

Conecta FICTION 4



PROGRAMME OVERVIEW

- On June 15, the opening session, the announcement of the chosen projects and the "Rebooting Industry" panel will be broadcast for free for all the international industry.
- Conecta Networks: the networking platform for accredited members will be available since June 15 at 8 am.
- CROSS-TALKS, the interactive workshops, will facilitate the access to important figures of the international audiovisual industry.

Madrid, June 8, 2020.- The need to resume shootings, the number of developing projects, the new formats and budgets, the high consumption of fiction worldwide, the strength of the new digital platforms or the war for the audience's attention in a world with limitless consumption alternatives are some of the topics to be discussed and analyzed in [the programme of Conecta FICTION Reboot](#).

WELCOMING AND OPENING SESSION

The opening session will take place next **Monday 15 June at 4 pm CET** (Central European Time). The event will be broadcast from Pamplona (Navarra, Spain), and all the professionals who might be interested will be able to follow at no cost through the event's webpage.

Géraldine Gonard, director of the event, will welcome the participants to the fourth edition of Conecta FICTION, and she will continue to announce the finalists of the three pitching categories: **Pitch Copro Series**, **Pitch Short-Form Series** y **Pitch Clips**. Moreover, all of the chosen projects will be presented on-site in the Baluarte Congress Center in Pamplona-Iruña, Navarra (Spain) on September 2 and 3.

As an example of an executed project pitched in previous editions of Conecta FICTION, the first images of the series '*Inés of My Soul*', co-production between TVE, Boomerang Televisión y Chilevisión, will be revealed. **Elena Rivera** and **Eduardo Noriega**, leading actors of the production, **Fernando López Puig**, Director of content, Channels and Production of RTVE, **Jorge Redondo**, Executive Director of Fiction in Boomerang Television and **Consuelo Silva**, Executive Producer of Chilevisión, Turner, will give a brief introduction of the TV series. Afterwards, **CONECTA ON-AIR- REBOOTING THE INDUSTRY: JUMP THE NEXT CURVE OF SHOOTING** will start. Moderated by **Javier Lacunza** (Managing Director of NICDO), the panel will be attended by Spanish, French and American representatives of the audiovisual industry. This session will be available in English and Spanish.

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CONECTA SPOTLIGHT, CONECTA TALKS Y CONECTA CROSS-TALKS, REBOOTING AND DIVERSITY.

The online program of **Conecta FICTION Reboot** will have three basic sections: **Conecta SPOTLIGHT**, a space to give visibility to content and brands of companies and institutions; **Conecta TALKS** and **Conecta CROSS-TALKS**, both spaces to facilitate the connection between professionals, to enable the dialogue with important figures of the industry, and to encourage debate and networking among the attendants who wish to participate.

- **Conecta SPOTLIGHT “SERIES ON THE MOVE”**

2 different spaces focused on the brands offered by **Movistar+** and **Mallorca Film Commission**.

Movistar+ will present its new original series “**Riot Police**”. This session is free and open to all the accredited delegates and to all non-delegates with an account in the **Conecta FICTION** website. And a case study focuses on the crime series with British-German co-production, “**The Mallorca Files**”.

- **Conecta TALKS On-Air and CROSS-TALKS REBOOTING**

Conecta TALKS On-Air are expert panels with dialogues and debates about the rebooting of the industry, talent and co-productions. These sessions will be streamed daily, but they can also be found on the online platform. To complement **Cross TALKS On-Air**, **CROSS-TALKS REBOOTING** was created. This is a space where professionals can debate the topics covered in the panels in small groups, and they can also interact with important figures of the industry.

- **Conecta TALKS Live and Conecta WOMEN CROSS-TALKS DIVERSITY**

Conecta TALKS Live panels will allow the interactivity between panelists and the audience in real time. The panel **TIPS FROM TOP EXECUTIVE WOMEN IN THE AUDIOVISUAL INDUSTRY**, under the **Conecta WO(MEN)** Brand and in collaboration with **WAWA**, will address diversity in the audiovisual industry approached by top female executives in the industry. It will be complemented with the interactive workshop **CROSS-TALKS DIVERSITY: CONECTA WO(MEN)**, where women will be the indisputable protagonists and every subject will have the male counterpart from a guest executive. There will be three sessions in which the moderator will interview a female and male executive, both of whom will be expressing their opinion on the topic covered. The moderators will be **María Elena Useche**, President of High Hill Entertainment (USA), **Irene Jiménez**, journalist from Audiovisual 451 (Spain) and **Charline Lepine**, producer in Macondo (France). These virtual workshops will be organized also in collaboration with **WAWA**.

