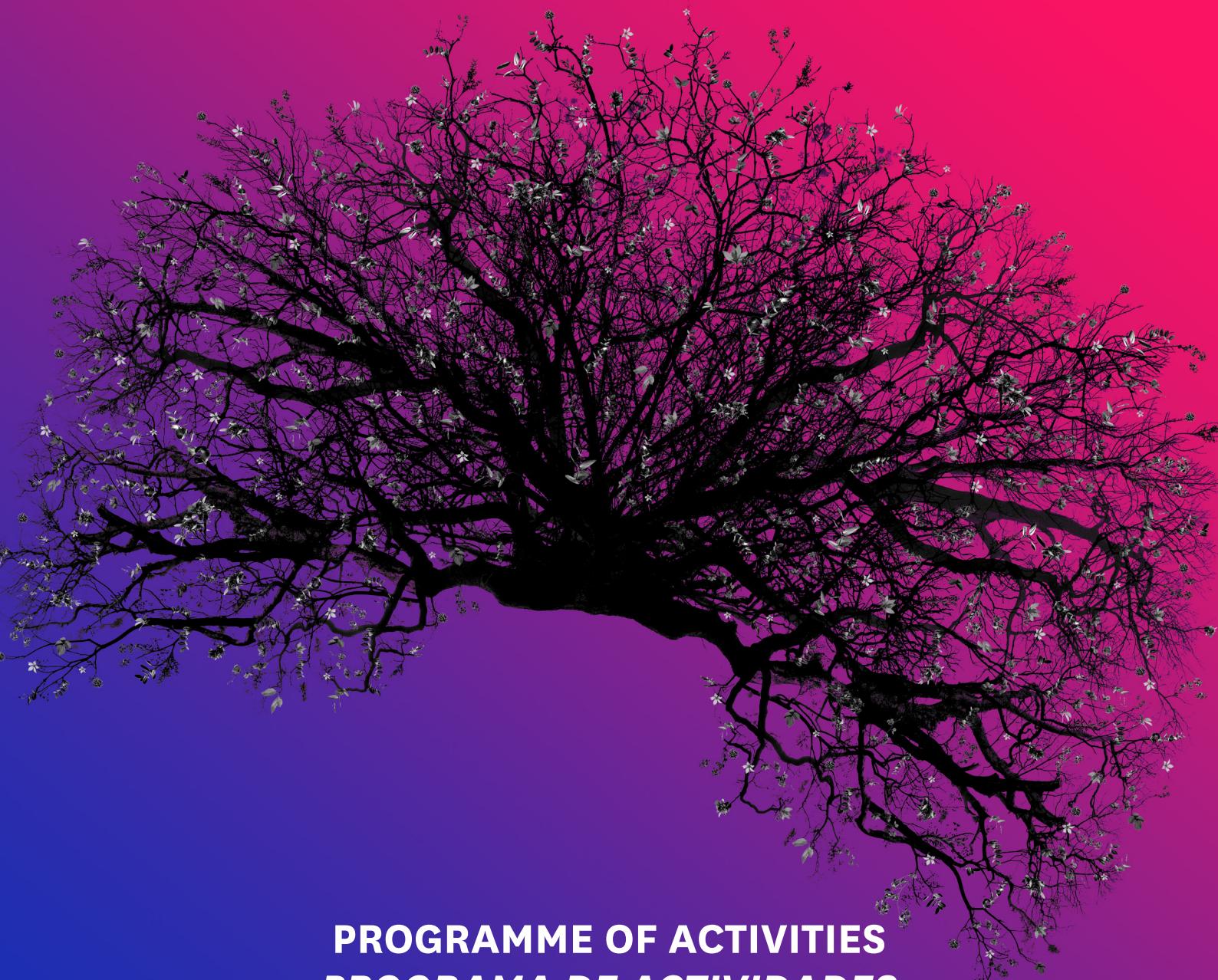
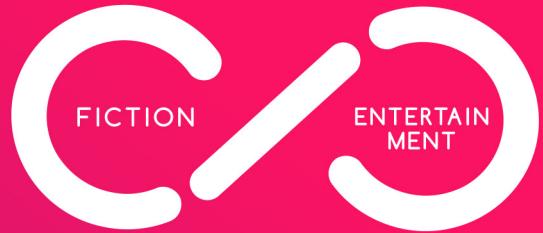


26 - 29 JUNE, 2023 · TOLEDO
CASTILLA-LA MANCHA, SPAIN

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conecta



**PROGRAMME OF ACTIVITIES
PROGRAMA DE ACTIVIDADES**

AN INITIATIVE BY
UNA INICIATIVA DE

SUPPORTED BY
APOYADO POR

INSIDE
CONTENT



EN UN LUGAR
DE TU VIDA



FILM
COMMISSION

AN INITIATIVE BY · UNA INICIATIVA DE

INSIDE
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CONECTA THINK TANK

With the Participation of



Sponsored by



Conecta THINK TANK is a premium activity with the participation of ICEX and sponsored by RTVE.

Conecta THINK TANK es una actividad premium que cuenta con la participación de ICEX y el patrocinio de RTVE.

Conecta THINK TANK is an exclusive forum that takes place every year in a different and unique location. In 2023, Conecta THINK TANK will take place in **Guadامur Castle**, one of the most emblematic places in the province of Toledo. In this exclusive setting, those attending Conecta THINK TANK will be able to **reflect, debate, share their vision of the industry and draw conclusions about the most important issues in the industry**.

Conecta THINK TANK es un foro exclusivo que se celebra cada año en un lugar diferente y único. En 2023, Conecta THINK TANK tendrá lugar en el **Castillo de Guadامur**, uno de los lugares más emblemáticos de la provincia de Toledo. En este exclusivo marco, los asistentes a Conecta THINK TANK podrán **reflexionar, debatir, compartir su visión de mercado y sacar conclusiones sobre los asuntos más importantes del sector**.



Guadامur Castle · Castillo de Guadامur

PROGRAMME

- 9h00 Departure by bus from Madrid.
- 10h00 Departure by bus from Toledo.
- 10h30 Arrival to Guadامur Castle and welcome coffee.
- 11h00 Sightseeing tour of the Castle.
- 11h30 Session 1: Round tables.
- 14h00 ICEX, RTVE and Castilla-La Mancha Film Commission presentations.
Lunch in a nearby hall.
- 16h00 Session 2: Round tables.
- 18h00 Departure by bus to Toledo.
- 18h30 Arrival to Toledo.

PROGRAMA DEL DÍA

- 9h00 Salida en autobús desde Madrid.
- 10h00 Salida en autobús desde Toledo.
- 10h30 Llegada al Castillo de Guadامur y café de bienvenida.
- 11h00 Visita turística del castillo.
- 11h30 Sesión 1: Mesas redondas.
- 14h00 Presentaciones ICEX, RTVE y Castilla-La Mancha Film Commission.
Comida en salón aledaño.
- 16h00 Sesión 2: Mesas redondas.
- 18h00 Salida en autobús hacia Toledo.
- 18h30 Llegada a Toledo.

ICEX's participation is funded by EU Recovery Funds. La participación de ICEX es con cargo a Fondos de Recuperación de la UE.



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CONTACTO THE CORE:

Teléfono: 910381844

Email: admisiones@thecoreschool.com

Visita nuestra web:



EVENING ACTIVITIES

ACTIVIDADES NOCTURNAS

JUNE 26. 20:45H · 26 JUNIO. 20:45H

VIÑEDOS CIGARRAL DE SANTA MARÍA

OPENING ACT + DINNER COCKTAIL

Offered by Conecta FICTION & ENTERTAINMENT and with the participation of ICEX.

Ofrecido por Conecta FICTION & ENTERTAINMENT con la participación de ICEX.

The event will kick off officially on Monday June 26 with an **Opening Act** in a privileged environment from which to enjoy spectacular views of the city of Toledo, at **Viñedos Cigarral de Santa María**, followed by a **dinner cocktail**.

Shuttle bus service available.

Exclusive access to delegates with a hybrid accreditation -not for One-day Passes- (limited capacity).

*El evento comenzará oficialmente el lunes 26 de junio con un **Acto de Apertura** en un entorno privilegiado desde el que disfrutar de unas vistas espectaculares de la ciudad de Toledo, los **Viñedos Cigarral de Santa María**, seguido de una **cóctel cena**.*

Servicio de autobús disponible.

Acceso exclusivo para participantes con acreditación híbrida -no para pases de un día- (aforo limitado).

The ICEX's participation is funded by EU Recovery Funds.

La participación de ICEX es con cargo a Fondos de Recuperación de la UE.

