



RULES FOR SUBMITTING A PROJECT FOR THE 2023 “PITCH HIGH-END SERIES” INTERNATIONAL PITCHING SESSION AT CONECTA FICTION & ENTERTAINMENT

1- SUBJECT

This document establishes the rules for the 2023 “Pitch High-End Series” International Pitching Session at Conecta FICTION & ENTERTAINMENT for the submission of TV series projects and the related evaluation and selection (the “Rules”). The submission of a Project to the 2023 “Pitch High-End Series” International Pitching Session implies the tacit acceptance of these Rules.

This international call is aimed at high-budget projects that are looking for the best partners. These projects must have a **budget per episode** equal to or greater than **1,000,000 euros** in the case of productions of **more than 30 minutes per episode**, and **500,000 euros** in the case of productions of **less than 30 minutes per episode**, and be projects with great international potential (for example, be international co-productions, be backed by strong talents such as screenwriters, directors, cast, showrunners, producers, be based on pre-existing works such as literary works, theatrical works, podcasts, video games, etc.).

A selection of 5 Projects from all those correctly submitted will be presented at the 2023 “Pitch High-End Series” International Pitching Session.

“Pitch High-End Series” International Pitching Session takes place at Conecta FICTION & ENTERTAINMENT (also referred to hereinafter as the “Event”) and consist in the presentation of TV series projects in development (the “Projects”) by their producer (the “Applicant”)

The 2023 “Pitch High-End Series” International Pitching Session is **open to producers incorporated as legal entities**, no to individuals.

The Applicants of the selected Projects (at least one participant per Project) will present their Project before an audience of industry executives. During the event, Conecta FICTION & ENTERTAINMENT will provide with a private table to each Applicant to hold meetings with industry executives who have shown an interest in the selected Projects.

The Projects must be submitted in accordance with the rules below, and within the specified dates, from 24th of January 2023 to 28th of March 2023.

2- PROJECTS' AND APPLICANT'S ELIGIBILITY CRITERIA AND SUBMISSION

2.1. Projects' eligibility criteria.

a) Only live-action fiction TV Series or Mini-series (or "limited series") projects of any genre may be submitted. Series projects must have a minimum of 4 and a maximum of 13 episodes by season. Mini-series must have a minimum of 2 and a maximum of 10 episodes. There is no length limitation by episode.

b) Projects shall be in a development phase. No pre-production or production activities should have been initiated.

c) For their best valuation by the editorial committee in charge of the selection, the Projects **must have** a funding commitment or to have achieved funding of a minimum of 10% of the total production budgeted.

2.2. Applicant Eligibility Criteria. Applicants submitting Projects to the 2023 "Pitch High-End Series" International Pitching Session **can only be legal entities (production companies, distribution companies, TV channels, etc.), not individuals**, from any nationality. Projects from individuals, such as writers, with no producer(s) incorporated as legal entity attached, will not be accepted.

2.3. Submission. Projects must be submitted online on Conecta FICTION & ENTERTAINMENT website (www.eventconecta.com). No submissions by post will be accepted.

A maximum of 3 Projects (on their First Season) can be submitted by an Applicant.

Projects that have been submitted to previous editions of Conecta FICTION & ENTERTAINMENT (before called Conecta FICTION) won't be admitted.

Submission of Projects is free.

The "Closing Date" for submissions is **28th of March 2023**. Conecta FICTION & ENTERTAINMENT reserves the right to reject any Project submitted after the Closing Date.

2.4. **Mandatory Documents**. The following documents are required for the submission of each Project, and must be supplied before the Closing Date:

- One-pager project presentation with the synopsis
- Bible summary (Characters, World, Tone, Season Overview – 5/7 pages maximum)
- Pilot script
- Letter describing writer and/or producer vision of the Project
- Production budget (in euros): form available in the web page
- Financial plan (in euros): form available in the web page
- Company corporate documentation: tax number, registration document
- Dated and signed contracts or letter of commitment or interest, **showing the at least 10% financing already secured**, or the financial investment indicated on your application form. These contracts or letters must indicate the amount of the investment.
- In the case of a project based on a pre-existing work, must have signed and dated contract must be attached, showing the transfer of rights to the production company for its adaptation into a television series.

Recommended Documents, (if available):

- Talent's resume
- Letters of interest of talent attached

- Producer`s resume
- Visual materials (trailer or other examples of the Project), if available
- Script(s) for the following episodes, if available, especially for short-format series projects

2.5. Submissions and documents will only be accepted in Spanish or English.

2.6. Submissions with incomplete documentation will not be considered for selection.

2.7. Conecta FICTION & ENTERTAINMENT will not be responsible for any costs (for translation, postage, graphic design, etc.) incurred for the submission of Projects.

