

2.7. Conecta FICTION will not be responsible for any costs (for translation, postage, graphic design, etc.) incurred for the submission of Projects.

2.8. By submitting a Project to "PITCH SHORT-FORM SERIES", Applicants guarantee the presence of one of the Project's participant at the Event from June 22 to 25, 2020 if the Project is selected.

2.9. By submitting a Project to 2020 "Short-Form Series", the Applicant guarantees that their Project entry does not contain third party copyrighted materials (such as, by way of example, and not as a limitation, underlying works, images or music) without they first obtain all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Project submitted to the 2020 "Short-Form Series" or any elements contained within thereof must obtain written consent and agreement from the rights holder of the Project to its submission in the terms herein and to be bound by these Rules and, at Conecta FICTION's request, must be able to provide a copy of such written consent and agreement from the rights owner.

2.10. By submitting a Project to 2020 "PITCH SHORT-FORM SERIES" it does not imply assignment or

transfer of any kind in favor of Conecta FICTION of any intellectual or industrial property right on the Project or any of its elements.

2.11. Please note that neither submissions of Projects to 2020 “PITCH SHORT-FORM SERIES” nor its selection constitute accreditation for Conecta FICTION. The Conecta FICTION venue is restricted to accredited participants only. Only in the case that the Project is selected, will a free accreditation be granted to one of the representatives of the selected Project.

### **3- SELECTION OF PROJECTS**

Projects will be selected by the Editorial committee from Conecta FICTION, composed of a team of qualified audiovisual industry professionals.

The Editorial committee will take into consideration the artistic quality, uniqueness of the content, stage of development, amount of financing in place, and other elements of the Projects, at their sole discretion.

The 5 Projects will be selected after obtaining a majority vote from the selection committee, and no discussion will be entered into.

The selected Projects will be announced via email to their Applicants during May 2020.

Rejection of Projects will be notified to their Applicants.

### **4- PARTICIPATION OF SELECTED PROJECTS IN 2020 INTERNATIONAL SHORT-FORM SERIES SESSION**

Once a Project is selected, at least one participant per selected Project (producer, writer, rights holder, etc.) must be in Pamplona-Iruña, Navarra, from the evening of June 22, 2020 until the afternoon of June 25, 2020 in order to take part in rehearsals, to present the Project during the “PITCH SHORT-FORM SERIES” Pitch Session, and participate in individual meetings, if any.

Conecta FICTION will cover accreditation for Conecta FICTION and accommodation costs in Pamplona-Iruña, Navarra (Spain), for 3 nights from June 22 to 25, 2020 for one participant of each Project selected. In case of having already paid its accreditation, Conecta FICTION will refund it cost. Conecta FICTION will not cover travel costs.

Project participants must supply all Project promotional and presentation materials for use during 2020 “PITCH SHORT-FORM SERIES”, such as video files, photos, website, PowerPoint presentations, catalogues, flyers, etc., and must respect all the technical specifications supplied by the Conecta FICTION team. Conecta FICTION reserves the right to reject any Project selected that does not respect the technical specifications supplied.

### **5- CONFIDENTIALITY AND MARKETING**

Documents supplied with Project submissions are strictly confidential and are not for publication save otherwise set out below.

A list of selected Projects, which will include the title of the Project, country of origin, production company and associated TV channel or distributor, if any, may be published by Conecta FICTION's in its marketing and promotional communications and newsletters and in the website of Conecta FICTION and published in the press.

Also, by providing trailer and stills and other visual materials of Projects, Applicants give permission to use the material and for promotional purposes for Conecta FICTION website.

The Project's catalogue, including the above information, as well as provisional financial elements (only the total production budget and part only financed), will be distributed to all accredited participants at the 2020 Conecta FICTION edition.

If a selected Project is completed, Conecta FICTION will be referred to in its credit as "This Digital Series was pitched at 2020 "PITCH SHORT-FORM SERIES" Conecta FICTION".

## **6- GOVERNING LAW AND JURISDICTION SELECTION**

These Rules shall be governed by and construed in accordance with the laws of Spain and the parties submit to the jurisdiction of the courts of Madrid, Spain.

<p>I have read and I accept the rules for 2020 "PITCH SHORT-FORM SERIES" at Conecta FICTION. I also understand that submitting my project does not guarantee its selection, and that if I do not respect the present rules, my project may be rejected.</p>
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