JUNE 27. 20:00H · 27 JUNIO. 20:00H

ROBERTO POLO MUSEUM

SPAIN FILM COMMISSION COCKTAIL

On Tuesday June 27, Conecta FICTION & ENTERTAINMENT delegates are invited to the **Spain Film Commission Cocktail**, which will take place in the beautiful courtyard of the Roberto Polo Museum.

*El martes 27 de junio, los participantes de Conecta FICTION & ENTERTAINMENT están invitados al **cóctel de Spain Film Commission**, que tendrá lugar en el hermoso patio del Museo Roberto Polo.*

This Spain Film Commission action is financed by EU Recovery Funds · Esta acción de Spain Film Commission se financia con cargo a Fondos de Recuperación de la Unión Europea

JUNE 28. 19:30H · 28 JUNIO. 19:30H

EUROCAJA RURAL AUDITORIUM

'TIME ZONE' PREMIERE

Sponsored by Zeppelin (Banijay Iberia)
Patrocinado por Zeppelin (Banijay Iberia)

Conecta delegates will enjoy the premiere of '**Time Zone**', the entertainment format created by **Zeppelin & EndemolShine Nederland (Banijay)** for HBO Max.

The format will be introduced by **Miguel Martín**. Managing Director of **Zeppelin** and **Miguel Salvat**, VP Original Programming and Commissioning Editor of HBO Max Iberia.

Welcome to Time City, a huge, abandoned facility where the Master of Time has created a real-world video game: **TIME**

ZONE. Outside its perimeter is desert and dust. Inside, there is an extreme competition full of challenges that 10 players will have to face in order to pass to the next level. An exciting game against time with the goal of defeating the Master of Time, embodied in the figure of eSports presenter and streamer Cristinini.

*Los acreditados a Conecta podrán disfrutar de la premiere de '**Time Zone**', el formato de entretenimiento creado por **Zeppelin & EndemolShine Nederland (Banijay)** para HBO Max.*

El formato será presentado de la mano de Miguel Martín. Director General de Zeppelin y Miguel Salvat. VP Original Programming and Commissioning Editor de HBO Max Iberia.

*Bienvenidos a Time City, unas inmensas instalaciones abandonadas donde la Master of Time ha creado un videojuego en el mundo real: **TIME ZONE**. Fuera de su perímetro hay desierto y polvo. Dentro, una competición extrema llena de retos a los que tendrán que enfrentarse 10 jugadores para pasar de nivel. Un emocionante juego contra el tiempo con el objetivo de derrotar a la Master of Time, encarnada en la figura de la presentadora de eSports y streamer Cristinini.*

Shuttle bus service available from Toledo city center to the Eurocaja Rural Auditorium · Servicio de autobús desde el centro de Toledo al Auditorio Eurocaja Rural.

JUNE 28. 20:20H · 28 JUNIO. 20:20H

CIRCULO DE ARTE

CONECTA PARTY

In collaboration with Ibiza Film Commission & Fomento del Turismo de la Isla de Ibiza · En colaboración con Ibiza Film Commission y Fomento del Turismo de la Isla de Ibiza

Como en ediciones anteriores, Conecta volverá a acoger su **Gala de Premios**, en la que se darán a conocer los galardones a los proyectos finalistas de las sesiones de pitching.

Shuttle bus service available back to the center of Toledo. Servicio de autobús de vuelta al centro de Toledo.

JUNE 28. 22:30H · 28 JUNIO. 22:30H

CIRCULO DE ARTE

CONECTA PARTY

To end the day, at 22:30 the **Conecta Party** will start in the Círculo de Arte de Toledo, a reformed church turned into a concert hall.

Activity open for delegates (limited capacity). Dresscode, Ibiza Style, wear something white!

*Para finalizar la jornada, a las 22:30 horas comenzará la **Fiesta Conecta** en el **Círculo de Arte de Toledo**, una iglesia reformada y convertida en sala de conciertos.*

Actividad abierta a los acreditados (aforo limitado). Dresscode. estilo ibicenco, ¡ponete algo blanco!

PROGRAMME · PROGRAMA

MONDAY · JUNE 26 LUNES · 26 JUNIO

10H30 - 18H00 · GUADAMUR CASTLE

CONECTA THINK TANK

Premium activity. With the participation of ICEX and sponsored by RTVE.

ICEX's participation is funded by EU Recovery Funds.

Actividad premium. Con la participación de ICEX y patrocinado por RTVE.

La participación de ICEX es con cargo a Fondos de Recuperación de la Unión Europea.

16H00 – 19H00 CEST · PALACE OF CONGRESS OF TOLEDO, EL GRECO

ACCREDITATIONS PICK UP · RECOGIDA ACREDITACIONES

Accreditations can be collected at Palace of Congress of Toledo, El Greco. Delegates must validate the printed accreditation upon arrival at the venue presenting the ID card or passport.

Las acreditaciones pueden recogerse en el Palacio de Congresos de Toledo, El Greco. Los participantes deberán validar la acreditación impresa a la llegada al recinto presentando el DNI o pasaporte.

20H15- TOLEDO

SHUTTLE DEPARTURE FROM TOLEDO · SALIDA DE AUTOBÚS DESDE TOLEDO

Pick up point – Outside Parking Miradero - Calle Gerardo Lobo, under the monument of Federico Martín Bahamontes. Exact coordinates 39.86146638913973, -4.02190202091600607.

Punto de recogida - Fuera del Parking Miradero - Calle Gerardo Lobo, bajo el monumento a Federico Martín Bahamontes. Las coordenadas del punto exacto son 39.86146638913973, -4.02190202091600607.

20H45 – CIGARRAL DE SANTA MARÍA

OPENING ACT & DINNER COCKTAIL · ACTO DE APERTURA Y CÓCTEL

Offered by Conecta FICTION & ENTERTAINMENT and the participation of ICEX - Ofrecido por Conecta FICTION & ENTERTAINMENT y con la participación de ICEX

ICEX's participation is funded by EU Recovery Funds · La participación de ICEX es con cargo a Fondos de Recuperación de la Unión Europea

Exclusive access to delegates with a hybrid accreditation -not for One-day Passes- (limited capacity).

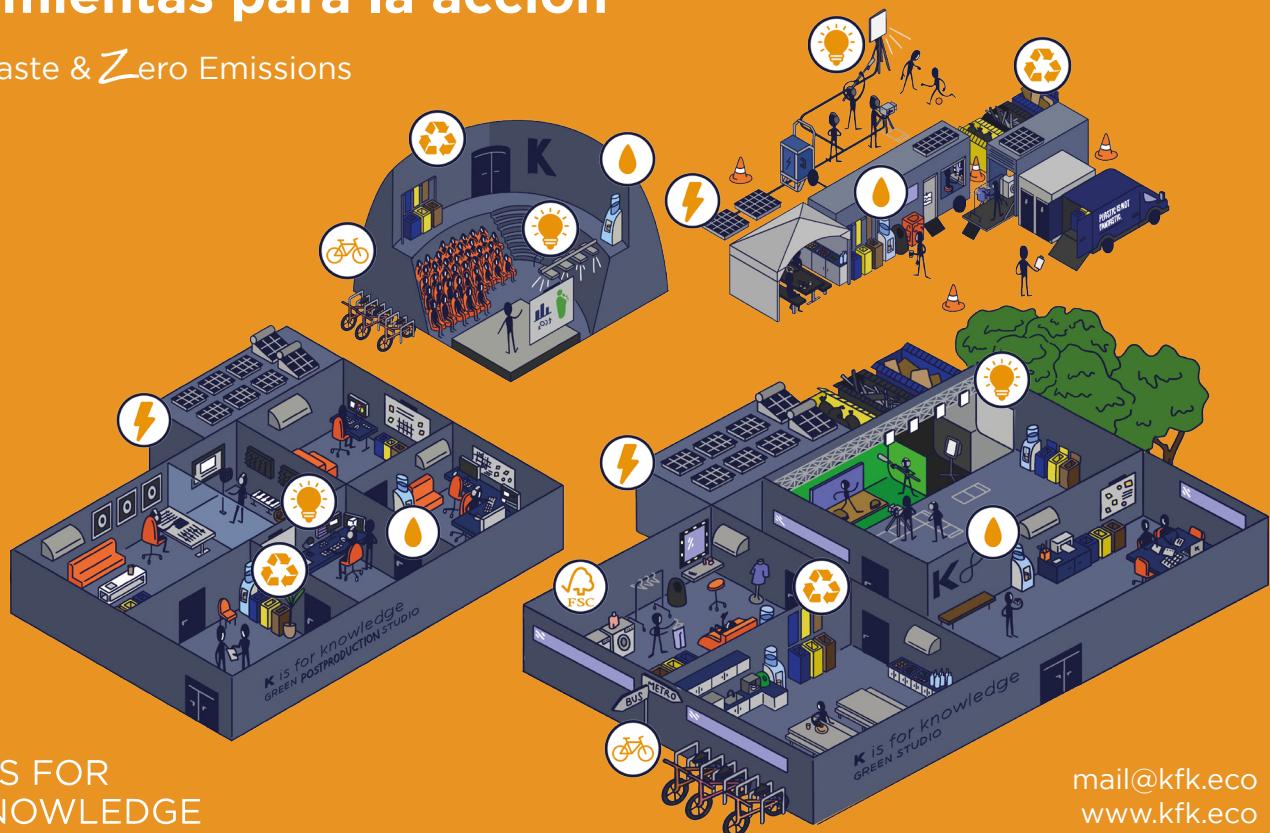
Acceso exclusivo para participantes con acreditación híbrida -no para One-day Pass- (aforo limitado).

