



## RULES FOR SUBMITTING A PROJECT FOR THE 2023 “PITCH FEELGOOD FORMATS” INTERNATIONAL PITCHING SESSION AT CONECTA FICTION & ENTERTAINMENT

### 1- SUBJECT

This document establishes the rules for the 2023 “Pitch Feelgood Formats” International Pitching Session at Conecta FICTION & ENTERTAINMENT for the submission of TV formats projects and the related evaluation and selection (the “Rules”). The submission of a Project to the 2023 “Pitch Feelgood Formats” International Pitching Session implies the tacit acceptance of these Rules.

A selection of 5 projects from among all correctly submitted projects will be presented at the 2023 "Pitch Feelgood Formats" international pitching session.

The 2023 "Pitch Feelgood Formats" International Pitch Session takes place at Conecta FICTION & ENTERTAINMENT (also referred to as the "Event") and consists of the presentation by Applicants (defined below) of entertainment TV format projects that are in the development stage, contain an element of humor or seek to bring a smile to the viewer's face (the "Projects").

"Applicants": The international session of "Pitch Feelgood Formats" 2023 is open to Project holders, whether they are creators (individuals) or producers (legal entities).

Applicants of selected Projects (at least one representative per Project) will present their Project to an audience of industry executives. During the Event, Conecta FICTION & ENTERTAINMENT will organize individual table spaces for each representative of a finalist Project to meet with those industry executives who have shown interest in a Project and the Applicant's representatives.

Projects must be submitted in accordance with the following Rules below, and within the dates to that effect, from **January 24, 2023, to April 4, 2023**.

### 2- PROJECTS' AND APPLICANT'S ELEGIBILITY CRITERIA AND SUBMISSION

#### 2.1. Project eligibility requirements.

- a) Only entertainment television formats, such as talent shows, reality shows, contests, dating, factual, and other non-scripted formats (for clarification purposes, scripted formats are excluded from this call for proposals). There is no limitation on the length of the episodes.

b) Projects must be in the development stage. No pre-production or production activities must have begun. The production of a pilot program of the Project will not be considered a production activity, but a development activity.

c) Projects must be original formats, not adaptations of existing formats.

## 2.2. Eligibility Requirements for Applicants.

Applicants must be the sole owners of the formats submitted and of the intellectual property exploitation rights over them.

In the event that the submitted Project has been or is being developed for a third party, in any case, the Applicants are required to retain ownership of the format and their exclusive rights must be retained by the Applicant.

2.3. Submission. Projects must be submitted online through the Conecta FICTION & ENTERTAINMENT website ([www.eventconecta.com](http://www.eventconecta.com)). No submissions by post will be accepted.

Each Applicant may submit a maximum of 1 Project.

Submission of Projects is free of charge.

The "Closing Date" for Project submission is **April 4, 2023**. Conecta FICTION & ENTERTAINMENT reserves the right to reject any Project submitted after the Closing Date.

2.4. **Mandatory Documents**. The following documents are required for the submission of each Project, and must be supplied before the Closing Date:

- One-pager summarizing the Project
- Paper format or detailed bible of the format: concept/synopsis, genre and format, target audience, time slot and frequency of broadcast (daily, weekly...), description of the sections, profile of the characters and/or presenters and/or audience, mechanics, setting, locations, scenery, production, music, etc. (approx. 15 pages)
- Letter from the creator and/or producer describing the vision of the project.
- Production budget (in euros): model available on the website.
- CV of the applicant author or the production company

Recommended documents (if available):

- Pilot's running order, if available.
- Pilot script, if available
- Pilot program (recorded), if available
- CV of associated talent, if available
- Letters of interest from associated talent, if available
- Visual materials (trailer or other videos of the Project), if available
- Dated and signed contracts or letters of commitment or interest evidencing the financial investment indicated on the application form. These contracts or letters must state the amount of the investment.
- Dated and signed contracts or letters of commitment or interest with associated brands (branded content), if available.

