



## Conecta FICTION & ENTERTAINMENT Opens Project Submissions and Offers a €50,000 Award in Partnership with the Council of Europe.

The award is aimed at promoting creative collaboration in the co-production of series and strengthening independent producers.

**Madrid, February 14, 2024** - The El Greco Conference Center in Toledo, Castilla La Mancha, will host the eighth edition of the international event Conecta FICTION & ENTERTAINMENT from **June 18 to 21, 2024**. Recognized for driving the co-production of series between Europe and America, this annual gathering will provide a detailed overview of the industries in **Brazil** and **Portugal**, announced as Focus Countries for 2024. The event's program will offer key perspectives and essential tools for positioning oneself in a competitive market that embraces technology, providing valuable understanding and unique opportunities for all those involved in the entertainment industry.

### Call for International Project Submissions.-

The eighth edition of Conecta FICTION & ENTERTAINMENT announces the opening of its pitching sessions for projects. The submission period extends from February 13 to April 5, 2024, with staggered deadlines depending on the category. Last year, a total of 311 projects from 30 different countries were received for the five international categories, representing a significant increase compared to the previous year.

The different international [Calls for Projects in the 2024 edition](#) are:

- **PITCH COPRO SERIES** – International co-production projects for TV series or mini-series.
- **PITCH HIGH-END SERIES** – High-budget projects with strong audience potential and elements that make them highly appealing.
- **PITCH MUSIC SERIES** – Fiction series or mini-series projects, in which music plays a fundamental role.
- **PITCH DOCUDRAMA SERIES** – Documentary series with fictionalised elements.
- **PITCH FEELGOOD FORMATS** – Uplifting television format projects aiming to bring a smile to the viewers.

### Strategic Collaboration: Conecta FICTION & ENTERTAINMENT to Present €50,000 Award in Partnership with the Council of Europe, home of Eurimages.

In the coming weeks, we'll be unveiling the diverse prizes awaiting finalist projects, and it's noteworthy that Conecta FICTION & ENTERTAINMENT will be presenting one of these awards as part of its collaboration with the Council of Europe Pilot Programme for Series Co-Productions.

**The Series Co-production Development Award, worth €50,000**, is intended to foster creative collaborations in series co-production and empower independent producers. The award forms part of the Pilot Programme for Series Co-productions, an initiative of the Council of Europe, home of Eurimages." It involves a non-

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repayable grant dedicated to covering expenses during the project development phase. The utilisation of this grant will be governed by a formal agreement between the winning project and the Council of Europe.

**Géraldine Gonard**, director of Conecta FICCIÓN & ENTERTAINMENT, invites creators with a personal touch: *"We're not just hosting an event; we're creating a space for all creators to be part of something special. What defines us is our effectiveness – in 7 years, over 15 finalist series have come to life, produced, or are about to hit the screens. Collaborating with the Council of Europe, home of Eurimages, for this significant award fills us with pride. Join us in our project pitching sessions – it's a chance to be part of something extraordinary!"*

The name of the winning project will be revealed during the awards ceremony at the eighth edition of Conecta FICCIÓN & ENTERTAINMENT, an event that has successfully established itself as a hub for networking and opportunities within the international audiovisual industry.

**For more information, please refer to the [website](#)**

### **Opening of Accreditation for Professionals. -**

Starting from February 13, alongside the project submissions, the registration for the event is now officially open and can be exclusively completed [through the website](#). It's important to highlight that individuals interested in participating can seize the opportunity to benefit from the Early Bird rates for registration, offering a significant economic advantage. **The Early Bird pricing will be available exclusively until April 12 or until the special rate quota is filled.**

### **An image symbolizing the unity of creative minds and collaboration between Europe and America.-**

In its eighth edition, Conecta FICCIÓN & ENTERTAINMENT celebrates the profound significance of interpersonal connections in shaping and advancing ideas, narratives, audiovisual projects, and business ventures. This year's image represents a liquid and friendly medium subject to the powerful undulating energy capable of creating new realities by connecting the best creators and producers from both continents.

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**Conecta FICCIÓN & ENTERTAINMENT** is a professional and international market focused on the creation, development, production, financing, broadcasting and marketing of television content, positioned within the top 10 international tv events of the audiovisual industry. Connecting industry and talent, fiction and entertainment and Europe and the Americas.

The eighth edition of Conecta FICCIÓN & ENTERTAINMENT will be held in Toledo, Castilla-La Mancha, on June **18-21, 2024**, with the support of the Junta de Comunidades de Castilla-La Mancha and the collaboration of the Castilla-La Mancha Film Commission. Inside Content oversees the design and production of the event.

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**Further information available at [www.eventconecta.com/en](http://www.eventconecta.com/en)  
[communication@eventconecta.com](mailto:communication@eventconecta.com)**

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