FROM 23H00- CIGARRAL DE SANTA MARÍA

SHUTTLE DEPARTURE TO TOLEDO – SALIDA AUTOBUSES HACIA TOLEDO

Planificamos la sostenibilidad creando herramientas para la acción

Zero Waste & Zero Emissions



TUESDAY · JUNE 27 MARTES · 27 JUNIO

08H30 · PALACE OF CONGRESS OF TOLEDO, EL GRECO

ACCREDITATIONS PICK UP · RECOGIDA ACREDITACIONES

Accreditations can be collected at Palace of Congress of Toledo, El Greco. Delegates must validate the printed accreditation upon arrival at the venue presenting the ID card or passport.

Las acreditaciones pueden recogerse en el Palacio de Congresos de Toledo, El Greco. Los participantes deberán validar la acreditación impresa a la llegada al recinto presentando el DNI o pasaporte.

8H30 - 9H30 · TOLEDO STREETS · CALLES DE TOLEDO

STREET MEETINGS

Street Meetings are a fun way of connecting whilst discovering the city of Toledo, UNESCO World Heritage Site with 2000 years of history, with a route for limited groups. An opportunity to visit and learn about the culture and history of the city of the Three Cultures (Jewish, Muslim and Christian) thanks to a tour guide, and foster new connections. Activity open for delegates, prior registration. Confirmation is required (limited capacity).

Los Street Meetings son una forma divertida de conectar mientras se recorre la ciudad de Toledo, Patrimonio de la Humanidad por la UNESCO con 2000 años de historia, con un itinerario para grupos limitados. Una oportunidad para visitar y conocer la cultura e historia de la ciudad de las Tres Culturas (judía, musulmana y cristiana) gracias a un guía turístico, y fomentar nuevas conexiones. Actividad abierta a participantes, previa inscripción. Se requiere confirmación (aforo limitado).

09H00 - 10H30 · HOTEL ADOLFO

DAMA NETWORKING BREAKFAST

By invitation · Por invitación

09H00 - 10H30 · HOTEL HACIENDA DEL CARDENAL

ACADEMIA TV BREAKFAST

By invitation · Por invitación

9H30 - 10H00 · TOLEDO ROOM

KEYNOTE: AMPERE ANALYSIS

INTERNATIONAL TRENDS · TENDENCIAS INTERNACIONALES

Speaker · Ponente

Alice Thorpe. Senior Analyst, Ampere Analysis (UK)

10H00 - 11H00 · TOLEDO ROOM

PITCHING SESSION: PITCH HIGH-END SERIES

Hosts · Presentador

Manuel Feijóo. Host, producer, creator and scriptwriter of tv formats and series.

Finalist projects · Proyectos finalistas

‘The Drop’ (aka ‘La prueba’), Spain

‘Numana’ (Chile)

‘Floor 13’ (aka ‘Planta 13’), Spain

‘Recipes for a Nervous Breakdown’, Ireland

‘Urban Ink’ (aka Tinta Urbana), Spain

10H00 - 11H00 · ROOM 1

PANEL: SPAIN: UNIQUE AND COST-EFFECTIVE LOCATION

ESPAÑA: LOCALIZACIÓN ÚNICA Y RENTABLE

Sponsored by Spain Film Commission · Patrocinado por Spain Film Commission

This Spain Film Commission action is financed by EU Recovery Funds · Esta acción de Spain Film Commission se financia con cargo a Fondos de Recuperación de la Unión Europea

Moderator · Moderador

Juan Manuel Guimerans, General Secretary, Spain Film Commission (Spain)

Speakers · Ponentes

Mike Villanueva. Film Commissioner, Castilla-La Mancha Film Commission (Spain)

Lorena Martín, Project Manager, Canary Islands Film (Spain)

Sara Sevilla, Manager, Navarra Film Commission (Spain)

Agustín Atxa, Manager Bilbao Bizkaia Film Commission (Spain)

11H00 - 11H30 · ROOM 1

CASE STUDY: SPAIN: UNIQUE AND COST-EFFECTIVE LOCATION · ESPAÑA: LOCALIZACIÓN ÚNICA Y RENTABLE

Patricia Motilla. Partner, Andersen (Spain)

10H00 - 11H00 · ROOM 3

WORKSHOP: THE SCRIPT: FROM CINEMA TO TV

EL GUION: DEL CINE A LA TV

Speaker · Ponente

Edel Brosnan. Director of Strategy, EWA Network (Ireland)

11H00 - 11H30 · TOLEDO ROOM

KEYNOTE: TOMORROW'S MUST SEES: CEE

LOS PRÓXIMOS IMPRESCINDIBLES: CEE

In collaboration with Serial Killer · En colaboración con Serial Killer

Speaker · Ponente

Táňa Zabloudilová. Program Director, Serial Killer Festival (Czech Republic)

11H00 - 11H30 ROOM 2

KEYNOTE: GLOBAL CONTENT TRENDS AND UNUSUAL ALLIANCES**TENDENCIAS CONTENIDO GLOBAL & ALIANZAS INUSUALES**

In collaboration with SERIELIZADOS · En colaboración con SERIELIZADOS

Speakers · Ponentes

Victor Sala. Co-Director, SERIELIZADOS (Spain)

Lorenzo Mejino. Critic and TV Series Consultant (Spain)

11H30 - 13H00 · TOLEDO ROOM

PANEL: FOCUS POLAND: TV BROADCASTERS OVERVIEW**FOCUS POLONIA: PANORAMA DE LOS CANALES DE TV****PART I** - 11H30 - 11H50**Moderator · Moderadora**

Pola Hempowicz. CEO, Content Monarchy (Poland)

Speaker · Ponente

Marek Solon-Lipiński. Director of International Relations, TVP (Poland)

PART II - 11H50 - 12H45**Moderator · Moderadora**

Pola Hempowicz. CEO, Content Monarchy (Poland)

Speakers · Ponentes

Anna Borys. Director, Content Acquisitions & Sales, TVN WBD Poland (Poland)

Agata Borowiecka. TV Rights Acquisition Director, Polsat Television (Poland)

Beata Ryczkowska. Director of Original Production and Coproduction, Canal+ Polska (Poland)

11H30 - 12H30 · ROOM 1

PANEL: RTVE: COPRODUCTIONS ON BOARD**A BORDO DE LAS COPRODUCCIONES DE RTVE****Moderators · Moderadores**

José Pastor. Director of Film and Fiction, RTVE (Spain)

Alberto Fernández. Head of RTVE PLAY, RTVE (Spain)

Projects & Speakers · Proyectos y Ponentes

'Los mil días de Allende': Sergio Gándara. CEO & Executive Producer, Parox (Chile)

'This is Not Sweden': Jarmo Lampela. Head of Drama, YLE (Finland)

'O último lobo': José Fragoso. Program Director, RTP (Portugal)

11H30 - 12H30 · ROOM 1

TIP: SUSTAINABILITY**Sponsored by Spain Film Commission · Patrocinado por Spain Film Commission**This Spain Film Commission action is financed by EU Recovery Funds
· Esta acción de Spain Film Commission se financia con cargo a Fondos De Recuperación de la Unión Europea**Speaker · Ponente**

María Soler. Eco Manager, Morena Films (Spain)

12H00 - 12H30 · ROOM 2

WORKSHOP: EURIMAGES: NEW CO-PRODUCTION GRANTS**EURIMAGES: NUEVAS AYUDAS A LA COPRODUCCIÓN****Speaker · Ponente**

Alessia Sonaglioni. Program Manager, Pilot Program for Series Co-Production, Eurimages Council of Europe (France)

12H30 - 13H30 · ROOM 2

WORKSHOP: CARRYING OUT PROJECTS WITH A BUDGET FOR ALL POCKETS**SACAR ADELANTE PROYECTOS CON PRESUPUESTOS PARA TODOS LOS BOLSILLOS****Moderator · Moderadora**

María Coronado. Director of the Cultural Sector, Triodos Bank (Spain)

Speakers · Ponentes

Kateryna Vishnevska. Head of Development & Co-productions and Producer, FILM.UA Group (Ukraine)

Josée Vallée. EVP Scripted and Features Films, Sphere Media Inc. (Canada)

13H00 - 14H00 · TOLEDO ROOM

PITCHING SESSION: PITCH COPRO SERIES I**Host · Presentador**

Manuel Feijóo. Host, producer, creator and scriptwriter of tv formats and series.

