



RULES FOR SUBMITTING A PROJECT FOR THE 2023 “PITCH MUSIC SERIES” INTERNATIONAL PITCHING SESSION AT CONECTA FICTION & ENTERTAINMENT

1- SUBJECT

This document establishes the rules for the 2023 “Pitch Music Series” International Pitching Session at Conecta FICTION & ENTERTAINMENT for the submission of TV series projects and the related evaluation and selection (the “Rules”). The submission of a Project to the 2023 “Pitch Music Series” International Pitching Session implies the tacit acceptance of these Rules.

“Pitch Music Series” International Pitching Session takes place at Conecta FICTION & ENTERTAINMENT (also referred to hereinafter as the “Event”) and consist in the presentation of TV series projects in development (the “Projects”) by their producer (the “Applicant”)

The 2023 “Pitch Music Series” International Pitching Session is **open to producers incorporated as legal entities**, not to individuals.

The selection of the Projects to be presented at the International "Pitch Music Series" 2023 session will be made by an Editorial Committee that will select, among all the submitted Projects, 5 finalists, which will be presented at the Pitch Music Series" 2023 session, which will take place during the Conecta FICTION & ENTERTAINMENT event.

The Applicants of the selected Projects (at least one participant per Project) will present their Project before an audience of industry executives. During the event, Conecta FICTION & ENTERTAINMENT will provide with a private table to each Applicant to hold meetings with industry executives who have shown an interest in the selected Projects.

The Projects must be submitted in accordance with the rules below, and within the specified dates, from **24th of January 2023 to 3rd of April 2023.**

2- PROJECTS’ AND APPLICANT’S ELEGIBILITY CRITERIA AND SUBMISSION

2.1. Projects’ eligibility criteria.

a) Only TV Series projects and TV Mini-series fiction projects, may be submitted. Television Series projects must have a minimum of 6 episodes and a maximum of 13 episodes per season, with a minimum duration of 25 minutes per episode. Mini-series projects must have a minimum of 2 episodes and a maximum of 10 episodes per season, with a minimum duration of 25 minutes per episode.

b) Projects must be in the development stage. No pre-production or production activities should have been initiated.

c) Projects must contain a relevant treatment of music or be related to music, which may consist of:

- Projects with relevant soundtrack (whether this is pre-existing music, ad-hoc music production, incidental/score music, commercial music, library music).
- Projects that incorporate an original music composer and/or music supervisor.
- Projects that incorporate soundtrack performers.

d) Projects that contain one or more musical elements will be considered:

- Format: musical series (where actors / actresses sing).
- Casting: well-known musicians (in broad terms) acting as actors/actresses.
- Content: biographies of famous musicians and bands, stories about current or future music trends, music history (all genres included: pop, trap, urban, Latin music, jazz, classical, rock...etc.).

e) For a better evaluation by the editorial committee in charge of their selection, it is recommended that the Projects have a funding commitment or have obtained funding of at least 10% of the estimated production budget.

2.2. Applicant Eligibility Criteria. Applicants submitting Projects to the 2023 “Pitch Music Series” International Pitching Session **can only be legal entities (production companies, distribution companies, TV channels, etc.), not individuals**, from any nationality. Projects from individuals, such as writers, with no producer(s) incorporated as legal entity attached, will not be accepted.

2.3. Submission. Projects must be submitted online on Conecta FICTION & ENTERTAINMENT website (www.eventconecta.com). No submissions by post will be accepted.

A maximum of 3 Projects (on their First Season) can be submitted by an Applicant.

Projects that have been submitted to previous editions of Conecta FICTION & ENTERTAINMENT (before called Conecta FICTION) won't be admitted.

Submission of Projects is free.

The “Closing Date” for submissions is **3rd of April 2023**. Conecta FICTION & ENTERTAINMENT reserves the right to reject any Project submitted after the Closing Date.

2.4. **Documents to submit:** The following documents are required for the submission of each Project, and must be supplied before the Closing Date:

Mandatory Documentation:

- a) One page summarizing the project with a synopsis.
- b) Summary bible: characters, setting, tone, summary of the season (5/7 pages maximum).
- c) Letter from the scriptwriter and/or producer describing his/her vision of the project.
- d) Production Budget (in Euros) - template available on the registration page.
- e) Financing Plan (in Euros) - template available on the registration page.
- f) Company Tax ID number.
- g) Project musical file or proposal - template available on the project registration page.

Recommended Documentation:

- a) Dated and signed contracts or letter of commitment or interest evidencing the financial investment indicated on your registration form. These contracts or letters should indicate the amount of the investment. It is recommended that the project have a minimum of 10% of its estimated budget already financed or committed.
- b) Script(s) if available.
- c) List of musical selections for the pilot chapter (template available on the registration page).
- d) Audio file or musical proposal (maximum 5 minutes) and list of musical pieces included in the audio.
- e) Visual materials (trailer or other videos of the project).

2.5. By submitting a Project to the international session "Pitch Music Series" 2023 the applicant guarantees that his/her project does not contain third party copyrighted materials (such as images, musical works or recordings or other existing works), without having first obtained all the necessary licenses, authorizations, assignments and/or permissions. (Excluded from this obligation are musical works or recordings included in the Music Proposal Audio File of the recommended documents. This file will only be used by the Editorial Committee for the evaluation of the projects).