2.8. By submitting a Project to the 2023 “Pitch High-End Series” International Pitching Session, Applicants guarantee the presence of one of the Project`s participants at the Event from 26th to 29th of June 2023 if the Project is selected for the Pitching Session.

2.9. By submitting a Project to the 2023 “Pitch High-End Series” International Pitching Session, the Applicant guarantee that their Project entry does not contain third party copyrighted materials (such as, by way of example, and not as a limitation, underlying works, images, or music) without they first obtain all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Project submitted to the 2023 “Pitch High-End Series” International Pitching Session or any elements contained within thereof must obtain written consent and agreement from the rights holder of the Project to its submission in the terms herein and to be bound by these Rules and, at Conecta FICTION & ENTERTAINMENT`s request, must be able to provide a copy of such written consent and agreement from the rights owner.

2.10. Submitting a Project to the 2023 “Pitch High-End Series” International Pitching Session does not imply assignment or transfer of any kind in favor of Conecta FICTION & ENTERTAINMENT of any intellectual or industrial property right on the Project or any of its elements.

2.11. Please note that neither submissions of Projects to the 2023 “Pitch High-End Series” International Pitching Session nor its selection constitute accreditation for Conecta FICTION & ENTERTAINMENT. The Conecta FICTION & ENTERTAINMENT venue is restricted to accredited participants only.

3- SELECTION OF PROJECTS

Projects will be selected by the Editorial Committee from Conecta FICTION & ENTERTAINMENT, composed of a team of qualified audiovisual industry professionals.

An International Editorial Committee will evaluate the projects based on criteria of quality, originality, financial, international potential, and the possibility of reaching new audiences, and will select 5 finalists who will have the opportunity to present in a pitch session at Conecta FICTION & ENTERTAINMENT, in Toledo, from June 26-29, 2023.

The 5 Projects will be selected after obtaining a majority vote from the selection committee, and no discussion will be entered into.

The selected Projects will be announced via email to their Applicants during May 2023.

Rejection of Projects will be also notified to their Applicants.

4- PARTICIPATION OF SELECTED PROJECTS IN 2023 “PITCH HIGH-END SERIES” INTERNATIONAL PITCHING SESSION

Once a Project is selected, at least one participant per selected Project (producer, writer, rights holder, etc.) must be in Toledo, Castilla La-Mancha (Spain), from the morning of 26th of June 2023 to June 29, 2023 in order to take part in rehearsals, to present the Project during the 2023 “Pitch High-End Series” International Pitching Session, and participate in individual meetings, if any, and attend the Awards Gala on the evening of the 28th.

Conecta FICTION & ENTERTAINMENT will cover accreditation for Conecta FICTION & ENTERTAINMENT & ENTERTAINMENT and accommodation costs in Toledo, Castilla La-Mancha, for 3 nights from 26th to 29th June 2023, for **one participant** of each Project selected. In case of having already paid its accreditation, Conecta FICTION & ENTERTAINMENT will refund its cost. Conecta FICTION & ENTERTAINMENT will not cover travel costs.

Project participants must supply all Project’s promotional and presentation materials as soon as requested by the organization for its use during the “Pitch High-End Series”, such as video files, photos, website, PowerPoint presentations, catalogs, and flyers etc., and must respect all the technical specifications supplied by the Conecta FICTION & ENTERTAINMENT team. Conecta FICTION & ENTERTAINMENT reserves the right to reject any Project selected that does not respect the technical specifications supplied.

5- CONFIDENTIALITY AND MARKETING

Documents supplied with Project submissions are strictly confidential and are not for publication save otherwise set out below.

A list of selected Projects, which will include the title of the Project, country of origin, production company and associated TV channel or distributor, if any, may be published by Conecta FICTION & ENTERTAINMENT’s in its marketing and promotional communications and newsletters and in the website of Conecta FICTION & ENTERTAINMENT and published in the press.

Also, by providing trailer and stills and other visual materials of Projects, Applicants give permission to use the material and for promotional purposes for Conecta FICTION & ENTERTAINMENT website.

The Project’s catalogue, including the above information, as well as provisional financial elements (only the total production budget and part only financed), will be distributed to all accredited participants at Conecta FICTION & ENTERTAINMENT.

If a selected Project is completed, Conecta FICTION & ENTERTAINMENT be referred to in its credit as “This TV Series was pitched in 2023 “Pitch High-End Series” at Conecta FICTION & ENTERTAINMENT”.

6- GOVERNING LAW AND JURISDICTION SELECTION

These Rules shall be governed by and construed in accordance with the laws of Spain and the parties submit to the jurisdiction of the courts of Madrid, Spain.

I have read and I accept the rules for the 2023 “Pitch High-End Series” International Pitching Session at Conecta FICTION & ENTERTAINMENT. I also understand that submitting my project does not guarantee its selection, and that if I do not respect the present rules, my project may be rejected .