



Conecta FICCIÓN once again epicentre of audiovisual co-production between Europe and America

- The panels “Streamers, The New Global Ecosystem, Map Not to Get Lost”(I&II) moderated by **María Rúa Agüete, OMDIA**, (UK) and **Alexander Keil QUOKAS ORIGINALS** (Germany) with **BRITBOX** (UK), **STAR MEDIA** (Russia), **AMAZON STUDIOS** (Spain), **ELISA VIIDHE VIAPLAY** (Finland), **MOVISTAR+** (Spain), **CARACOL TV** (Colombia), **CHILI** (Italy) **PLAYER.PL**, **TVN DISCOVERY GROUP** (Poland) and **PLAYZ**, RTVE (Spain) will be part of the programme.
- During the international meeting, 3 premieres of television series open to the public in Pamplona will be offered.
- The names of the 6 projects of the "Pitch Euroregion NAEN Series" that will compete during Conecta FICCIÓN have been revealed.

Madrid, 6th September 2021 - The fifth edition of Conecta FICCIÓN, the largest international meeting dedicated to the co-production of fiction series for television between Europe and America, was presented this morning and will be held from 13th to 16th September at the Baluarte Conference Centre and Auditorium of Navarra in Pamplona-Iruña (Navarra) for the third consecutive year. This is the second phase of this edition, which will be hybrid after the online only format held last June.

Géraldine Gonard, Director of Conecta FICCIÓN gave an overview of the Conecta FICCIÓN programme, which this year will offer a whole series of activities aimed at the international professionals who will be visiting Pamplona during these days, as well as the professionals who will be following the event virtually. **Panels, pitching sessions, talks, street meetings to get to know the city and keynotes** will be held to understand the current situation of the television fiction industry and how to take advantage of the opportunities it offers, while physical and virtual networking spaces will also be created. Through its programme, Conecta FICCIÓN faces its fifth edition as an essential meeting point for the television production industry on both sides of the Atlantic.

AWARDS GALA

The 5th edition of Conecta FICCIÓN awards 11 different prizes for the selected projects of the (6) different pitching categories. The prizes will be delivered by RTVE, PLAYZ (RTVE), ARPA Abogados Consultores, Acorde (2 prizes will be awarded), Alma Spanish Writer Guild, NAEN Euroregion, EITB, France 3 Nouvelle-Aquitane, Navarra Television, & Spain Film Commission. The gala will be presented by **Sara Escudero**, actress, comedian and TV hostess. The *event will be open to the public and available in streaming*. **Murat Evgin**, the top Turkish film and TV music composer and singer, will perform during the Gala. Evgin is the composer of top Turkish Dramas like **Arka Sokaklar** (Back Streets, the longest running Turkish Drama for 12 seasons), **Elif** and **Omer Stolen Dreams**.

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“Streamers, The New Global Ecosystem, Map Not to Get Lost” – (Part I)

TUESDAY 14 SEPTEMBER (17H30 – 18H30 CEST)

CONTENT HAS NEVER BEEN MORE ABUNDANT, VOD STREAMERS, TOO. IN THIS PANEL, SEVERAL EXECUTIVES FROM DIFFERENT COMPANIES WILL SHARE THEIR STRATEGIES ABOUT THEIR VOD SERVICES AND THEIR ORIGINAL FICTION CONTENT. WHICH OF THEM ARE OPEN TO CO-PRODUCE AND WHAT ARE THEIR CONDITIONS. ALL OF THEM WILL SHARE THEIR POINT OF VIEW ON THE RELATIONSHIP BETWEEN STREAMERS, PRODUCERS, AND TALENT AND WILL PRESENT THEIR LATEST PRODUCTIONS.

MODERATOR:

MARIA RUA AGUETE. SENIOR RESEARCH DIRECTOR, TV, VIDEO AND ADVERTISING, OMDIA, (UNITED KINGDOM).

SPEAKERS:

MARÍA RODRÍGUEZ. HEAD OF SPANISH ORIGINALS, AMAZON STUDIOS (SPAIN).

SUSANA HERRERAS. EXECUTIVE PRODUCER, EDITORIAL HEAD ORIGINAL PRODUCTION, MOVISTAR+ (SPAIN).

MARÍA GRECHISHNIKOVA. CEO, STAR MEDIA (RUSSIA).

NEALE DENNETT. INTERNATIONAL'S NEW MARKETS LAUNCH, BRITBOX (UNITED KINGDOM).

ALAN SIM. COMMISSIONER/EXECUTIVE PRODUCER, ELISA VIIDHE VIAPLAY (FINLAND).

“Streamers, The New Global Ecosystem, Map Not to Get Lost” – (Part II)

WEDNESDAY 15 SEPTEMBER (16H30 – 17H30 CEST)

IN THIS SECOND PART OF THE PANEL ABOUT STREAMERS, EUROPEAN & LATAM PRODUCERS, TRADITIONAL BROADCASTERS AND PLATFORMS FROM BOTH CONTINENTS WILL SHARE THEIR THOUGHTS ABOUT THE ROLE THAT GLOBAL STREAMERS HAVE IN THE TV PANORAMA. THEY WILL SHARE HOW THEY WORK WITH THEM, WHAT TYPE OF ALLIANCES HAVE BEEN MADE, OR WHAT THEY WOULD LIKE TO DO.

