

Conecta FICTION 4



Conecta FICTION unveils the finalist of its 4 different pitching sessions.

Madrid, June 15, 2020.- The finalists of the 4 pitching categories were revealed during the opening session of **Conecta FICTION Reboot**, and they will be presented on-site at the Baluarte Congress Center in Pamplona (Navarra, Spain) on September 2 and 3.

The presentation ceremony took place in Pamplona hosted by **Géraldine Gonard**, director of the event. **María Chivite**, President of Navarre, sent a video greeting the audiovisual community and showing her support to the industry with high hopes of celebrating Conecta FICTION in Pamplona on-site.

International sessions PITCH COPRO SERIES y PITCH SHORT-FORM

Trends and data- Over 150 projects from 17 different countries have been submitted for the PITCH COPRO SERIES and PITCH SHORT –FORM call of projects 2020; 82% of them were presented for the first time to a co-production market. The Eastern European projects (Russia, Poland and Ukraine) stood out because they manage to create stories with a narrative connection between Europe and America, which is a requirement of Conecta FICTION international sessions. The countries with most projects submitted are Spain (45 projects) and Argentina (14 projects), and the majority of the projects are in Spanish. However, this year there was a significant increment of projects in English and projects written in the native language of the production companies. In an organization meeting previous to the event, the selection committee of both categories expressed their overall satisfaction with the quality of this year's projects. They made emphasis on the fact that half of them already have 20-50% of the final budget, which ensures their viability.

PITCH COPRO SERIES-

Christian Gabela, International Co-production Vicepresident of Gaumont US and member of the PITCH CO-PRO SERIES 2020 Selection Editorial Committee, said before the opening presentation: ***“The project selection offers a wide variety of genres, universes, themes and personal conflicts, thus demonstrating the abundance of original concepts presented to the PITCH CO-PRO SERIES 2020. In several cases, the narrative proposals are ambitious and reveal that these countries aspire to create projects that seemed impossible in terms of budget in the past.”***

Due to a triple tie, it was decided that 12 projects would become finalists in the fourth edition of PITCH COPRO SERIES instead of the original 10.

PITCH SHORT FORM SERIES-

The length of the episodes in this format should not surpass the 30-minute limit, and the majority of the projects this year are labeled as juvenile, crime/thriller and science fiction/dystopia.

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Previous to the event, **Marcelo Liberini**, Digital Vice-president of Caracol Television (Colombia) and member of the PITCH SHORT-FORM SERIES Editorial Committee of Conecta FICTION 4, said: **“All the projects presented had high-quality creativity and narration, complemented by a good transmedia projection and important production records of their proposers. During the evaluation I was very satisfied, and I am well pleased with the finalists selected.”** The executive also highlighted that **“Conecta FICTION has been a trendsetter in giving the spotlight to new narrative formats that were previously considered risky but will become the new normality soon enough.”**

The finalists of the International Sessions

PITCH COPRO SERIES finalists	PITCH SHORT FORM SERIES finalists
<ul style="list-style-type: none"> • LEMONIZ / Salon Indien Films. (Spain). • THE YEAR OF THE RAT /Morena Films (Spain). • CHAINED / Weekend Studio (España). • FOLLOW ME! / Mulata Films (Argentina). • THE HATE FARM / Jaque Content (Jaque Productora S.A.) (Argentina). • GRAF SPEE / Coral Cine. (Uruguay). • TWINNED / Manada de dos producciones (Argentina). • GREAT YARMOUTH /Vende-se Filmes (Portugal). • PHARAOH / Limmat Films (Spain). • LISBON NOIR/ Plural Entertainment Portugal. (Portugal). • TENEBRIS / Fidelio Films (Colombia) • PATAGONIAN WINDS/ Invercine & Wood SPA (Chile). 	<ul style="list-style-type: none"> • WHAT'S UP? / Avi Films Srl (Argentina) • IN THE MOOD / Mammut Films (Spain) • R.I.P. THE SERIES / Alhena Production (Spain) • YRREAL / Moa Studio/(Spain) • #NoFilter / beActive Entertainment (Portugal)

PITCH FUNDACIÓN SGAE-

On the other hand, during the opening session Gonard reminded the audience of the names of the 6 TV Series Creation Lab VII projects to be presented in September at the on-site event of Conecta FICTION Reboot. This pitching gives the authors the opportunity to connect with producers, TV channels and potential investors.

PITCH FUNDACIÓN SGAE finalists

- **DEMOKRACY** by Pedro García Ríos and Rodrigo Martín Antoraz
- **BEAUTIFUL PEOPLE** by MARTÍN SUÁREZ
- **HERITAGE** by Fernando Cámara
- **THE MERMAID** by JoanaM.Ortueta
- **LOOKING GREAT, FEELING SHIT** by Juanpe Gálvez
- **UMBRA DEI - THE SHADOW OF GOD** by Matías García

Three projects have received the RTVE award up to now. This award will grant a development contract to: **Madres en apuros** by Maribel Vitar and Cristina Pons (a current take on maternity with a job touch); **Malaka** by Daniel Corpas and produced by Javier Olivares (premiered on TVE last season); and **Why Did Men Disappear?** by Carla Guimarãez and Pepe Macías (a mockumentary on a dystopian future without male population).

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PITCH CLIPS.-

Conecta FICTION, in collaboration with the Spanish Screenwriter Union ALMA, has selected 5 finalists for the Pitch Clips. With a length of 30 to 120 seconds, the 5 projects will be promoted through several screens scattered around Baluarte during the on-site event. The protagonists will have the chance to attract the attention and sell their projects to the participants of Conecta FICTION.

PITCH CLIPS finalists

- **WEAK-UP!** by Edurne San José
- **LAST DATE** by Antonio Martín Sebastián
- **THE ENDLESS NIGHT** by Iker Aizpuru
- **QUINS-Z** by Marina Velázquez
- **MADRID APOLO** by Fran Ventura

Conecta FICTION 2020 Awards

After the presentation in September, the winning projects will receive at least one development agreement offered by **RTVE** for projects of the Pitch Copro Series and Pitch Fundación SGAE sessions. Additionally, **ACORDE** will facilitate the music for one of the projects, and **ARPA Abogados** will offer 10 hours of legal consulting for one of the projects presented in the Pitch Copro Series, Pitch Short-Form Series or Fundación SGAE pitching sessions of Conecta FICTION 2020.

Conecta FICTION, the most important co-production TV series event between America and Europe will be held in 2020 in two interaction levels, one online and another one on-site. The programme of activities will open in an online format **on the week of June 15**, the same month when the fourth edition of this international event was originally scheduled. Meanwhile, and due to exceptional circumstances, the on-site event moves to **September 2020** and will include the presentation of the projects selected for the different pitching sessions of Conecta FICTION 4. The fourth edition of **Conecta FICTION** will be held in the Baluarte, Congress Center and Auditorium of Navarra, in Pamplona-Iruña (Navarra, Spain), **on September 2 to 3, 2020**.

The fourth edition of **Conecta FICTION** has the support of the government of Navarra through NICDO (Navarre Infrastructure of Culture, Sport and Leisure) and SODENA (Society for the Development of Navarre) and the SGAE Foundation, and is receiving cooperation from CLAVNA (The Audiovisual Cluster of Navarre) and NAPAR (Navarre Association of Producers and Audiovisual Professionals). Inside Content is responsible for the design and production of the event.

More information in: www.conectafiction.com

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