



RULES FOR SUBMITTING A PROJECT FOR THE 2023 “PITCH COPRO SERIES” INTERNATIONAL PITCHING SESSION AT CONECTA FICTION & ENTERTAINMENT

1- SUBJECT

This document establishes the rules for the 2023 “Pitch Copro Series” International Pitching Session at Conecta FICTION & ENTERTAINMENT for the submission of TV series projects and the related evaluation and selection (the “Rules”). The submission of a Project to the 2023 “Pitch Copro Series” International Pitching Session implies the tacit acceptance of these Rules.

Conecta FICTION & ENTERTAINMENT merges again its call “Pitch Short-Form Series” with the international call “Pitch Copro Series” 2023, which includes series and miniseries of more than 45 minutes, as well as short-format series, so no limitation of episode length.

In previous editions of Conecta FICTION, both calls divided the series projects were by episode length. Due to the shift from linear to digital consumption in recent years, the call now seeks to highlight the best projects of series with international potential, regardless the episode length.

A selection of 10 Projects from all those correctly submitted will be presented at the 2023 “Pitch Copro Series” International Pitching Session.

“Pitch Copro Series” International Pitching Session takes place at Conecta FICTION& ENTERTAINMENT (also referred to hereinafter as the “Event”) (before called Conecta FICTION) and consists in the presentation of TV series projects in development (the “Projects”) by their producer (the “Applicant”)

The 2023 “Pitch Copro Series” International Pitching Session is **open to producers incorporated as legal entities**, not to individuals.

The Applicants of the selected Projects (at least one participant per Project) will present their Project before an audience of industry executives. During the event, Conecta FICTION & ENTERTAINMENT will provide with a private table to each Applicant to hold meetings with industry executives who have shown an interest in the selected Projects.

The Projects must be submitted in accordance with the rules below, and within the specified dates, from 24th January 2023 to 28th March 2023.

2- PROJECTS' AND APPLICANT'S ELIGIBILITY CRITERIA AND SUBMISSION

2.1. Projects' eligibility criteria.

- a) Projects are only TV Series and Mini-series (or "limited series"). TV Series projects shall have a minimum of 4 episodes and a maximum of 13 episodes per season. Mini-Series projects shall have a minimum of 2 episodes and a maximum of 10 episodes. There is no limitation on episode duration.
- b) Projects shall be in a development phase. No pre-production or production activities should have been initiated.
- c) For their best evaluation by the editorial committee in charge of the selection we recommend that the Projects have a funding commitment or to have achieved funding of a minimum of 10% of the total production budget.

2.2. Applicant Eligibility Criteria. Applicants submitting Projects to the 2023 "Pitch Copro Series" International Pitching Session **can only be legal entities (production companies, distribution companies, TV channels, etc.), not individuals**, from any nationality. Projects from individuals, such as writers, with no producer(s) incorporated as legal entity attached, will not be accepted.

2.3. Submission. Projects must be submitted online on Conecta FICTION & ENTERTAINMENT website (www.eventconecta.com). No submissions by post will be accepted.

A maximum of 3 Projects (on their First Season) can be submitted by an Applicant.

Projects submitted to previous editions of Conecta FICTION & ENTERTAINMENT (before called Conecta FICTION) won't be admitted.

Submission of Projects is free.

The "Closing Date" for submissions is 28th March 2023. Conecta FICTION & ENTERTAINMENT reserves the right to reject any Project submitted after the Closing Date.

2.4. **Mandatory Documents.** The following documents are required for the submission of each Project, and must be supplied before the Closing Date:

- One-pager project presentation with the synopsis
- Bible summary (characters, world, tone, season overview – 5/7 pages maximum)
- Letter describing writer and/or producer vision of the Project
- Production budget (in euros): form available in the web page
- Financial plan (in euros): form available in the web page
- Company corporate documentation: tax number, registration document

Recommended Documents, (if available):

- Contracts or letter of commitment or interest dated and signed, that prove the financial investment listed in your entry form. These contracts or letters must state the amount of the investment. We recommend that you have a financing commitment or have obtained financing of at least 10% of the total production budget
- Script(s), if available
- Visual materials (trailer or other examples of the Project), if available

2.5. Submissions and documents will only be accepted in Spanish or English.

2.6. Submissions with incomplete documentation will not be considered for selection.

2.7. Conecta FICTION & ENTERTAINMENT will not be responsible for any costs (for translation, postage, graphic design, etc.) incurred for the submission of Projects.

2.8. By submitting a Project to the 2023 “Pitch Copro Series” International Pitching Session, Applicants guarantee the presence of one of the Project’s participants at the Event from 26th to 29th June 2023 if the Project is selected for the Pitching Session.