Finalist projects · Proyectos finalistas

'Cachimba', México

'Boys, The Series' (aka 'Chicos, la serie'), Spain

'Death in the Andes' (aka 'Lituma en los Andes') Peru, Germany

'The Lake', (aka 'El Lago'), Spain

'Favàritx', Spain

'Those who Stayed', Ukraine - Selected in collaboration with TV Drama Vision (Göteborg Film Festival)

13H00 - 14H00 · ROOM 1

PANEL: WHY SHOOT IN CASTILLA-LA MANCHA?**¿POR QUÉ RODAR EN CASTILLA-LA MANCHA?****Moderator · Moderador**

Mike Villanueva. Film Commissioner, Castilla-La-Mancha Film Commission (Spain)

Speakers · Ponentes

Carolina Bang. CEO, Pokeepsie Films (Spain)

Tinet Rubira. Managing Director, Gestmusic (Spain)

14H30 - 16H00 · HACIENDA DEL CARDENAL

CONNECTAMEET LUNCH – IN COLLABORATION WITH ICAA**Premium Activity (requires an extra accreditation)****Actividad Premium (se necesita acreditación extra)**This programme was printed on June 14, 2023.
For further updates scan the code.Este programa se imprimió el 14 de junio, 2023.
Para actualizaciones posteriores, escanea el código

16H00 - 17H00 · TOLEDO ROOM

PANEL: ORIGINAL CONTENT FROM EUROPEAN PUBLIC BROADCASTERS

CONTENIDO ORIGINAL DE LOS CANALES PÚBLICOS EUROPEOS

Moderator · *Moderador*

José Pastor. Director of Film and Fiction, RTVE (Spain)

Speakers · *Ponentes*

Elly Vervloet. International drama expert, VRT (Belgium)

Marek Solon-Lipiński. Director of International Relations, TVP (Poland)

José Fragoso. Program Director, RTP (Portugal)

16H00- 17H00 · ROOM 1

PANEL: BLENDING FORMATS: DIGITAL CONTENT CREATORS & ESPORTS

FUSIONANDO FORMATOS: CREADORES DE CONTENIDOS DIGITALES & ESPORTS

Moderator · *Moderadora*

Gloria Saló. Director of Content and Production Consultancy, GECA (Spain)

Speakers · *Ponentes*

Luis de Val. CEO & Founder, Youplanet SL (Spain)

Victor García. CEO and founder, Isla Audiovisual (Spain)

Ana Oliveras. CEO, CTK (Spain)

16H00- 17H00 · ROOM 1

TIP: SPAIN AUDIOVISUAL BUREAU – WITH THE PARTICIPATION OF ICEX

This ICEX action is financed by EU Recovery Funds · Esta acción de ICEX se financia con cargo a Fondos De Recuperación de la Unión Europea

Speaker · *Ponente*

Miriam Fernández Fernández, Investor Services, Audiovisual Industry, Invest in Spain Project Management, ICEX (Spain)

16H00 - 17H00 · ROOM 2

PANEL: VODKA MEETS TEQUILA (DISCOVER THE POLISH AND MEXICAN TALENTS)

CUANDO SE JUNTAN EL VODKA Y EL TEQUILA (CONOCER EL TALENTO POLACO Y MEXICANO)

Moderator · *Moderador*

Rolando Loewenstein. Owner and director, FILMCO Mallorca (Spain)

Speakers · *Ponentes*

Agata Koschmieder. Creator & scripwriter (Poland)

Witkot Piatkowski. Managing Director, screenwriter, showrunner & creative producer, Bahama Films (Poland)

Diego Martínez-Ulanosky. CEO, director, writer & producer, Caponeto (Mexico)

Raúl Prieto. CEO, Punta Fina Factoría de Contenidos (Mexico)

17H00 - 17H20 · TOLEDO ROOM

KEYNOTE: TODAY'S LATAM INDUSTRY LANDSCAPE

PANORAMA ACTUAL DE LA INDUSTRIA EN LATAM

Speaker · *Ponente*

Rosario Buil. Iberoamérica Account Director, BB Media (Argentina)

17H00 - 18H00 · ROOM 3

WORKSHOP: COPYRIGHT AND PROMOTION PROGRAMMES

DERECHOS DE AUTOR Y PROGRAMAS DE PROMOCIÓN

Sponsored by DAMA · *Patrocinado por DAMA*

Speaker · *Ponente*

Pablo Martí. Lawyer in DAMA's legal services, DAMA (Spain)

17H30 - 19H00 · TOLEDO ROOM

PANEL: FOCUS MEXICO: BROADCASTER & PLATFORMS

FOCUS MEXICO: CADENAS Y PLATAFORMAS

PART I - 17H30 - 17H50

Moderator · *Moderador*

Alejandro Palma. Founder and Managing Director, MestizoLab (Mexico)

Speaker · *Ponente*

Guillermo Quezada. International Content Advisor and Scriptwriter, Televisa (Mexico)

PART II - 17H50 - 18H45

Moderator · *Moderador*

Alejandro Palma. Founder and Managing Director, MestizoLab (Mexico)

Speakers · *Ponentes*

Ángel Inzunza. Creative Executive for Originals Mexico, Amazon Studios (Mexico)

Vanessa Rosas. VP Streaming Partnerships and Business Operations, TelevisaUnivision (Mexico)

17H30- 18H30 - ROOM 1

PANEL: NEW FINANCING MODELS

NUEVOS MODELOS DE FINANCIACIÓN

Moderator · *Moderador*

Mariano Gutiérrez Alarcón. Country Manager Europe, Prensario Internacional (France)

Speakers · *Ponentes*

Robert Franke. VP Drama, ZDF Studios (Germany)

Cristina Morales. Deputy Director General for the Organisation of Audiovisual Communication Services, Secretary of State for Telecommunications and Digital Infrastructure, Ministry of Economic Affairs and Digital Transformation, Government of Spain (Spain)

Richard Jean-Baptiste. VP Business Innovation, Executive Producer, Attraction (Canada)

17H30 – 18H30 – ROOM 1

TIP: SUSTAINABILITY**Speakers · Ponentes**

Teresa Silleras, Labour Law Manager, Silleras Asesores (Spain)

Clara Lago, Finance Director, Zeta Audiovisual (Spain)

17H30 – 18H30 · ROOM 2

WORKSHOP: VIRTUAL POTENTIAL: HOW TO REDUCE COST USING TECHNOLOGY**EL POTENCIAL DE LO VIRTUAL: CÓMO REDUCIR COSTES USANDO LA TECNOLOGÍA**

Sponsored by Spain Film Commission · Patrocinado por Spain Film Commission

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 Fondos de Recuperación de la Unión Europea

Moderator · Moderadora

Teresa Azcona, Managing Director, Spain Film Commission (Spain)

Speakers · Ponentes

Ana Revilla, Executive Producer, XReality Studios and CEO, TheMo (Spain)

Adrian Garelik, CEO, Flixxo (Argentina)

Adrián Pueyo, Head of VFX & Virtual Production, Orca Studios (Spain)

Víctor Feliz, Co-Founder and CEO, The4DScanner (Spain)

20H00 – 21H30 · ROBERTO POLO MUSEUM COURTYARD

COCKTAIL – SPAIN FILM COMMISSION

Sponsored by Spain Film Commission · Patrocinado por Spain Film Commission

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 Fondos De Recuperación de la Unión Europea

**WEDNESDAY · JUNE 28
MIÉRCOLES · 28 JUNIO**

8H30 – PALACE OF CONGRESS OF TOLEDO, EL GRECO

ACCREDITATIONS PICK UP · RECOGIDA ACREDITACIONES

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8H30 – 9H30 · TOLEDO STREETS · CALLES DE TOLEDO

STREET MEETINGS

Street Meetings are a fun way of connecting whilst discovering the city of Toledo, UNESCO World Heritage Site with 2000 years of history, with a route for limited groups. An opportunity to visit and learn about the culture and history of the city of the Three Cultures (Jewish, Muslim and Christian) thanks to a tour guide, and foster new connections.