MODERATOR:

ALEXANDER KEIL. PRODUCER, QUOKAS ORIGINALS (GERMANY).

SPEAKERS:

MARCELO LIBERINI. DIGITAL VICEPRESIDENT, CARACOLTV (COLOMBIA).

CIRO SCALA. CONTENT MANAGEMENT DIRECTOR, CHILI (ITALY).

KATARZYNA DROGOWSKA. HEAD OF PRODUCT AND EDITORIAL TEAM OF PLAYER, PLAYER.PL, TVN DISCOVERY GROUP (POLAND).

ALBERTO FERNÁNDEZ. DIGITAL CONTENT DIRECTOR, PLAYZ, RTVE (SPAIN).

Premieres & Activities Open to the Public at Conecta Fiction

PREMIERE OF THE SERIES '**#MARTYISDEAD**'
TUESDAY 14 SEPTEMBER AT 18:30

PREMIERE OF THE SERIES '**ANA TRAMEL, EL JUEGO**'
TUESDAY 14TH SEPTEMBER AT 21:45

“NADA”, THE CHALLENGE OF ADAPTING A LITERARY ICON.
WEDNESDAY 15TH SEPTEMBER AT 13:30

PREMIER OF THE SERIES **“YRREAL”**
WEDNESDAY 15TH SEPTEMBER AT 19:30

With the series team and the artist and journalist **Javier Erro.** Winner of the **International Emmy Award** in the category of short series 2020

International co-production between RTVE (Spain), ZDF (Germany) Tornasol Films and DeAPlaneta. With the presence of actors **Natalia Verbeke** and **Joaquín Climent** and the series crew.

Meeting with the writer **Elvira Lindo**

With the presence of the actress **Angy Fernández** and the team of the series. Prior to the premiere, the Conecta FICTION Awards gala will be held.

DOWNLOAD MATERIALS FROM ACTIVITIES OPEN TO THE PUBLIC

Access the full programme [here](#).

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SPOTLIGHT CORNERS.

Through this section, private companies as well as national and international institutions will present content and services from the Conecta FICTION website to registered participants. Among the companies with their own space are **Mediacrest, VIS and ZDF Enterprises**, in addition to the institutional presence of **Alma, Abc guionistas, Argentina Audiovisual, Basque Audiovisual, Catalan Films and Navarra Film Industry**.

First Edition of the PITCH EUROREGION NAEN SERIES.

Conecta FICTION and the NAEN Euroregion, made up of New Aquitaine (France), the Basque Country and Navarre, will hold a series of professional activities during the meeting to promote professional, business and entrepreneurial networking within this Euroregion, highlighting the value of the audiovisual projects created within it. The call is aimed at both companies from the NAEN Euroregion looking for co-production partners outside the Euroregion, as well as national and international producers, whose projects must involve production companies, talent, artistic and technical teams, television channels and other actors in the audiovisual sector based in the NAEN Euroregion. The winning projects will be eligible for several important [prizes](#).

Finalist Projects of the First Edition of the PITCH EUROREGION NAEN SERIES

LUIS MARIANO, ALL THE COLOURS OF THE RAINBOW	SPAIN	Lumiere Produksioak
ENTRE MUROS	SPAIN	Bixagu Entertainment, S.L.
AZKEN ABESTIA	SPAIN	Gariza Films
GAIA	SPAIN	Aura Pictures
FINAL CUT	SPAIN	A Film To Kill For
VIA SACRA	FRANCE	Macondo Productions
MATADERO FRANKLIN	SPAIN	Black Panther Films, S.L.

All the activities of this programme will be carried out under the direction and coordination of the Euroregion Nouvelle-Aquitaine (France), Euskadi and Navarre (NAEN), the Government of the Nouvelle-Aquitaine region, ALCA Nouvelle-Aquitaine, the Basque Government, Basque Audiovisual, the Government of Navarre, Navarra Film Industry, and the French Embassy in Spain / Institut français of Spain. They are sponsored by France 3 Nouvelle-Aquitaine and the audiovisual group EITB, with the collaboration of Acorde Music Library and Navarra Televisión.

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PRESS ACCREDITATIONS

Accreditations for media wishing to cover the fifth edition of Conecta FICTION are now open and can be requested at www.conectafiction.com/acreditaciones.

Conecta FICTION is the only international event on the television circuit held in Spain. With an exclusively professional profile, it brings together talent and industry from Europe and America with the aim of connecting and collaborating around the universe of fiction content, creativity, financing and production, among other aspects. In its 5th edition, Conecta FICTION will repeat the 2020 concept, taking place in two stages with online activities on 28th-30th June and in hybrid format - face-to-face and online - between 13th-17th September.

The 5th edition of Conecta FICTION has the support of the Government of Navarra through NICDO (Navarra de Infraestructuras Culturales, Deportivas y de Ocio) and SODENA (Sociedad de Desarrollo de Navarra), and the SGAE Foundation, as well as the collaboration of CLAVNA (Cluster Audiovisual Navarra) and NAPAR (Asociación de Productores y Profesionales del Audiovisual de Navarra). Inside Content oversees the design and production of the event.

More information at: www.conectafiction.com
communication@conectafiction.com

Eva Zalve

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