



Conecta FICCIÓN will dedicate a special programme to the NAEN Euroregion, composed of New Aquitaine, Basque Country and Navarre.

- The centerpiece of the programme will be the ["Pitch Euroregion NAEN Series"](#) call for series, mini-series and docu-fiction with a strong international appeal.
 - The programme will include a round table, a showcase and networking activities for participants from the 3 delegations.
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Madrid, May 31st, 2021 - The organizers of **Conecta FICCIÓN** and the **NAEN Euroregion** composed of Nouvelle-Aquitaine (France), the Basque Country and Navarre, have reached an agreement to promote the audiovisual industry in this area through a programme of activities that will take place during the two stages of **Conecta FICCIÓN 2021**, from **28th to 30th June** in online format, and from **13th to 17th September** in hybrid format at the Baluarte venue in Pamplona (Navarre, Spain).

The aim of this initiative is to promote professional, business and entrepreneurial networking within the Euroregion, highlighting the audiovisual projects created within it, as well as showcasing the various initiatives to support production and co-production offered by each of the 3 **NAEN Euroregion** territories with the aim of attracting new partners, new projects and also to generate synergies with other areas of similar status within Europe.

First Edition of PITCH EUROREGION NAEN SERIES.-

As the central axis of this programme of activities, the organization of **Conecta FICCIÓN** and **NAEN Euroregion** are calling for the first **PITCH EUROREGION NAEN SERIES** for series, mini-series and docu-fiction projects. The call is aimed at companies from the NAEN Euroregion looking for co-production partners outside the Euroregion, as well as national and international producers, whose projects must involve production companies, talent, artistic and technical crews, television channels and other players in the audiovisual sector based in the NAEN Euroregion. The call will be open from May 31st until July 5th.

A Euro regional Editorial Committee has been set up to evaluate the participating projects. Its members include representatives of the audiovisual industry of the Basque Country, Navarre and Nouvelle-Aquitaine as well as the television channels France 3 Nouvelle-Aquitaine and the Basque audiovisual group EITB.

The committee will be responsible for evaluating and selecting a maximum of 6 projects, and a minimum of 3, for presentation during the on-site edition of Conecta FICCIÓN in September. The projects selected in the first edition of the **PITCH EUROREGION NAEN SERIES** will be eligible for various prizes consisting of the

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signing of project development contracts such as the **France 3 Nouvelle-Aquitaine Award** worth €10,000, the **EITB Award** also worth €10,000 and, lastly, the **NAEN Euroregion Award** worth €6,000, which will also be for the development of the project. In addition, the **Acorde Music Library Award** will give access to the winners to its music library worth €1,500; and the **Navarra Television Award**, which will consist of the filming of a promotional clip and extensive coverage of the winning project on Navarra Television programmes.

A special programme dedicated to the NAEN Euroregion.-

During the two stages of **Conecta FICTION 2021**, from **28 to 30 June** in online format and from **13 to 17 September** in hybrid format from the Baluarte venue, Pamplona (Navarra, Spain), a special programme will be developed. In June, a **virtual round table dedicated to the Euroregions** will be broadcasted by streaming with the participation of regional television channels and industry representatives from different European regions. In September, the **EUROREGION NAEN SHOWCASE** will be held in Pamplona, both in person and online, where the **Co-production Guide** prepared by the three regions will be presented, to discuss the **characteristics and advantages of producing in the NAEN Euroregion** and review several **case studies** of successful Euro regional projects carried out in recent years. There will also be a face-to-face networking session with the main actors of the audiovisual industry and institutions of the Euroregion to expand and strengthen contacts, create synergies and share initiatives among the members of the delegations present at the international event.

All the activities are under the direction and coordination of the Euroregion Nouvelle-Aquitaine Euskadi Navarra, the Government of Nouvelle-Aquitaine, ALCA Nouvelle-Aquitaine, the Basque Government, Basque Audiovisual, the Government of Navarre, Navarre Film Industry, and the French Embassy in Spain / Institut Français of Spain, sponsored by France 3 Nouvelle-Aquitaine and the Basque audiovisual group EITB and with the collaboration of Acorde Music Library and Navarra Televisión.

The programme dedicated to the promotion of the **NAEN Euroregion** is designed and produced by Inside Content and will take place within the framework of **Conecta FICTION 5**.

Conecta FICTION is the only international event of the television circuit held in Spain. With an exclusively professional profile, it brings together talent and industry from Europe and America with the aim of connecting and collaborating in the world of fiction content, creativity, financing, and production, among other aspects. In its 5th edition, **Conecta FICTION** will repeat the 2020 concept, taking place in two stages with online activities on **June 28-30** and in a hybrid format – on-site and online - in **September 13-17**.

The 5th edition of **Conecta FICTION** has the support of the Government of Navarra through NICDO (Navarra de Infraestructuras Culturales, Deportivas y de Ocio) and SODENA (Sociedad de Desarrollo de Navarra), and Fundación SGAE, as well as the collaboration of CLAVNA (Cluster Audiovisual de Navarra) and NAPAR (Asociación de Productores y Profesionales del Audiovisual de Navarra). **Inside Content** is in charge of the design and production of the event.

Further information: www.conectafiction.com
communication@conectafiction.com

Eva Zalve / evEZalve@yahoo.com (national and international press)

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