Activity open for delegates, prior registration. Confirmation is required (limited capacity).

Los Street Meetings son una forma divertida de conectar mientras se recorre la ciudad de Toledo, Patrimonio de la Humanidad por la UNESCO con 2000 años de historia, con un itinerario para grupos limitados. Una oportunidad para visitar y conocer la cultura e historia de la ciudad de las Tres Culturas (judía, musulmana y cristiana) gracias a un guía turístico, y fomentar nuevas conexiones.

Actividad abierta a participantes, previa inscripción. Se requiere confirmación (aforo limitado).

09H00 – 10H30 · HOTEL ADOLFO

CIMA BREAKFAST

By invitation · Por invitación

09H00 – 10H30 · HOTEL HACIENDA DEL CARDENAL

CINEMACHELLE BREAKFAST

By invitation · Por invitación

10H00 – 10H30 – TOLEDO ROOM

KEYNOTE: NEW STRATEGIES OF LOCAL PLAYERS ON THE TV SERIES MARKET**NUEVAS ESTRATEGIAS DE LOS PLAYERS LOCALES EN EL MERCADO DE SERIES DE TV**

Sponsored by BetaSeries · Patrocinado por Betaseries

Speaker · Ponente

Rémi Tereskiewicz. CEO, BetaSeries (France)

This programme was printed on June 14, 2023.
 For further updates scan the code.

Este programa se imprimió el 14 de junio, 2023.
 Para actualizaciones posteriores, escanea el código



10H00 - 11H00 · ROOM 2

PANEL: HOW (NOT) TO OPTIMISE THE PRODUCTION**BUDGET THROUGH MUSIC****CÓMO (NO) OPTIMIZAR EL PRESUPUESTO DE PRODUCCIÓN
A TRAVÉS DE LA MÚSICA****Moderator · Moderador****Alexander Keil.** Managing Director, Quokas Originals (Germany)**Speakers · Ponentes****Pablo Borghi.** Music Composer (Argentina)**David Alonso.** Managing Director, Wise Music Group (Spain)**Javat García.** Responsible of the Synchronization Department,
Warner Music Group (Spain)

10H00 - 11H00 · ROOM 2

TIP: SUSTAINABILITY**Sponsored by Spain Film Commission · Patrocinado por Spain Film Commission**

This Spain Film Commission action is financed by EU Recovery Funds · Esta acción de Spain Film Commission se financia con cargo a Fondos De Recuperación de la Unión Europea

Speaker · Ponente**Ana Méndez.** Founding partner, Mrs Greenfilm (Spain)

10H30 - 11H30 · TOLEDO ROOM

PITCHING SESSION: PITCH COPRO SERIES II**Host · Presentador****Manuel Feijóo.** Host, producer, creator and scriptwriter of tv formats and series.**Finalist projects · Proyectos finalistas**

'Hildur', Finland

'Labelled Red' (aka 'Marcados de rojo'), Spain

'Mujica' Argentina

'Get Pretty, Barcelona' (aka 'Ponte guapa, Barcelona'), Spain

'Disgrace' (aka 'Schande'), Germany

'El Turno de la Noche', Colombia - Selected in collaboration with BAM Bogotá

10H30 - 11H30 · ROOM 1

PANEL: TOP SPANISH START-UPS ON THE RADAR – WITH THE PARTICIPATION OF ICEX

This ICEX action is financed by EU Recovery Funds · Esta acción de ICEX se financia con cargo a Fondos De Recuperación de la Unión Europea

Moderator · Moderadora**Fabia Buenaventura.** Head of Audiovisual Department, Invest in Spain, ICEX (Spain)**Speakers · Ponentes****Alejandro Toledo,** Creative Director, Peris Digital (Spain)

Québec at Conecta Fiction & Entertainment

Join the Québec delegation at
Conecta Meet!

**Wednesday, June 28!
2:30 p.m. – 4 p.m.**

Amuz Distribution
Attraction Images
Duo Productions
Encore Télévision-Distribution
Just For Laughs
Pimiento Médias
Sphère Média
Zone3

QUÈBECREATE

SODEC
Québec 

Orestes Sánchez, CEO, Kalicon Media (Spain)

Fernando García Calvo, CEO, The Channel Store (Spain)

10H30 - 11H30 · ROOM 1

TIP: SPAIN AUDIOVISUAL BUREAU – WITH THE PARTICIPATION OF ICEX

This ICEX action is financed by EU Recovery Funds · Esta acción de ICEX se financia con cargo a Fondos De Recuperación de la Unión Europea

Speaker · Ponente

Miriam Fernández Fernández, Investor Services, Audiovisual Industry, Invest in Spain Project Management, ICEX (Spain)

10H30 - 11H30 · ROOM 3

MENTORING: SELLING PROJECTS

MENTORING: VENTA DE PROYECTOS

Sponsored by Fundación SGAE. Patrocinado por Fundación SGAE
By invitation · Por invitación

Speaker · Ponente

Helena Medina. Executive Producer and Scriptwriter, Venus Films London (UK / Spain)

11H30 - 12H30 · TOLEDO ROOM

PITCHING SESSION: PITCH FEELGOOD FORMATS

Host · Presentador

Manuel Feijóo. Host, producer, creator and scriptwriter of tv formats and series.

Finalist projects · Proyectos finalistas

'Your Life in 3 Minutes' (aka 'Tu vida en 3 minutos'), Mexico

'Carbon 14' (aka 'Carbono 14'), Spain

'Clean up!', Spain

'Local Hero', Spain

11H30 - 13H00 · ROOM 2

PANEL: FOCUS POLAND. MEET THE POLISH PRODUCERS

FOCUS POLONIA. CONOCE A LOS PRODUCTORES POLACOS

Moderator · Moderadora

Alicja Grawon-Jaksik. Vice-President of the Board, MTL MaxFilm (Poland).

Speakers · Ponentes

Dariusz Jabłoński. CEO, Apple Film Production and Vice President, European Producers Club (Poland)

Anna Różalska. Co-founder and producer, Match and Spark (Poland)

Maciej Kubicki. Film and TV producer and writer, TELEMARK (Poland)

Ryszard Sibilski. Managing Director, EndemolShine Polska (Poland)

Łukasz Bluszcz. Producer, director and co-owner, Vision House (Poland)

Agnieszka Knysak-Sandecka. Head of Production/Line Producer, Paprika Studios (Poland)

11H30 - 12H30 · ROOM 3

MENTORING: EXECUTIVE PRODUCTION

MENTORING: PRODUCCIÓN EJECUTIVA

Sponsored by Fundación SGAE. Patrocinado por Fundación SGAE

By invitation · Por invitación

Speaker · Ponente

Joshua Mintz. Chief Creative Officer, Dori Media International Studios (Israel)

12H00 - 13H00 · ROOM 1

PANEL: TOP SPANISH WOMEN IN THE SPOTLIGHT – WITH THE PARTICIPATION OF ICEX

This ICEX action is financed by EU Recovery Funds · Esta acción de ICEX se financia con cargo a Fondos De Recuperación de la Unión Europea

Moderator · Moderadora

Fabia Buenaventura. Head of Audiovisual Department, Invest in Spain, ICEX (Spain)

Speakers · Ponentes

Macarena Rey. CEO, Shine Iberia (Spain)

Mercedes Gamero. CEO, Beta Fiction Spain (Spain)

Eva Leira. Casting director, Leira y Serrano Casting (Spain)

12H30 - 13H00 · TOLEDO ROOM

KEYNOTE: BOOSTING YOUR MARKETING STRATEGY THROUGH THINK DATA

IMPULSA TU ESTRATEGIA DE MARKETING A TRAVÉS DE THINK DATA

Sponsored by The Film Agency · Patrocinado por The Film Agency

Speaker · Ponente

Sarah Calderón. CEO, The Film Agency (Spain)

Raquel Cabrera. Digital Director, The Film Agency (Spain)

13H00 - 14H00 · TOLEDO ROOM

PITCHING SESSION: PITCH MUSIC SERIES

Host · Presentador

Manuel Feijóo. Host, producer, creator and scriptwriter of tv formats and series

Finalist projects · Proyectos finalistas

'Discobox', Belgium

'Chopin, The Series', Mexico

'Golden', Ireland

'DENDÊ – What Happened with the Biggest Brazilian Rapper?' (aka 'DENDÊ – O que aconteceu com o maior rapper do Brasil?'), Brazil

'Loulou', Lebanon

'Border Station', Spain

'Tiempos Mutantes', Colombia – Selected in collaboration with SANFIC Industria

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13H00 – 14H00 · ROOM 2

WORKSHOP: BET ON WINNING CONTENT!

