



**RULES FOR SUBMITTING A PROJECT FOR THE 2026  
“PITCH DIRECT TO STREAMING MOVIES”  
INTERNATIONAL SESSION AT CONECTA Magaluf-Mallorca**

**1- SUBJECT**

This document establishes the rules for the 2026 “Pitch Direct To Streaming Movies” International Pitching Session at CONECTA Magaluf-Mallorca for the submission of fiction movie projects and the related evaluation and selection (the “Rules”). The submission of a Project to the 2026 “Pitch Direct To Streaming Movies” International Pitching Session implies the tacit acceptance of these Rules.

The international session ‘Direct to Streaming Movies’ 2026 will take place at CONECTA Magaluf–Mallorca from May 25 to 28, 2026, across various locations in the Balearic Islands (also referred to as the “Event”) and consists of the submission by its creator and owner (the “Applicant”) of fiction movie projects in development (the “Projects”) designed for a direct release on streaming platforms, either exclusively or with the platform as the main or first distribution window.

A selection of 10 Projects from all those correctly submitted will be presented at the 2026 “Pitch Direct To Streaming Movies” International Pitching Session.

“Applicants”: The 2026 international session of “Pitch Direct to Streaming Movies” is open to producers who are legal entities, not individuals.

The Applicants of the selected Projects (at least one participant per Project) will present their Project before an audience of industry executives.

**Projects must be submitted in accordance with the following Rules and within the dates stipulated on the Event’s website ([www.eventconecta.com/en](http://www.eventconecta.com/en)).** CONECTA Magaluf-Mallorca reserves the right to reject any Project submitted after the Closing Date.

**2- PROJECTS’ AND APPLICANT’S ELEGIBILITY CRITERIA AND SUBMISSION**

2.1. Projects’ eligibility criteria.

- a) Only fiction movies projects of any genre with a minimum running time of 60 minutes may be submitted.
- b) Projects shall be in the development phase. No pre-production or production activities should have been initiated.



- c) Projects may be original projects or based on pre-existing works such as literary works, plays, podcasts, video games, etc.
- d) Projects that have a funding commitment or have obtained funding of at least 10% of the total production budget will have a better assessment by the editorial committee in charge of their selection.
- e) Projects must be live-action. Animation and documentary projects will not be considered.

## 2.2. Applicant Eligibility Criteria.

Applicants submitting their projects to the 2026 international session of “Pitch Direct To Streaming Movies” must be legal entities (production companies, distributors, television channels, etc.), not individuals, of any nationality. Projects from individuals, such as screenwriters, will not be accepted if the project does not have a legal entity producer associated with it.

2.3. Submission. Projects must be submitted online on Conecta FICTION & ENTERTAINMENT website ([www.eventconecta.com/en](http://www.eventconecta.com/en)). The deadline for receiving projects will be open until March 20, 2026. No submissions by post or email will be accepted.

**A maximum of 3 Projects** of fiction movies can be submitted by an Applicant, but only up to one Project per Applicant can be selected as a finalist in the call.

Projects submitted to previous editions of CONECTA won't be admitted.

**Submission of Projects is free.**

2.4. **Mandatory Documents.** The following documents are required for the submission of each Project, and must be supplied before the Closing Date:

- One-pager project presentation with the synopsis
- Dossier / Pitch Deck (Logline, Synopsis, Characters, World, Tone, Plot Summary, References, etc.– no more than 15 pages)
- Sequenced treatment (between 8 and 10 pages)
- Letter describing creator and/or associated producer's vision of the Project
- Production budget in euros (form available on the call's web page)
- Financial plan in euros (form available on the call's web page)
- Company corporate documentation: tax number, registration document or official identification number



- In the case of a project based on pre-existing work, a signed and dated contract must be attached, showing the transfer of rights to the production company for its adaptation into a fiction movie.
- If using AI, please attach an information letter.

Optional documents, (if available):

- Script
- Letters of interest of talent attached.
- CV of the author or of the associated production company
- Visual materials (trailer or other examples of the Project)
- Dated and signed contracts or letter of commitment or interest showing at least 10% of financing already secured, or the financial investment indicated on your application form. These contracts or letters must indicate the amount of the investment

2.5. Submissions and documents will only be accepted in Spanish or English.

2.6. Submissions with incomplete documentation will not be considered for selection.

2.7. CONECTA Magaluf-Mallorca will not be responsible for any costs (for translation, postage, graphic design, etc.) incurred for the submission of Projects.

2.8. By submitting a Project to the 2026 "Pitch Direct to Streaming Movies" International Pitching Session, Applicants guarantee the presence of one of the Project's participants at the Event from the 25<sup>th</sup> to 28<sup>th</sup> of May 2026 if the Project is selected for the Pitching Session.

2.9. By submitting a Project to the 2026 "Pitch Direct to Streaming Movies" International Pitching Session, the Applicant guarantees that their Project entry does not contain third party copyrighted materials (such as, by way of example, and not as a limitation, underlying works, images, or music) without they first obtain all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Project submitted to the 2026 "Pitch Direct to Streaming Movies" International Pitching Session or any elements contained within thereof must obtain written consent and agreement from the rights holder of the Project to its submission in the terms herein and to be bound by these Rules and, at CONECTA Magaluf-Mallorca's request, must be able to provide a copy of such written consent and agreement from the rights owner.

2.10. Submitting a Project to the 2026 "Pitch Direct to Streaming Movies" International Pitching Session does not imply assignment or transfer of any kind in favor of CONECTA Magaluf-Mallorca of any intellectual or industrial property right on the



Project or any of its elements.