Among other speakers, the program of **Conecta FICTION Reboot** will include **Ana Cecilia Alvarado**, Vicepresident of Development and Co-production of **ECUAVISA** (Ecuador), **Christian Gabela**, Vicepresident of the International Co-productions of **Gaumont** (USA), **Pilar Blasco** CEO of **Endemol Shine Iberia** (Spain), **Erik Pack**, Executive Vicepresident of Distribution and Co-production of **Boat Rocker Studios** (UK and USA), **Rodrigo Sorogoyen**, Director and Filmmaker (Spain), **Cecilia Gómez de la Torre**, General Manager of **Tondero Distribution** (Perú), **Roxana Rotundo**, CEO and Founder of **VIP200 TV** (USA) or **Diego Piasek**, International TV’s SVP of International Development de **MGM Worldwide Television Group** (US).

Among other companies participating in **Conecta FICTION Reboot** on the week of 15 June we can find: **Endemol Shine North America** (USA) · **Square One** (Germany) · **AMC Networks Channel** (Spain) · **Dynamo** (Colombia) · **K7 Media** (UK) · **Macondo** (France) · **Gaumont** (USA) · **France Televisions** (France) · **SIC** (Portugal) · **Caracol Television** (Colombia) · **Plano A Plano** (Spain) · **RTP** (Portugal) · **TVAzteca** (Mexico) · **Film France** (France) · **Boat Rocker Studios** (Canada/UK/USA) · **ICAA** (Spain) · **CNC** (France) · **Sony Pictures Television** (UK) · **Vértice 360** (Spain) · **USPA** (France) · **SPI** (Portugal) · **Lifetime** (Mexico/USA) · **Mediacrest** (Spain) · **Storia Television** (France) · **Endemol Shine Iberia** (Spain) · **High Hill Entertainment** (USA) · **Movistar+** (Spain) · **Cosmopolitan Pictures** (UK) · **Publispei** (Italy) · **Beta Films** (Spain) · **Deaplaneta** (Spain) · **Fintage House Bv** (Netherlands) · **Plural Entertainment** (Portugal) · **Spring Media** (Sweden) · **Better Scripts** (UK) · **Endemol Shine Latino / Us Initiatives** (USA) · **ZDF Enterprises GmbH** (Germany) · **Boomerang Televisión** (Spain) · **RTVE** (Spain) · **Viacom CBS International Studios** (Argentina) · **GLOBO TV** (Brasil) · **Warner Bros. International Televisión** (España) · **El Terrat** (España) · **Endemol Shine Boomdog** (Méjico) · **Garbo Produzioni** (Italia) · **Helión Pictures** (Francia).

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The networking platform will be available for the accredited participants since June 15 at 8 am. However, to organize online meetings (MEET-UP 1:1) the system will be activated on June 9 and will remain that way until June 26.

The Conecta FICTION Reboot Accreditation period is open from May 15, 2020. The registration is only available through the [Conecta FICTION](http://www.conectafiction.com) website.

Conecta FICTION, the most important co-production TV series event between America and Europe will be held in 2020 in two interaction levels, one online and another one on-site. The programme of activities will open in an online format **on the week of June 15**, the same month when the fourth edition of this international event was originally scheduled. Meanwhile, and due to exceptional circumstances, the on-site event moves to **September 2020** and will include the presentation of the projects selected for the different pitching sessions of Conecta FICTION 4. The fourth edition of **Conecta FICTION** will be held in the Baluarte, Congress Center and Auditorium of Navarra, in Pamplona-Iruña (Navarra, Spain), on **September 2 to 3, 2020**.

The fourth edition of **Conecta FICTION** has the support of the government of Navarra through NICDO (Navarre Infrastructure of Culture, Sport and Leisure) and SODENA (Society for the Development of Navarre) and the SGAE Foundation, and is receiving cooperation from CLAVNA (The Audiovisual Cluster of Navarre) and NAPAR (Navarre Association of Producers and Audiovisual Professionals). Inside Content is responsible for the design and production of the event.

More information in: www.conectafiction.com

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