



Inside Content - *the company organizing Conecta FICCIÓN* - hosts for the second consecutive year the International Emmy® Awards Semi-Final Judging in the Short-Form Series category.

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- This judging round will determine the Nominee for the International Emmy® Awards on the 1<sup>st</sup> of July, in closing the celebration of Conecta FICCIÓN online 2021.
  - The event hosted by **Inside Content** forms an integral part of the award's judging process and will be held at the Palacio de Longoria, headquarters of the **SGAE** in Madrid, Spain.
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**Madrid, June 14, 2021** - Inside Content, together with the International Academy of Television Arts and Sciences, organizes the **Semifinal Round of the Emmy® Awards in the Short-Form Series category**. The selection round will be held at the SGAE, The Spanish Society of Authors and Publishers, in Madrid (Spain), **on the Thursday, July 1**, after the celebration of the online edition of the international networking and co-production event of TV fiction series **Conecta FICCIÓN**.

A jury comprising leading professionals in the Spanish and international audiovisual industry will evaluate the programs competing in the Short-Form Series category. This category includes an original Fiction or Non-Fiction episodic program, with episodes under a half-hour TV time slot. The semifinal process is coordinated worldwide directly by the Academy. The name of the Nominees of each category of the International Emmys® will be revealed in early autumn and the winners will be announced in the 49<sup>th</sup> edition of the most important and prestigious international TV awards in the world. The International Emmy® Awards Gala will take place in New York on November 22.

The International Emmy® Awards are the most important international award that a television program can currently obtain. The Semi-final Round of the Short-Form Series category has Inside Content and its CEO, Géraldine Gonard, as host for the second consecutive year.

**Géraldine Gonard:** *"As CEO of Inside Content and director of Conecta FICCIÓN, I am very proud to have again the support of the Academy to associate our event with the **International Emmy® Awards**. Our commitment is to bring together highly recognized and qualified professionals to evaluate the **Short-Form Series** category. Being able to host this selection process is a perfect way to fulfill **Conecta FICCIÓN's** philosophy, where talent is the cornerstone. **Bringing this semifinal round to Spain and to Conecta FICCIÓN for the second consecutive year is a very important vote of confidence for all of us.**"*

*"Semi-final judgments are integral to the International Emmy Awards competition, said **Emmy Judging Senior Director Nathaniel Brendel**. We thank our Member Géraldine Gonard and her team at Inside Content for hosting this year again during Conecta Fiction."*

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Con la colaboración de

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**Conecta FICTION** is internationally recognized as the epicenter of the co-production of fiction series between Europe and America. **The fifth edition of Conecta FICTION will in 2021 have two moments in time: online on June 28-30, and on-site and online on September 13-17, in Baluarte, Pamplona-Iruña, Navarra, Spain.**

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**About Inside Content** - Created in 2016 by Géraldine Gonard, INSIDE CONTENT is a company specialized in organizing events for the audiovisual industry. It also offers consulting and distribution services of audiovisual content worldwide. Since 2017, the company designs and produces the international networking event Conecta FICTION, dedicated to the co-production of TV fiction content between Europe and America. The event is held every year in Spain (in June). Due to its extensive experience in the audiovisual industry and its extensive network of national and international contacts, INSIDE CONTENT offers advisory and consulting services to producers, television channels, talent and institutions.

**About the International Academy of Television Arts & Sciences**

The International Academy of Television Arts & Sciences is a membership-based organization comprised of leading media and entertainment figures from over 60 countries and 500 companies from all sectors of television including internet, mobile and technology. The Academy's yearly schedule of events includes the prestigious International Emmy® Awards held in New York, The International Emmy® Kids Awards at MIPTV and a series of industry events such as Academy Day, The International Emmy® World Television Festival and Panels on substantive industry topics. The International Academy of Television Arts & Sciences recognizes excellence in television produced outside of the United States, as well as US Primetime programs produced in languages other than English, with the prestigious Emmy® Award. Currently celebrating programming across varied areas including: Arts Programming, Current Affairs, Comedy, Documentary, Drama Series, News, Non-Scripted Entertainment, Short-Form Series; Telenovela, and TV Movie/Mini-Series, it also recognizes excellence in Performances and Kids programming. For more information, go to [www.iemmys.tv](http://www.iemmys.tv).

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