- 2.5. Submissions and documents will only be accepted in Spanish or English.
- 2.6. Submissions with incomplete documentation will not be considered for selection.
- 2.7 The event reserves the right not to admit more than 150 Projects due to organizational limitations.
- 2.8. Conecta FICTION & ENTERTAINMENT will not be responsible for any costs (for translation, postage, graphic design, etc.) incurred for the submission of Projects.
- 2.9. By submitting a Project to the 2023 “Pitch Feelgood Formats” International Pitching Session, Applicants guarantee the presence of one of the Project’s participants at the Event from 26th to 29th June 2023 if the Project is selected for the Pitching Session.
- 2.10. By submitting a Project to the international session of Pitch Feelgood Formats 2023 the Applicant warrants that its Project does not contain third party copyrighted materials (such as, but not limited to, pre-existing works, underlays, images or music) without first obtaining all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Project submitted to the international session of "Pitch Feelgood Formats" 2023 or any elements contained within thereof must obtain written consent and agreement from the rights holder of the Project to its submission in the terms herein and to be bound by these Rules and, upon Conecta FICTION & ENTERTAINMENT’s request, shall provide a copy of such written consent and agreement from the rights owner.
- 2.11. Submitting a Project to the 2023 “Pitch Feelgood Formats” International Pitching Session does not imply assignment or transfer of any kind in favor of Conecta FICTION & ENTERTAINMENT of any intellectual or industrial property rights on the Project or any of its elements.
- 2.12. Please note that neither submissions of Projects to the 2023 “Pitch Feelgood Formats” International Pitching Session nor its selection constitute accreditation for Conecta FICTION & ENTERTAINMENT. The Conecta FICTION & ENTERTAINMENT venue is restricted to accredited participants only.
- 2.13. It is recommended that the Projects be registered in Safe Creative, or some other registry, prior to their presentation at Conecta FICTION & ENTERTAINMENT. In any case, the Applicants know and accept that there may exist in the market, or may be developing or be developed in the future television formats of similar or even identical characteristics to their Project or any of its elements; if they understand that their exclusive rights have been infringed, it will be up to the Applicant to pursue or claim them, expressly exempting Conecta FICTION & ENTERTAINMENT from any liability in this regard, waiving any indemnity or compensation for such possible infringements of rights. Conecta FICTION & ENTERTAINMENT is not responsible for the existence or future creation or development of projects similar or identical to any Projects presented at Conecta FICTION & ENTERTAINMENT or incorporating elements of such Projects, even if such similar or identical projects were created or developed by other attendees at the Event.

### 3- SELECTION OF PROJECTS

Projects will be selected by the Editorial Committee from Conecta FICTION & ENTERTAINMENT, composed of a team of qualified audiovisual industry professionals.

The Editorial Committee will evaluate the projects based on criteria of artistic quality, uniqueness of content, originality and innovation, feasibility of the project, budget already funded, structure and format, international potential, and other elements of the Projects, at its sole discretion.

The 5 Projects will be selected after obtaining a majority vote from the selection committee, which will not be subject to appeal.

The selected Projects will be announced via email to their Applicants during May 2023.

Rejection of Projects will be also notified to their Applicants.

#### **4- PARTICIPATION OF SELECTED PROJECTS IN 2023 "PITCH FEELGOOD FORMATS" INTERNATIONAL COPRODUCTION PITCHING SESSION**

Once a Project is selected, at least one participant per selected Project (producer, writer, rights holder, etc.) must be at Toledo, Castilla La-Mancha, from the morning of 26<sup>th</sup> June 2023 until the evening of 28<sup>th</sup> June 2023 in order to take part in rehearsals, to present the Project during the 2023 "Pitch Feelgood Formats" International Pitching Session, and participate in individual meetings, if any, and attend the Awards Gala on the evening of the 28<sup>th</sup>.

Conecta FICTION & ENTERTAINMENT will cover accreditation for Conecta FICTION & ENTERTAINMENT and accommodation costs at Toledo, Castilla La-Mancha, for **3 nights** from 26<sup>th</sup> to 29<sup>th</sup> June 2023, for **one participant** of each Project selected. In case of having already paid its accreditation, Conecta FICTION & ENTERTAINMENT will refund its cost. Conecta FICTION & ENTERTAINMENT will not cover travel costs.

Project participants must supply all Project's promotional and presentation materials as soon as requested by the organization for its use during the "Pitch Feelgood Formats", such as video files, photos, website, PowerPoint presentations, catalogs, and flyers etc., and must respect all the technical specifications supplied by the Conecta FICTION & ENTERTAINMENT team. Conecta FICTION & ENTERTAINMENT reserves the right to reject any Project selected that does not respect the technical specifications supplied.

#### **5- CONFIDENTIALITY AND MARKETING**

Documents supplied with Project submissions are strictly confidential and are not for publication save otherwise set out below.

A list of selected Projects, which will include the title of the Project, country of origin, production company and associated TV channel or distributor, if any, may be published by Conecta FICTION & ENTERTAINMENT's in its marketing and promotional communications and newsletters and on the website of Conecta FICTION & ENTERTAINMENT and published in the press.

Also, by providing trailer and stills and other visual materials of Projects, Applicants give permission to use the material and for promotional purposes for Conecta FICTION & ENTERTAINMENT website.

The Project's catalogue, including the above information, as well as provisional financial elements (only the total production budget and part only financed), will be distributed to all accredited participants at Conecta FICTION & ENTERTAINMENT.

If the selected Project is completed, all programs produced from the Project will include a credit with the following legend "This TV format was presented in Pitch Feelgood Formats 2023 at Conecta FICTION & ENTERTAINMENT."

## 6- GOVERNING LAW AND JURIDICTION SELECTION

These Rules shall be governed by and construed in accordance with the laws of Spain and the parties submit to the jurisdiction of the courts of Madrid, Spain.

I have read and I accept the rules for the 2023 “Pitch Feelgood Formats” International Pitching Session at Conecta FICTION & ENTERTAINMENT. I also understand that submitting my project does not guarantee its selection, and that if I do not respect the present rules, my project may be rejected.