Applicants who do not own the exploitation rights of the Intellectual Property on the Project submitted to the international session "Pitch Music Series" 2023 must obtain the written consent of the owners of the Project for its submission under the terms herein stipulated and to be bound by these Rules and, upon request of the Event, shall provide a copy of such consent and/or written agreement of the owner of the rights.

2.6. Submissions and documents will only be accepted in Spanish or English.

2.7. Submissions with incomplete documentation will not be considered for selection.

2.8. Conecta FICTION & ENTERTAINMENT will not be responsible for any costs (for translation, postage, graphic design, etc.) incurred for the submission of Projects.

2.9. By submitting a Project to the 2023 "Pitch Music Series" International Pitching Session, Applicants guarantee the presence of one of the Project's participants at the Event from 26th to 29th June 2023 if the Project is selected for the Pitching Session.

2.10. Submitting a Project to the 2023 "Pitch Music Series" International Pitching Session does not imply assignment or transfer of any kind in favor of Conecta FICTION & ENTERTAINMENT of any intellectual or industrial property right on the Project or any of its elements.

2.11. Please note that neither submissions of Projects to the 2023 "Pitch Music Series" International Pitching Session nor its selection constitute accreditation for Conecta FICTION & ENTERTAINMENT. The Conecta FICTION & ENTERTAINMENT venue is restricted to accredited participants only.

3- SELECTION OF PROJECTS

Projects will be selected by the Editorial Committee from Conecta FICTION & ENTERTAINMENT, composed of a team of qualified audiovisual industry professionals.

An International Editorial Committee will evaluate the projects based on criteria of quality, originality, importance of musical elements, financial, international potential, and the possibility of reaching new audiences, and will select 5 finalists who will have the opportunity to present in a pitch session at Conecta FICTION & ENTERTAINMENT, in Toledo, from June 26-29, 2023.

The 5 Projects will be selected after obtaining a majority vote from the selection committee, and no discussion will be entered into.

The selected Projects will be announced via email to their Applicants during May 2023.

Rejection of Projects will be also notified to their Applicants.

4- PARTICIPATION OF SELECTED PROJECTS IN 2023 “PITCH MUSIC SERIES” INTERNATIONAL PITCHING SESSION

Once a Project is selected, at least one participant per selected Project (producer, writer, rights holder, etc.) must be in Toledo, Castilla La-Mancha (Spain), from the morning of 26th June 2023 until the evening of 28th June 2023 in order to take part in rehearsals, to present the Project during the 2023 “Pitch Music Series” International Pitching Session, and participate in individual meetings, if any, and attend the Awards Gala on the evening of the 28th.

Conecta FICTION & ENTERTAINMENT will cover accreditation for Conecta FICTION & ENTERTAINMENT & ENTERTAINMENT and accommodation costs in Toledo, Castilla La-Mancha, for 3 nights from 26th to 29th June 2023, for **one participant** of each Project selected. In case of having already paid its accreditation, Conecta FICTION & ENTERTAINMENT will refund its cost. Conecta FICTION & ENTERTAINMENT will not cover travel costs.

Project participants must supply all Project’s promotional and presentation materials as soon as requested by the organization for its use during the “Pitch Music Series”, such as video files, photos, website, PowerPoint presentations, catalogs, and flyers etc., and must respect all the technical specifications supplied by the Conecta FICTION & ENTERTAINMENT team. Conecta FICTION & ENTERTAINMENT reserves the right to reject any Project selected that does not respect the technical specifications supplied.

5- CONFIDENTIALITY AND MARKETING

Documents supplied with Project submissions are strictly confidential and are not for publication save otherwise set out below.

A list of selected Projects, which will include the title of the Project, country of origin, production company and associated TV channel or distributor, if any, may be published by Conecta FICTION & ENTERTAINMENT’s in its marketing and promotional communications and newsletters and in the website of Conecta FICTION & ENTERTAINMENT and published in the press.

Also, by providing trailer and stills and other visual materials of Projects, Applicants give permission to use the material and for promotional purposes for Conecta FICTION & ENTERTAINMENT website.

The Project's catalogue, including the above information, as well as provisional financial elements (only the total production budget and part only financed), will be distributed to all accredited participants at Conecta FICTION & ENTERTAINMENT.

If a selected Project is completed, Conecta FICTION & ENTERTAINMENT be referred to in its credit as "This TV Series was pitched in 2023 "Pitch Music Series" at Conecta FICTION & ENTERTAINMENT".

6- GOVERNING LAW AND JURISDICTION SELECTION

These Rules shall be governed by and construed in accordance with the laws of Spain and the parties submit to the jurisdiction of the courts of Madrid, Spain.

<p>I have read and I accept the rules for the 2023 "Pitch Music Series" International Pitching Session at Conecta FICTION & ENTERTAINMENT. I also understand that submitting my project does not guarantee its selection, and that if I do not respect the present rules, my project may be rejected.</p>
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