

## MARKETS

### CONECTA FICTION & ENTERTAINMENT ANNOUNCES THE NAMES OF THE EDITORIAL COMMISSION

2023-03-10 / Markets / Madrid



Conecta FICTION & ENTERTAINMENT announces the incorporation of prominent international industry professionals as members of the editorial committees of the projects of its international pitching sessions.

The names of the first professionals confirmed for this purpose who will also be attending the event in Toledo between 26 and 29 June are: Al de Azpiazu, Senior Vice President of Distribution & Co-Productions, FREMANTLE INTERNACIONAL (UK); Diego del Pozo, Head of Scripted, ATRESMEDIA TV (Spain); Marie Leguizamo, Managing Director, BANIJAY México & US Hispanic (-USA); Monica Athayde, Head of International CoProductions, GLOBO (Brasil); Óscar Prol, Head of Spanish Unscripted Originals, AMAZON STUDIOS (Spain); Paula Kirchner, Director of Unscripted Content Latam & US Hispanic, WARNER BROS DISCOVERY (Argentina); Sheila Hall Aguirre, EVP, Co-production & Distribution Latin America & US Hispanic, FREMANTLE (USA); Christian Gockel, EVP International Operations BETA ENTERTAINMENT SPAIN & BETA FICTION SPAIN (Spain); y Guillermo Borensztein, SVP Content Licensing & Co-Production, TELEVISAUNIVISION (USA), Filip Bobinski, Producer and Showrunner, DRAMEDY PRODUCTIONS (Czech Republic); Pablo Borghi, Music composer (Argentina) and Natacha Caravia, writer and scriptwriter (Argentina).

These executives join this year those of Diego Ramírez Schrempp, Executive Producer and partner at DYNAMO (Colombia); Patricia Arpea, Head of National & International Coproductions, PEGASUS (Italy); Alexander Keil, Managing Director, QUOKAS ORIGINALS (Germany) and Ana Celia Urquidi, CEO, ATENEA MEDIA (Mexico), who have also been part of the project evaluation committees in previous editions. In the coming weeks, and before the closure of the different categories of calls for projects, all the evaluation committees will be completed, with new additions that will be announced in due course. Géraldine Gonard, Director of Conecta FICTION & ENTERTAINMENT "I would like to thank all the professionals and talent who will be collaborating with us this year, and of course all the participants from previous editions. Their continuous support and guidance in the selection of the finalist projects has helped in a very decisive way so that more than a dozen projects have been realized, broadcasted or are currently in different stages of production both in Spain and abroad".

More details on the [LINK](#)



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