¡APUESTA A CONTENIDO GANADOR!

Sponsored by Betaseries · Patrocinado por Betaseries

Speaker · Ponente

Rémi Tereskiewicz. CEO, BetaSeries (France)

13H00 – 14H00 · ROOM 3

PRIVATE PITCHING SESSION: HISTORICAL OR DOCUMENTARY SERIES. SESIÓN DE PITCHING PRIVADA: SERIES HISTÓRICAS O DOCUMENTALES

Sponsored by Fundación SGAE. Patrocinado por Fundación SGAE

By invitation. Por invitación

13H00 – 14H00 · ROOM 4

PRIVATE PITCHING SESSION: FANTASY OR HORROR. SESIÓN DE PITCHING PRIVADA: FANTASÍA O TERROR

Sponsored by Fundación SGAE. Patrocinado por Fundación SGAE

By invitation. Por invitación

13H30 – 14H00 · ROOM 1

PANEL: WHY MIGHT AUDIO SERIES BE THE FUTURE OF AUDIOVISUAL IP ADAPTATION?

¿POR QUÉ LAS AUDIOSERIES PUEDEN SER EL FUTURO DEL IP PARA ADAPTACIÓN AUDIOVISUAL?

Sponsored by La Maldita · Patrocinado por La Maldita

Speakers · Ponentes

Lucas Mirvois. Co-founder & CEO, La Maldita (Spain)

Ignacio Díaz. COO, Scenic Rights (Spain)

14H30 – 16H00

CONNECTAMEET LUNCH – IN COLLABORATION WITH DÉLÉGATION DU QUÉBEC - QUÉBEC-CREATES/SODEC

Premium activity (requires an extra accreditation)

Actividad Premium (se necesita acreditación extra)

16H00 – 16H30 · TOLEDO ROOM

KEYNOTE: TOMORROW'S MUST SEES: CEE

LOS PRÓXIMOS IMPRESCINDIBLES: CEE

In collaboration with NEM Zagreb · En colaboración con NEM Zagreb

Speaker · Ponente

Dora Janićević. Sales Executive, NEM, Mediavision & Pickbox TV (Croatia)

16H00 – 17H30 · ROOM 1

PANEL: FOCUS MEXICO: MEET THE MEXICAN PRODUCERS

FOCUS MÉXICO: CONOCE A LOS PRODUCTORES MEXICANOS

Moderator · Moderador

Roger Casas-Alatriste. CEO and founder, El Cañonazo Transmedia (Spain)

Speakers · Ponentes

Megan Holahan Espinoza. Executive Director of Development, Gato Grande / MGM (Mexico – US)

Pato Portillo. VP of Content & Development, Lemon Studios (Mexico)

Ana Celia Urquidi. CEO, Atenea Media (Mexico)

Paco Cordero. Founder, partner & CEO, BTF Media (Mexico)

Ana Paula Valdovinos. Head of Production and Development, Buendía Estudios Latin America & US Hispanic (Mexico)

Erwin Neumaier. Managing Director, Estudios Churubusco Azteca (Mexico)

16H00 – 17H30 · ROOM 1

TIP: SUSTAINABILITY

Sponsored by Spain Film Commission · Patrocinado por Spain Film Commission

This Spain Film Commission action is financed by EU Recovery Funds
· Esta acción de Spain Film Commission se financia con cargo a Fondos De Recuperación de la Unión Europea

Speaker · Ponente

Andrea Fuentes Ortuño, Business Development Scripted, Creast (Spain)

16H00 – 17H00 · ROOM 3

PRIVATE PITCHING SESSION: DRAMA FICTION. SESIÓN DE PITCHING PRIVADA: FICCIÓN DRAMÁTICA

Sponsored by Fundación SGAE. Patrocinado por Fundación SGAE
 By invitation. Por invitación

16H00 – 16H30 · ROOM 4

PRIVATE PITCHING SESSION: DAILY DRAMA. SESIÓN DE PITCHING PRIVADA: SERIES DIARIAS

Sponsored by Fundación SGAE. Patrocinado por Fundación SGAE
 By invitation. Por invitación

16H30 – 17H30 · TOLEDO ROOM

PITCHING SESSION: PITCH DOCUDRAMA

Host · Presentador

Manuel Feijóo. Host, producer, creator and scriptwriter of tv formats and series.

Finalist projects · Proyectos finalistas

‘Hazing – Killing Sanda Dia’ (aka ‘Bizutage – La mise à mort de Sanda Dia’), Belgium

‘NS55, the Abandoned Spy’ (aka ‘NS55, Infiltrado abandonado’), Spain

‘Letters from Iraq’ (aka ‘Cartas do Iraque’), Brazil

‘Superman’s Bodyguards’ (aka ‘Los guardaespaldas de Superman’), Chile

‘Tonight You Should Go See the Boss’ (aka ‘Esta noche deberías ir a ver al jefe’), Spain

16H30 – 17H30 · ROOM 2

PANEL: HOW TO REACH GEN Z?**¿CÓMO LLEGAR A LA GENERACIÓN Z?****Moderator · Moderadora****María Rua Aguete.** Senior Research Director, Media and Entertainment, OMDIA (UK).**Speakers · Ponentes****Marta Vazgo.** Creator, scripwriter, director and actress (Spain)**Gonzalo Pastor.** Head of Strategy & Creative, Webedia (Spain)

16H30 – 17H30 · ROOM 4

PRIVATE PITCHING SESSION: COMEDY. SESIÓN DE PITCHING PRIVADA: COMEDIASponsored by Fundación SGAE. *Patrocinado por Fundación SGAE*
By invitation. *Por invitación*

17H00 – 18H00 · ROOM 3

**PRIVATE PITCHING SESSION: THRILLER OR CRIME.
SESIÓN DE PITCHING PRIVADA: THRILLER O POLICIACO**Sponsored by Fundación SGAE. *Patrocinado por Fundación SGAE*
By invitation. *Por invitación*

17H30 – 18H30 · TOLEDO ROOM

PANEL: INTERNATIONAL DISTRIBUTORS TURNED INTO PRODUCERS**DISTRIBUIDORES INTERNACIONALES CONVERTIDOS EN PRODUCTORES****Moderator · Moderador****Al de Azpiazu.** SVP Distribution & Co-Productions, Fremantle (Spain)**Speakers · Ponentes****Noel Hedges.** EVP, Acquisitions, Entertainment One (UK)**Christian Gockel.** Co-CEO, Beta Entertainment Spain & Beta Fiction Spain (Spain)**Anke Stoll.** SVP of Acquisitions & Co-productions, Keshet International (UK)

17H30 – 18H30 · ROOM 1

PANEL: TOP SPANISH FICTION & ENTERTAINMENT – WITH THE PARTICIPATION OF ICEX**TOP FICCIÓN & ENTRETENIMIENTO ESPAÑOL – CON LA PARTICIPACIÓN DE ICEX**

This ICEX action is financed by EU Recovery Funds · Esta acción de ICEX se financia con cargo a Fondos De Recuperación de la Unión Europea

Introduction · Introducción**Gloria Saló.** Director of Content and Production Consultancy, GECA (Spain)**Speakers · Ponentes****Beatriz Campos.** SVP Global sales and Production Financing, STUDIOCANAL (UK)**Rebeca Fernández,** Sales Director for Europe, Atresmedia (Spain)**Gonzalo Sagardía,** Founder & CEO, Onza (Spain)

17H30 – 18H30 · ROOM 1

TIP: SPAIN AUDIOVISUAL BUREAU – WITH THE PARTICIPATION OF ICEX

This ICEX action is financed by EU Recovery Funds · Esta acción de ICEX se financia con cargo a Fondos De Recuperación de la Unión Europea

Speaker · Ponente**Miriam Fernández Fernández,** Investor Services, Audiovisual Industry, Invest in Spain Project Management, ICEX (Spain)

