

The first members of the project editorial committees have been unveiled.

Al de Azpiazu, Senior Vice President of Distribution & Co-Productions, FREMANTLE INTERNACIONAL (UK); **Diego del Pozo**, Head of Scripted, ATRESMEDIA TV (Spain); **Marie Leguizamo**, Managing Director, Banijay México & US Hispanic (USA); **Monica Athayde**, Head of International CoProductions, GLOBO (Brazil); **Óscar Prol**, Head of Spanish Unscripted Originals, AMAZON STUDIOS (Spain); **Paula Kirchner**, Director of Unscripted Content Latam & US Hispanic, WARNER BROS DISCOVERY (Argentina); **Sheila Hall Aguirre**, EVP, Co-production & Distribution Latin America & US Hispanic, FREMANTLE (USA); **Christian Gockel**, EVP International Operations BETA Entertainment Spain & BETA Fiction Spain (Spain) and **Guillermo Borensztein**, SVP Content Licensing & Co-Production, TelevisaUnivision (USA), among the participating professionals.

[Download pictures here](#)

Madrid, 9 March 2023 - Conecta FICCIÓN & ENTERTAINMENT announces the incorporation of prominent international industry professionals as members of the [editorial committees](#) of the projects of its international pitching sessions.

The names of the first professionals confirmed for this purpose who will also be attending the event in Toledo between 26 and 29 June are: **Al de Azpiazu**, Senior Vice President of Distribution & Co-Productions, FREMANTLE INTERNACIONAL (UK); **Diego del Pozo**, Head of Scripted, ATRESMEDIA TV (Spain); **Marie Leguizamo**, Managing Director, BANIJAY México & US Hispanic (-USA); **Monica Athayde**, Head of International CoProductions, GLOBO (Brasil); **Óscar Prol**, Head of Spanish Unscripted Originals, AMAZON STUDIOS (Spain); **Paula Kirchner**, Director of Unscripted Content Latam & US Hispanic, WARNER BROS DISCOVERY (Argentina); **Sheila Hall Aguirre**, EVP, Co-production & Distribution Latin America & US Hispanic, FREMANTLE (USA); **Christian Gockel**, EVP International Operations BETA ENTERTAINMENT SPAIN & BETA FICTION SPAIN (Spain); y **Guillermo Borensztein**, SVP Content Licensing & Co-Production, TELEVISAUNIVISION (USA), **Filip Bobinski**, Producer and Showrunner, DRAMEDY PRODUCTIONS (Czech Republic); **Pablo Borghi**, Music composer (Argentina) and **Natacha Caravia**, writer and scriptwriter (Argentina).

These executives join this year those of **Diego Ramírez Schrempp**, Executive Producer and partner at DYNAMO (Colombia); **Patricia Arpea**, Head of National & International Coproductions, PEGASUS (Italy);

AN INITIATIVE BY
UNA INICIATIVA DE

INSIDE
CONTENT

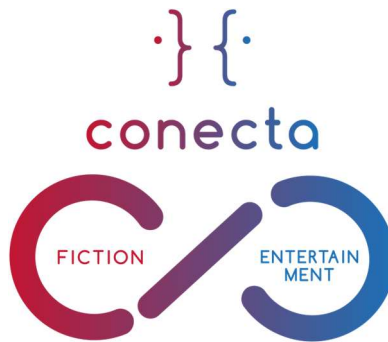
SUPPORTED BY
APOYADO POR



EN UN LUGAR
DE TU VIDA



FILM
COMMISSION



Alexander Keil, Managing Director, QUOKAS ORIGINALS (Germany) and **Ana Celia Urquidi**, CEO, ATENEA MEDIA (Mexico), who have also been part of the project evaluation committees in previous editions. In the coming weeks, and before the closure of the different categories of calls for projects, all the evaluation committees will be completed, with new additions that will be announced in due course.

Géraldine Gonard, Director of Conecta FICCIÓN & ENTERTAINMENT *"I would like to thank all the professionals and talent who will be collaborating with us this year, and of course all the participants from previous editions. Their continuous support and guidance in the selection of the finalist projects has helped in a very decisive way so that more than a dozen projects have been realized, broadcasted or are currently in different stages of production both in Spain and abroad".*

Some of the titles under the "Born in Conecta" label are: **DRAMA IN PANAMA** (Bulgaria) **GAIA** (Spain), **GRAF SPEE** (Uruguay), **INVISIBLE HEROES** (Chile-Finland), **INÉS OF MY SOUL** (Spain-Chile), **STRINGS** (Russia), **THE LIFE OF US** (Chile), **MALAKA** (Spain), **DEAD LINE** (Argentina), **UNREAL** (Spain), **PATAGONIC WINDS** (Chile).

Last days to submit projects to the 5 international call for projects of Conecta FICCIÓN & ENTERTAINMENT.-

Calls for the 5 international categories will remain open for only a couple of weeks, the closing dates for each of them are:

- **March, 28** for fiction projects to participate in [Pitch Copro Series](#) and [Pitch High-End Series](#)
- **April, 3** for projects to be presented in the [Pitch Music Series](#)
- **April, 4** for all those meeting the requirements of the [Pitch Docudrama Series](#) y [Pitch Feelgood Formats](#).

2023 Registrations. -

For all those interested in participating in the seventh edition of Conecta FICCIÓN & ENTERTAINMENT, accreditations will be available from today March 9 through the event's website. The special Early Bird price will apply exclusively to registrations made **before April 23**.

All the information and details of the different calls for projects as well as the programme of the event are regularly updated on the website of [Conecta FICCIÓN & ENTERTAINMENT](#)

Conecta FICCIÓN & ENTERTAINMENT is a professional and international market focused on the creation, development, production, financing, broadcasting and marketing of television content, positioned within the top 10 international tv markets of the audiovisual industry. **Connecting Industry and Talent, Fiction and Entertainment, Europe and América.**

The seventh edition of Conecta FICCIÓN & ENTERTAINMENT will be held in Toledo, Castilla-La Mancha between June **26th and 29th, 2023**, with the support of the Junta de Comunidades de Castilla-La Mancha and the collaboration of the Castilla-La Mancha Film Commission. Inside Content is in charge of the design and production of the event.

AN INITIATIVE BY
UNA INICIATIVA DE

INSIDE
CONTENT

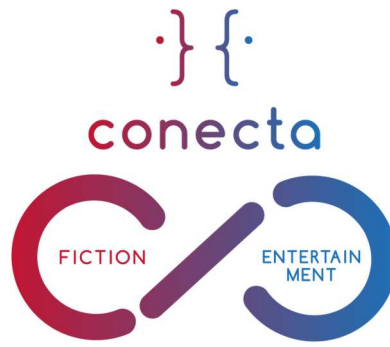
SUPPORTED BY
APOYADO POR



EN UN LUGAR
DE TU VIDA



FILM
COMMISSION



www.eventconecta.com

Press contact: communication@eventconecta.com

AN INITIATIVE BY
UNA INICIATIVA DE

INSIDE
CONTENT

SUPPORTED BY
APOYADO POR



EN UN LUGAR
DE TU VIDA

FILM
COMMISSION