



Conecta FICCIÓN & ENTERTAINMENT: Toledo will be the capital of the international audiovisual industry from 21 to 24 June 2022.

- **"Santa Evita", the new series from The Walt Disney Company Latin America, will be presented in Europe at Conecta with a premiere open to the public in the presence of the cast and crew of the series.**
 - **Conecta FICCIÓN & ENTERTAINMENT Announces The Finalists of the 2022 Pitching Sessions.**
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Toledo 6 June 2022 - The sixth edition of Conecta FICCIÓN & ENTERTAINMENT was presented this morning in Toledo, capital of Castilla-La-Mancha, (Spain). The event, which offers professionals full accreditation or day passes, will be held in Toledo from 21 to 24 June at the Palace of Congress of Toledo, El Greco.

The presentation was attended by the Director General of Tourism, Trade and Crafts of Castilla-La-Mancha, **Ana Isabel Fernández**, who welcomed members of the press and other authorities, **Géraldine Gonard**, Director of the event, and the Regional Minister of Economy, Business and Employment, **Patricia Franco**, who expressed her support to the audiovisual sector by hosting Conecta in the capital of Castilla-La-Mancha, confirming her commitment to making this region an audiovisual scenario.

Gonard presented a general overview of the Conecta FICCIÓN & ENTERTAINMENT Programme, which will offer a whole series of activities aimed at international professionals who will visit Toledo during these days with panels, pitching sessions, talks, street meetings to get to know the city or keynotes that will take place throughout the week to understand the current situation of the fiction and entertainment television industry. She also highlighted ConectaMeet, a new agenda service and all the other opportunities to make the most out of the event.

Through its comprehensive programme, Conecta FICCIÓN & ENTERTAINMENT faces its sixth edition as an essential meeting point for the television production industry on both sides of the Atlantic while reinforcing the positive impact it will generate in Toledo, offering all participants a wide range of activities in various locations of the city and its surroundings that will enhance

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Toledo as a great audiovisual setting.

Presentation of the series "Santa Evita" at Conecta FICTION & ENTERTAINMENT

The Walt Disney Company Latin America will present for the first time in Europe its original production "Santa Evita", a fiction series executive produced by Mexican actress and producer Salma Hayek Pinault and José Tamez, which will soon be available exclusively on Disney's streaming services worldwide. Based on the bestseller of the same name by Argentine writer Tomás Eloy Martínez, and written by Marcela Guerty and Pamela Rementería, the series follows the story of the embalmed body of Argentina's legendary first lady Eva Perón.

During the event, there will be a panel discussion about the process of creating the content and an exclusive screening of the first of the 7 episodes will be presented by the international cast of the series: Natalia Oreiro (Eva Perón), Ernesto Alterio (Colonel Moorri Koenig), Francesc Orellá (Dr. Pedro Ara) and Darío Grandinetti (Juan Domingo Perón), the directors -Rodrigo García, who also serves as executive producer and showrunner, and Alejandro Maci, also in charge of artistic production- and the executives who led its production -Mariana Pérez (VP Development and Production, TWDC LatAm) and Leonardo Aranguibel (VP Production, TWDC LatAm)-.

Access to [Teaser](#) and [photos](#) of the series

The screening of "Santa Evita" is an activity open to the public of Toledo and will be held on Wednesday 22nd June at 7:30 pm. Tickets to attend this session are free and available from today until full admission is reached.

After its premiere in Toledo, "Santa Evita" will be presented at the **Series Series Festival in Fontainebleau**, France, where the first episode will also be screened and where the public will be able to meet face to face with the creators of the series.

Finalist projects Conecta FICTION & ENTERTAINMENT 2022

During the press conference where the sixth edition of Conecta FICTION & ENTERTAINMENT has been presented, Géraldine Gonard, director of the international event, announced the names of the finalist projects for each of the 5 categories that will be presented at the Place of Congress of Toledo, El Greco in Toledo from 21 to 24 June 2022,

FINALISTS OF THE INTERNATIONAL PITCHING SESSIONS Conecta FICTION 2022

PITCH COPRO SERIES 2022 Finalists.

A THOUSAND TIMES NO	Mondo TV Studios & Sphere Content	SPAIN
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ALCHEVSKY'S MYSTERY	LLC Ideas Bank	UKRAINE
FROM 6 TO 8 PM	Fandango	ITALY
JONGLEURS	Coming Soon	SPAIN
MAGALUF	Glassriver	ICELAND
MAYBE IN MALLORCA	Inga Films	SPAIN
STATUS QUO	Né à Beyrouth Films	LEBANON
SWEET SIXTY	Tuffi Films	FINLAND
THE INVISIBLE INK	Mutante Cine SRL	URUGUAY
THE LAST WOLF	SPi, S.A. & Caracol Studios	PORTUGAL

PITCH HIGH-END SERIES 2022 Finalists.

FATA MORGANA	Queenside Pictures	HUNGARY
MOTORWAY	Vertice360, Born Wild	SPAIN
PUBERTY	Distinto Films, Corte y Confección	SPAIN
SANTA MARÍA	Fábula, Fremantle	CHILE
WINTER PALACE	Point Prod, Oble Studios, Odeon Pictures	SWITZERLAND

PITCH FEELGOOD FORMATS 2022.

A LAUGHING MURDER	Alejandro Torres	SPAIN
MEGACRACKS	Visiona TV	SPAIN
THE DETOUR	Izen Producciones Audiovisuales	SPAIN
WHO IS MY HUMAN?	Mediacrest Entertainment	SPAIN
WILL YOU FALL FOR ME?	Federation Spain	SPAIN

PITCH DOCUDRAMA SERIES 2022 finalists.

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ARRAN, THE STRONG MAN	Sabina Films	PORTUGAL
BAD SOW	El Cañonazo Multimedia, Minotauro Comunicacion, Gantha	SPAIN
FLOS MAR**E: FAKE OR NOT	CTV	SPAIN
OPERATION X	Koncept Company + ER Films	SPAIN
THE MOST SPECTACULAR ROBBERIES	Zona Mixta	SPAIN

FINALISTS OF THE NATIONAL PITCHING SESSIONS Conecta FICTION & ENTERTAINMENT 2022

PITCH CLIPS 2022 Finalist.

THE BASE	Santiago Puerta	SPAIN
A WICKED LIFE	Leire Albinarrate	SPAIN
PANIC	Fernando Cámara	SPAIN
PODCASTLAND	Pilar de Francisco	SPAIN
THE EXECUTIONERS	Rodrigo Martín, Pedro García Ríos	SPAIN
VILLAYERDE	Rebeca Serrada, Diego Zúñiga	SPAIN

[All the information about the pitching sessions and awards of the sixth edition of CF&E is available on the event's website.](#)

The sixth edition of Conecta FICTION & ENTERTAINMENT has the support of the Government of Castilla-La Mancha and Castilla-La Mancha Film Commission. Inside Content is in charge of designing and producing the event.

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Further information available at www.eventconecta.com

Accreditation for press opened

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