17H30 - 18H30 · ROOM 2

STUDENTS MEETUP – INTRODUCTION TO THE AUDIOVISUAL INDUSTRY: INNOVATION & NEW COMMUNICATIONS POSIBILITIES**ENCUENTRO DE ESTUDIANTES - INTRODUCCIÓN A LA INDUSTRIA AUDIOVISUAL: INNOVACIÓN Y NUEVAS POSIBILIDADES DE COMUNICACIÓN**Sponsored by The Core School · *Patrocinado por The Core School***Speaker · Ponente****Francisco Asensi.** Ambassador, The Core School & Senior Consultant, Spain Audiovisual Hub (Spain)**Activity open for students · Actividad abierta a estudiantes**

18H30- TOLEDO

SHUTTLE DEPARTURE FROM TOLEDO CENTRE · SALIDA DE AUTOBÚS DESDE EL CENTRO DE TOLEDO**Pick up point** – Outside Parking Miradero - Calle Gerardo Lobo, under the monument of Federico Martín Bahamontes. The coordinates of the exact point are 39.86146638913973, -4.02190202091600607**Punto de recogida** - Fuera del Parking Miradero - Calle Gerardo Lobo, bajo el monumento a Federico Martín Bahamontes. Las coordenadas del punto exacto son 39.86146638913973,4.02190202091600607

19H30 - 21H00 · EUROCAJA RURAL AUDITORIUM

'TIME ZONE' PREMIERE & AWARDS GALA**PREMIERE 'TIME ZONE' & GALA DE PREMIOS****Hosts · Presentadores****Manuel Feijóo.** Host, producer, creator and scriptwriter of television formats and series (Spain).**Géraldine Gonard.** General Director & Founder, Conecta FICTION & ENTERTAINMENT (Spain).

The gala will begin with a Special Session:
La gala comenzará con una sesión especial:

'TIME ZONE' PREMIERE

Sponsored by Zeppelin (Banijay Iberia) • Patrocinado por
Zeppelin (Banijay Iberia)

Moderator • Moderador

Irene Jiménez. Journalist, co-founder and co-editor,
Audiovisual451.com (Spain)

Speakers • Ponentes

Miguel Martín. Managing Director, Zeppelin (Spain)

Miguel Salvat. VP Original Programming and Commissioning
 Editor, HBO Max Iberia (Spain)

Joana Pastrana. Former boxer & emtrepeneur (Spain)

Antón Lofer. Actor & scriptwriter (Spain)

**Presentation and sneak peek of the entertainment format
 created by Zeppelin & EndemolShine Nederland (Banijay) for
 HBO Max.**

Screening of the format - 10 minutes- (English subtitled).

**Presentación y primeras imágenes del formato de
 entretenimiento creado por Zeppelin & EndemolShine
 Nederland (Banijay) para HBO Max.**

Proyección del formato - 10 minutos- (subtitulado en inglés).

FROM 21H15- AUDITORIUM EUROCAJA RURAL

SHUTTLE DEPARTURE TO TOLEDO CENTRE • SALIDA AUTOBUSES HACIA EL CENTRO DE TOLEDO

22H30 - 01H30 · CÍRCULO DE ARTE

CONECTA PARTY

In collaboration with Ibiza Film Commission & Fomento del
 Turismo de la Isla de Ibiza • En colaboración con Ibiza Film
 Commision y Fomento del Turismo de la Isla de Ibiza
 Activity open for delegates (limited capacity) • Actividad
 reservada a participantes (aforo limitado)

Dresscode, Ibiza Style, wear something white!

Dresscode. estilo ibicenco, ¡ponte algo blanco!

THURSDAY • JUNE 29 JUEVES • 29 JUNIO

08H30 · PALACE OF CONGRESS OF TOLEDO, EL GRECO

ACCREDITATIONS PICK UP • RECOGIDA ACREDITACIONES

Accreditations can be collected at Palace of Congress of Toledo,
 El Greco. Delegates must validate the printed accreditation upon
 arrival at the venue presenting the ID card or passport.

*Las acreditaciones pueden recogerse en el Palacio de Congresos
 de Toledo, El Greco. Los participantes deberán validar la
 acreditación impresa a la llegada al recinto presentando el DNI o
 pasaporte.*

10H00 -10H30 · TOLEDO ROOM

KEYNOTE: OTT MARKETS: GRASPING THE ISSUES AT STAKE FOR INTERNATIONAL PLATFORMS

MERCADOS OTT: COMPRENDIENDO A LAS PLATAFORMAS INTERNACIONALES

Speaker • Ponente

Sa Eva Nébié. Head of Research, Dataxus (Germany)

10H30 - 11H30 · TOLEDO ROOM

PANEL: WARRIOR PLATFORMS I

Moderator • Moderador

Dom Serafini. Editor in Chief, VideoAge (US)

Speakers • Ponentes

Pablo Ghiglione. Head of International Coproductions, Globo
 (Brazil)

Sanja Božić-Ljubičić. CEO, Pickbox, Mediatranslations,
 Mediavision and NEM (Croatia)

André Béraud. Head of Scripted Programs, Radio-Canada
 (Canada)

10H30 - 11H30 · ROOM 1

SPAIN CONTENT SHOWCASE

WITH THE PARTICIPATION OF ICEX

CON LA PARTICIPACIÓN DE ICEX

This ICEX action is financed by EU Recovery Funds • Esta acción de
 ICEX se financia con cargo a Fondos De Recuperación de la Unión
 Europea

Introduction • Introducción

Verónica Gómez-Jordana, Program Advisor, Inside Content
 (Spain)

Speakers • Ponentes

Claudia Nario Bagó. Sales Executive | International, Filmax
 (Spain)

Rebeca Fernández. Sales Director for Europe, Atresmedia (Spain)

Béatrice Nouh, Head of Sales, Onza Distribution (Spain)

11H30 - 12H30 · TOLEDO ROOM

PANEL: FORMATS: KEYS TO A SUCCESSFUL ADAPTATION**FORMATOS: CLAVES PARA UNA ADAPTACIÓN EXITOSA****Moderator · Moderador****José Velasco.** President, Grupo iZen (Spain)**Speakers · Ponentes****Paula Kirchner.** Unscripted Content Director, Warner Bros. Discovery (LATAM & US Hispanic)**Marie Leguizamo.** Managing Director, Banijay Mexico & US Hispanic (US)**Óscar Prol.** Head of Spanish Unscripted Originals, Amazon Studios (Spain)

12H00 - 13H00 · ROOM 1

PANEL: DOCUDRAMA: THE POWER OF TRUE STORIES**DOCUDRAMA: EL PODER DE LAS HISTORIAS REALES****Moderator · Moderador****María José Arrojo.** Deputy Director, Santiago Rey Fernández-Latorre Foundation & Co-Director, Master's Degree in Journalistic and Audiovisual Production (Spain)**Speakers · Ponentes****Anne Von Petersdorff.** Creative producer, Gebrueder Beetz Filmproduktion (Germany)**Olmo Figueiredo.** Producer, La Claque (Spain)**José Ortuño.** Scriptwriter and director (Spain)

12H30 - 13H30 · TOLEDO ROOM

PANEL: WARRIOR PLATFORMS II**Moderator · Moderador****Richard Middleton.** Editor, TBI Magazine (UK)**Speakers · Ponentes****Emilio Sánchez Zaballos.** Director of ATRESplayer, Atresmedia (Spain)**Quim Domènech,** SVP Content, DAZN Spain (Spain)**Vanessa Rosas.** VP Streaming Partnerships and Business Operations, TelevisaUnivision (Mexico)

13H00 - 14H00 · ROOM 1

SPAIN CONTENT SHOWCASE**WITH THE PARTICIPATION OF ICEX****CON LA PARTICIPACIÓN DE ICEX**

This ICEX action is financed by EU Recovery Funds · Esta acción de ICEX se financia con cargo a Fondos De Recuperación de la Unión Europea

Introduction · Introducción**Verónica Gómez-Jordana,** Programme Advisor, Inside Content (Spain)**Speakers · Ponentes****María Valenzuela,** Managing Director, Movistar Plus + International (Spain)**Marta Ezpeleta,** General Manager Distribution, Coproductions, Acquisitions and International Offices, The Mediapro Studio (Spain)**Javier Esteban Loring,** Head of Business Strategy and Sales of US, Canada & UK, The Mediapro Studio (Spain)**Silvia Cotino,** Deputy Director Sales and Business Development, Mediterráneo, Mediaset Spain Group (Spain)**Rocío Cachero,** International Sales, Mediterráneo, Mediaset Spain Group (Spain)

