



UNDER EMBARGO UNTIL WEDNESDAY JUNE 22nd AT 10:00 AM

Conecta FICCIÓN & ENTERTAINMENT opens its renowned pitch sessions in Toledo

- **14 awards for the winning projects of the five pitching sessions of the sixth edition of the international event.**
- **New sponsors and new concepts support the creativity and internationalization of projects:**

Acorde Awards, ALMA Award, BAM Bogotá Award, Castilla-La Mancha Media Award, Coca-Cola Award, RTVE Award, SANFIC Industria Award, Spain Film Commission Award, Triodos Bank Award, TV Drama Vision Award, La Mancha Wines Award, VIS Storytellers Award, WAWA Award.

- **BTF Media presents its "BTF Media Aceleración" initiative, a new project accelerator that will select five of the 31 projects presented in Conecta and provide them with a substantial investment.**

Toledo, June 22nd, 2022- Today in Toledo marks the beginning of the sixth edition of **Conecta FICCIÓN & ENTERTAINMENT**, the largest international forum dedicated to the co-production of **scripted series** for television between **Europe and America**, which is also open to the **entertainment** genre for the first time.

Over the next three days, the event will offer the professional attendees a [programme](#) with almost **sixty activities**, including pitching sessions, panels, talks, workshops, keynotes and presentations. The Palacio de Congresos El Greco will be the venue for all of them, with Spain as the focus country during this sixth edition.

This year, Conecta FICCIÓN & ENTERTAINMENT will award **14 individual awards** to the winning projects of the five pitching categories: **Copro Series** (series and short-form series), **High-End Series** (high-budget projects), **Docudrama Series** (dramatized documentaries), **Feelgood Formats** (original entertainment formats with a "feel good" component) and **Pitch Clips** (call by ALMA-Spanish scriptwriters guild).

Pitching sessions and selected projects awards

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APOYADO POR
 **Castilla
La Mancha**

**EN UN LUGAR
DE TU VIDA**

**FILM
COMMISSION**

Pitch Copro Series: The classic Conecta session is renewed in this edition to include not only scripted series projects but also short-form series. It is specially designed for those projects in the development phase that, with international potential, are looking for partners to produce. They are open to companies from anywhere in the world.

Pitch Copro Series projects are eligible for the following awards:

- **RTVE AWARD:** Development contract.
- **ACORDE AWARD:** License to use its music library for the first season.
- **SPAIN FILM COMMISSION AWARD:** €1,000 for the project that best showcases Spanish locations.
- **VIS STORYTELLERS AWARD:** €10,000 for the best pitch.
- **TV DRAMA VISIÓN AWARD:** Invitation to pitch at TV Drama Vision at the Göteborg Festival.
- **BAM BOGOTÁ AWARD:** Invitation to pitch at BAM Bogotá.
- **WAWA AWARD:** Membership and pitch at WBF.
- **SANFIC INDUSTRIA AWARD:** Fast track for the SANFIC Industria Series Lab.

Pitch High-End Series: International call for high-budget fiction series projects. They must have at least guaranteed financing equal to or greater than 10% of the budget. The limits of this financing will be a minimum of 500K Euros for series of fewer than 30' duration and 1M Euros for those that exceed that duration per episode.

Pitch High-End Series projects are eligible for the following awards:

- **RTVE AWARD:** Development contract
- **SPAIN FILM COMMISSION AWARD:** €1,000 for the project that best showcases Spanish locations
- **VIS STORYTELLERS AWARD:** €10,000 for the best pitch.
- **TV DRAMA VISIÓN AWARD:** Invitation to pitch at TV Drama Vision at the Göteborg Festival.
- **BAM BOGOTÁ AWARD:** Invitation to pitch at BAM Bogotá.

Pitch Docudrama Series: International call for documentary series projects whose narrative includes recreations of fictional events (both in actual image and animation).

Pitch Docudrama Series projects are eligible for the following awards:

- **ACORDE AWARD:** License to use its music library for the first season.
- **CASTILLA-LA MANCHA MEDIA AWARD:** Recording of a promotional clip of the project and promotion of the project on Castilla La-Mancha TV.
- **SPAIN FILM COMMISSION AWARD:** €1,000 for the project that best showcases Spanish locations
- **LA MANCHA WINES AWARD:** Weight of the winner in wine

Pitch Feelgood Formats: International call for creators and producers with original and fresh entertainment program projects that incorporate elements of humor or seek to make the viewer smile.

Pitch Feelgood Format projects are eligible for the following awards:

- **CASTILLA-LA MANCHA MEDIA AWARD:** Recording of a promotional clip of the project and promotion of the project on Castilla La-Mancha TV.
- **SPAIN FILM COMMISSION AWARD:** €1,000 for the project that best showcases Spanish locations.
- **COCA-COLA AWARD:** Winner's stature in Coca-Cola.

Pitch Clips: in collaboration with [ALMA](#) scriptwriters guild.

Pitch Clips projects are eligible for the following awards:

- **ALMA AWARD:** Recognition for the best Pitch Clip by the ALMA guild.
- **TRIADOS BANK AWARD:** 3.000 € to the Pitch Clip that best represents the value of creativity development promoted by Triodos Bank.
- **CASTILLA-LA MANCHA MEDIA AWARD:** Recording of a promotional clip of the project and promotion of the project on Castilla La-Mancha TV.
- **VIS STORYTELLERS AWARD:** €10,000 for the best pitch.
- **SPAIN FILM COMMISSION AWARD:** €1,000 for the project that best showcases Spanish locations.

BTF Media presents its initiative "BTF Acceleration"

BTF Acceleration seeks to promote emerging talent, opening opportunities within the audiovisual industry, incubating creators, and accelerating projects. The initiative is part of BTF Corporate Venture Capital, a private capital investment fund promoted by the company for the benefit of the industry. This new initiative "BTF Acceleration" will select **five** of the 31 projects presented in Conecta, to become **strategic allies** while accompanying their realization. The maximum endowment provided for this fund is \$500,000 dollars, which will be distributed among all the winning projects, on a case-by-case basis.

The 6th edition of Conecta **FICTION & ENTERTAINMENT** has the support of the Government of Castilla-La Mancha, and the collaboration of Castilla-La Mancha Film Commission. Inside Content is in charge of designing and producing the event.

**Further information available at www.conectafiction.com
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