



## 2023 Program Preview

**First time including a Spanish Content Showcase for international buyers.**

**Registration for Conecta THINK TANK 2023 is now open.**

[\*download images\*](#)

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**Madrid, May 9, 2023** - Starting today, a [preview of the event's program](#) is available on the **Conecta FICCIÓN & ENTERTAINMENT** website and will be updated daily.

Spread over three intense days, **June 27, 28 and 29**, it includes practical workshops, keynotes, panel discussions and the well-known Conecta international pitching sessions. Throughout these days, the current challenges of **content financing, tax incentives and budget optimization** will be analyzed, approached from various perspectives and solutions in workshop format. Under the heading **Trends** and Keynote format, a series of **data analysis sessions** will be offered, offering in detail updated references on content production and programming at a global level, focusing on content from Central, Eastern and Northern Europe, without forgetting Latin America and especially the situation in Mexico. These sessions will be offered by the **international consulting firms Ampere Analysis and BB Media**, as well as those responsible for the **international events Serial Killer, Serializados and NEM**. In addition, there will be panels featuring **major international content distribution firms**. Finally, and as part of this brief preview, the program presents the **Focus Countries, Mexico and Poland**, which we will be able to get to know in depth thanks to the generous participation of some of the leading figures in the industry from both countries.

Among other outstanding names in the **Conecta FICCIÓN & ENTERTAINMENT 2023 program** are confirmed: **Alice Thorpe** (Ampere Analysis), **Alejandro Palma** (MestizoLab), **Eduardo Sepúlveda** (Televisa), **Angel Inzunza** (Amazon Studios), **Rolando Loewenstein** (Filmco Mallorca), **Agata Koschmieder** (Creator & scriptwriter), **Wiktor Piątkowski** (Bahama Films), **Remi Tereszkievicz** (BetaSeries), **Alicja Grawon-Jaksik** (MTL MAXFILM), **Dariusz Jablonski** (Apple Film), **Anna Rozalska** (Match & Spark), **Maciej Kubicki** (Telemark), **Ryszard Sibilski** (Endemol Shine Polska), **Lucasz Bluszcz** (Vision House), **Agnieszka Knysak Sandecka** (Paprika Studios), **Jose Velasco** (Grupo iZen), **Paula Kirchner** (WBD), **Sheila Hall Aguirre** - (Fremantle), **Marie Leguizamo** - (Banijay), **Mike Villanueva** (CLM Film Commission), **Tinet Rubira** (Gestmusic), **Sa Eva Nébié** (Dataxis), **Rosario Buil** (BBMedia), **Maria Coronado** (Triodos Bank).

Program is regularly updated and available on the [Conecta FICTION & ENTERTAINMENT website](#).

## Spain Content Showcase. - A section of the program with its own name.

Integrated within the official program of activities of Conecta FICTION & ENTERTAINMENT, the **Spain Content Showcase** will take place on **June 28th and 29th at the Palacio de Congresos El Greco in Toledo**. The main content distributors from Spain will host a delegation of top international buyers and programmers from Europe and America.

The showcase will be made up of several activities specially designed to give Spanish content the greatest relevance and exposure. Thus, **on Wednesday, June 28**, there will be a session dedicated to **the most successful and original series and TV formats from Spain**, while **on Thursday, June 29**, Spanish sales agents will present their **most recent and exportable content**. To complement the showcase, **several exclusive networking activities** are planned where international buyers, and Spanish distributors will be able to strengthen personal and commercial ties. In addition, during Conecta FICTION & ENTERTAINMENT, exhibitors will be able to reserve and customize, under their brand, appropriate workspaces to hold their private meetings with the buyers.

## Conecta THINK TANK. - A laboratory for the exchange of ideas that fosters first level contacts.

The fourth edition of Conecta THINK TANK will take place on **Monday, June 26th** in the incomparable setting of **Guadamur Castle**, just 20 kilometers from Toledo city. Throughout the day, participants will be able to **get to know each other, exchange impressions, share data and highlight the experience of each participant on topics of great interest and relevance**. The activity will take place throughout the day with a perfect mix of professional meetings and relaxed moments of networking that facilitate a perfect working environment and connection. As in previous editions, the conclusions will be made public at the end of the meeting.

**Guadamur Castle** is a fortress that has hosted numerous film and television shootings including titles such as the movie **'The Mercenaries'** and series such as **'El Cid'**, **'30 coins'**, **'The Cathedral of the Sea'**, **'The Ministry of Time'**, **'The Split Crown'**, **'Isabel'** or **'Red Eagle'** among others and is a magnificent example of the residential castles of the fifteenth century typical of the province of Toledo.

Conecta THINK TANK is an exclusive activity, with limited places and different from Conecta FICTION & ENTERTAINMENT and requires prior and independent registration.

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**Conecta FICTION & ENTERTAINMENT** is a professional and international market focused on the creation, development, production, financing, broadcasting and marketing of television content, positioned within the top 10 international tv markets of the audiovisual industry. **Connecting Industry and Talent, Fiction and Entertainment, Europe and América.**

The seventh edition of Conecta FICTION & ENTERTAINMENT will be held in Toledo, Castilla-La Mancha between **June 26th and 29th, 2023**, with the support of the Junta de Comunidades de Castilla-La Mancha and the collaboration of the Castilla-La Mancha Film Commission. Inside Content is in charge of the design and production of the event.

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[www.eventconecta.com](http://www.eventconecta.com)

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## Registration for the Media

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