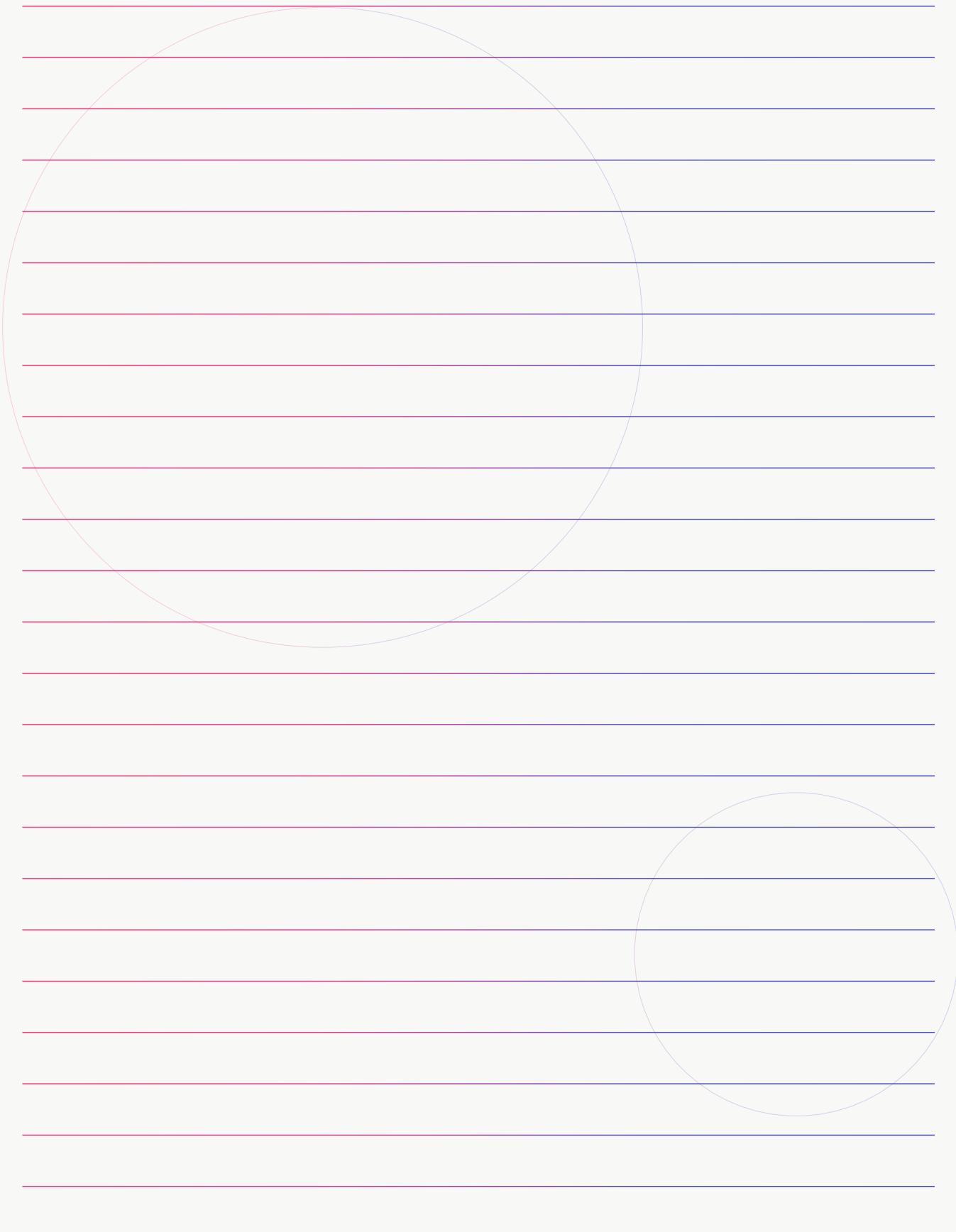
16H00 - 18H00 · ROOM 2

SPAIN CONTENT SHOWCASE NETWORKING**WITH THE PARTICIPATION OF ICEX****CON LA PARTICIPACIÓN DE ICEX**

This ICEX action is financed by EU Recovery Funds · Esta acción de ICEX se financia con cargo a Fondos De Recuperación de la Unión Europea



NOTES · NOTAS



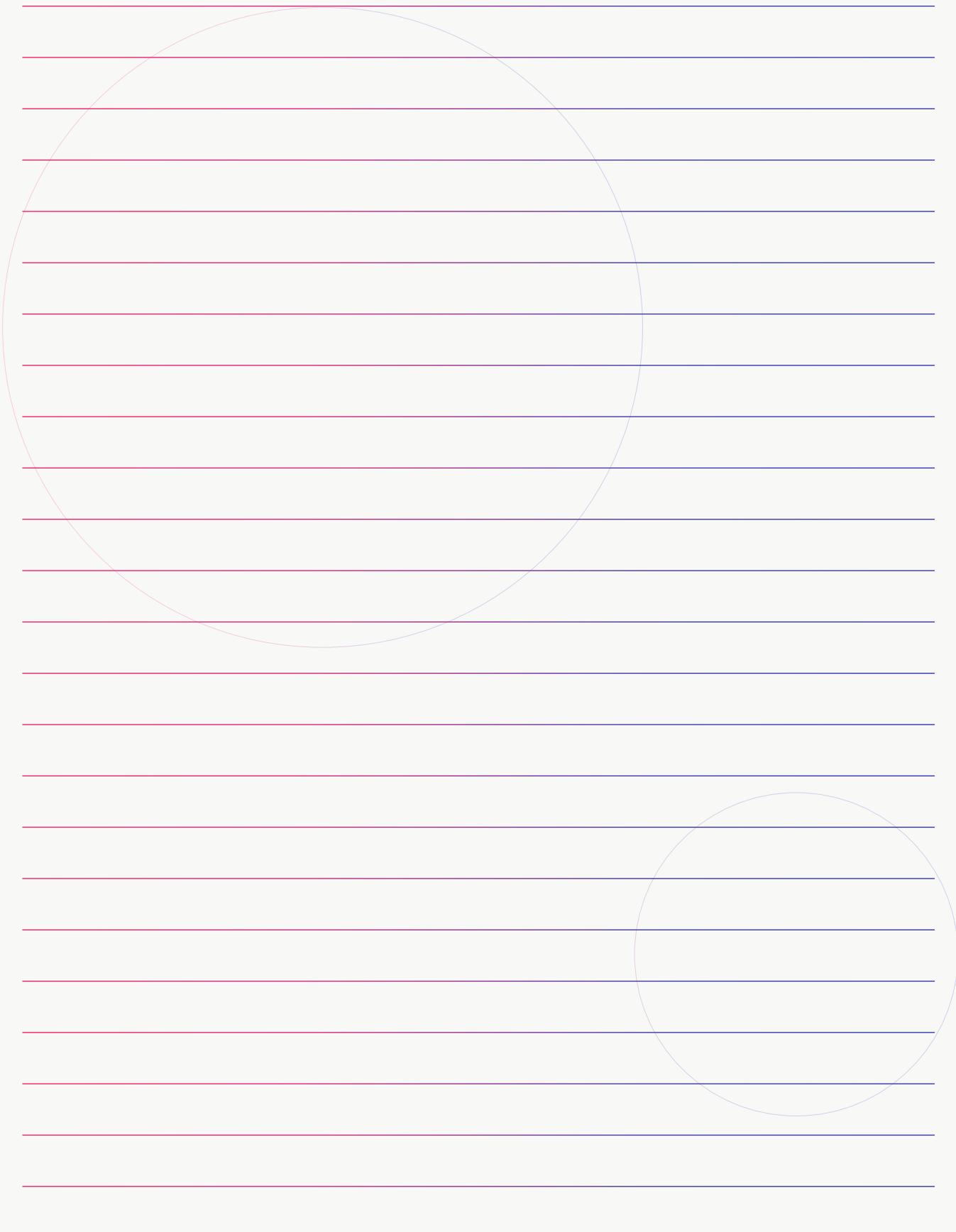
NOTES · NOTAS

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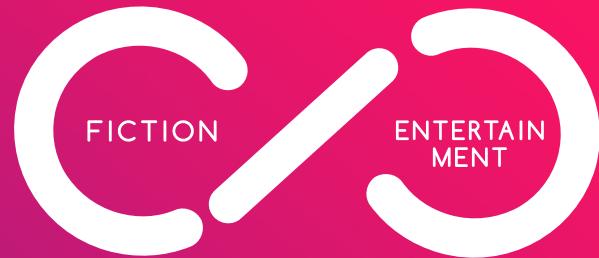


NOTES · NOTAS



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UNA INICIATIVA DE

SUPPORTED BY
APOYADO POR

INSIDE
CONTENT



EN UN LUGAR
DE TU VIDA



FILM
COMMISSION