2.9. By submitting a Project to the 2023 “Pitch Copro Series” International Coproduction Pitching Session, the Applicant guarantee that their Project entry does not contain third party copyrighted materials (such as, by way of example, and not as a limitation, underlying works, images, or music) without they first obtain all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Project submitted to the 2023 “Pitch Copro Series” International Coproduction Pitching Session or any elements contained within thereof must obtain written consent and agreement from the rights holder of the Project to its submission in the terms herein and to be bound by these Rules and, at Conecta FICTION & ENTERTAINMENT’s request, must be able to provide a copy of such written consent and agreement from the rights owner.

2.10. Submitting a Project to the 2023 “Pitch Copro Series” International Pitching Session does not imply assignment or transfer of any kind in favor of Conecta FICTION & ENTERTAINMENT of any intellectual or industrial property right on the Project or any of its elements.

2.11. Please note that neither submissions of Projects to the 2023 “Pitch Copro Series” International Pitching Session nor its selection constitute accreditation for Conecta FICTION & ENTERTAINMENT. The Conecta FICTION & ENTERTAINMENT venue is restricted to accredited participants only.

3- SELECTION OF PROJECTS

Projects will be selected by the Editorial Committee from Conecta FICTION & ENTERTAINMENT, composed of a team of qualified audiovisual industry professionals.

The Editorial Committee will take into consideration the artistic quality, uniqueness of the content, stage of development, amount of financing in place, and other elements of the Projects, at their sole discretion.

The 10 Projects will be selected after obtaining a majority vote from the selection committee, and no discussion will be entered into.

The selected Projects will be announced via email to their Applicants during May 2023.

Rejection of Projects will be also notified to their Applicants.

4- PARTICIPATION OF SELECTED PROJECTS IN 2023 “PITCH COPRO SERIES” INTERNATIONAL COPRODUCTION PITCHING SESSION

Once a Project is selected, at least one participant per selected Project (producer, writer, rights holder, etc.) must be at Toledo, Castilla La-Mancha (Spain), from the morning of 26th June 2023 to the 29th of June 2023 in order to take part in rehearsals, to present the Project during the 2023 “Pitch Copro Series” International Pitching Session, and participate in individual meetings, if any, and attend the Awards Gala on the evening of the 28th:

Conecta FICTION & ENTERTAINMENT will cover accreditation for Conecta FICTION & ENTERTAINMENT and accommodation costs at Toledo, Castilla La-Mancha, for **3 nights** from 26th to 29th June 2023, for **one participant** of each Project selected. In case of having already paid its

accreditation, Conecta FICTION & ENTERTAINMENT will refund its cost. Conecta FICTION & ENTERTAINMENT will not cover travel costs.

Project participants must supply all Project's promotional and presentation materials as soon as requested by the organization for its use during the "Pitch Copro Series", such as video files, photos, website, PowerPoint presentations, catalogs, and flyers etc., and must respect all the technical specifications supplied by the Conecta FICTION & ENTERTAINMENT team. Conecta FICTION & ENTERTAINMENT reserves the right to reject any Project selected that does not respect the technical specifications supplied.

5- CONFIDENTIALITY AND MARKETING

Documents supplied with Project submissions are strictly confidential and are not for publication save otherwise set out below.

A list of selected Projects, which will include the title of the Project, country of origin, production company and associated TV channel or distributor, if any, may be published by Conecta FICTION & ENTERTAINMENT's in its marketing and promotional communications and newsletters and on the website of Conecta FICTION & ENTERTAINMENT and published in the press.

Also, by providing trailer and stills and other visual materials of Projects, Applicants give permission to use the material and for promotional purposes for Conecta FICTION & ENTERTAINMENT website.

The Project's catalogue, including the above information, as well as provisional financial elements (only the total production budget and part only financed), will be distributed to all accredited participants at Conecta FICTION & ENTERTAINMENT.

If a selected Project is completed, Conecta FICTION & ENTERTAINMENT be referred to in its credit as "This TV Series was pitched in 2023 "Pitch Copro Series" at Conecta FICTION & ENTERTAINMENT".

6- GOVERNING LAW AND JURISDICTION SELECTION

These Rules shall be governed by and construed in accordance with the laws of Spain and the parties submit to the jurisdiction of the courts of Madrid, Spain.

I have read and I accept the rules for the 2023 "Pitch Copro Series" International Pitching Session at Conecta FICTION & ENTERTAINMENT. I also understand that submitting my project does not guarantee its selection, and that if I do not respect the present rules, my project may be rejected.
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