2.11. Please note that neither submission of Projects to the 2026 "Pitch Direct to Streaming Movies" International Pitching Session constitute accreditation for CONECTA Magaluf-Mallorca. The CONECTA Magaluf-Mallorca venue is restricted to accredited participants only.

2.12 Use of Artificial Intelligence (AI) in the material submitted:

Applicants are authorized to use generative AI tools in project submission materials provided that:

a) Applicants must expressly indicate in advance whether any part of the documentation submitted in accordance with Section 2.4—including, but not limited to, synopsis, bible, dialogue scenes, visual materials, budgets, financing plan, or any other Project document—has been generated or modified, in whole or in part, using generative Artificial Intelligence tools.

b) If AI has been used, applicants must specify in detail:

- the tool or tools used.

- the nature of the intervention (creation, assistance, modification, or expansion of content);

- the approximate proportion of content generated by AI;

- human intervention in the validation, supervision, or editing of the content.

c) Applicants guarantee that the use of AI does not infringe on intellectual property rights, industrial property rights, image rights, or any other third-party rights, and that they have all the necessary licenses, authorizations, or permits. At the request of CONECTA Magaluf-Mallorca, applicants must provide the corresponding supporting documentation.

d) It is prohibited to submit materials that use AI to generate, recreate, or manipulate the image, voice, performance, or identity of real people without their express and reliable consent, as well as materials that reproduce protected works without the authorization of their owners.

e) Any lack of truthfulness, transparency, or completeness in the information relating to the use of generative AI may result in the Project being rejected, without prejudice to any other legal actions that may be applicable.



f) This information must be included in an accompanying letter, duly signed and dated, which must be included in the corresponding section of the form, as mentioned in point 2.4.

### **3- SELECTION OF PROJECTS**

Projects will be selected by the Editorial Committee of CONECTA Magaluf-Mallorca, composed of an international team of qualified audiovisual industry professionals. They will evaluate the projects based on criteria such as quality, originality, financial viability, international potential, and the possibility of reaching new audiences. They will select 10 finalists who will have the opportunity to present themselves at a pitch session at CONECTA Magaluf-Mallorca, based in Calvià, Palma, and Magaluf, from May 25 to 28, 2026.

The 10 Projects will be selected after obtaining a majority vote from the selection committee, which will not be subject to appeal.

Likewise, projects submitted that have a direct connection with the Balearic Islands will receive extra points in the selection committee's evaluation. This direct connection may be for one or more of the following reasons: 1) origin of the production (main production company based in the Islands) or co-production (co-production company based in the Islands) 2) participation of mainly Balearic talent (technical and artistic) 3) filming in the Balearic Islands (which includes locally contracted production services based on percentage).

The selected Projects will be announced via email to their Applicants during April 2026.

Rejection of Projects will be also notified to their Applicants.

### **4- PARTICIPATION OF SELECTED PROJECTS IN 2026 "PITCH DIRECT TO STREAMING MOVIES" INTERNATIONAL PITCH SESSION**

4.1 Once a Project is selected, at least one participant per selected Project (producer, writer, rights holder, etc.) must be in in Magaluf, Majorca, from the morning of the 25th to 28th of May 2026 in order to take part in: rehearsals, to present the Project during the 2026 "Pitch Direct to Streaming Movies" International Pitch Session, and participate in individual meetings, if any, and attend the Awards Ceremony.

CONECTA Magaluf-Mallorca will cover accreditation and accommodation costs in Magaluf, Majorca, for 3 nights from the 25<sup>th</sup> to 28<sup>th</sup> of May 2026, for one participant of



each Project selected. In the event of having already paid its accreditation, CONECTA Magaluf-Mallorca will refund its cost. CONECTA Magaluf-Mallorca will not cover travel costs.

4.2 Project participants must supply all Project's promotional and presentation materials as soon as requested by the organization for its use during the "Pitch Direct to Streaming Movies", such as video files, photos, website, PowerPoint presentations, catalogs, and flyers etc., and must respect all the technical specifications supplied by the CONECTA Magaluf-Mallorca team. CONECTA Magaluf-Mallorca reserves the right to reject any Project selected that does not respect the technical specifications supplied.

4.3 Use of Artificial Intelligence (AI) in the production of the selected Project:

a) Applicants representing the finalist projects must inform CONECTA Magaluf-Mallorca of any intention to make significant use of generative AI in the production, post-production, or preparation of promotional materials for the Project, including, but not limited to, scripts, editing, VFX, animation, virtual filming, music, art, pitch materials, or dissemination.

b) Applicants agree that the use of generative AI in the Project will comply at all times with applicable regulations, including those relating to intellectual property, image rights, data protection, and any third-party rights. The use of AI may not involve deceptive practices, impersonation, or manipulation of content without the legally required authorizations.

c) All liability arising from the use of AI shall lie exclusively with the applicants, exempting CONECTA Magaluf-Mallorca from any claims, damages, costs, or litigation that may arise for this reason. CONECTA Magaluf-Mallorca may request clarifications, additional documentation, or limit certain technological uses if it deems it necessary for compliance with these Terms and Conditions or applicable regulations.

## **5- CONFIDENTIALITY AND MARKETING**

Documents supplied with Project submissions are strictly confidential and may not be published unless otherwise indicated below.

A list of the selected Projects, including the Project title, genre, country of origin, scriptwriter(s), production company(ies), partner broadcaster (TV channel, platform, OTT, distributor, if any) and synopsis, may be published by CONECTA Magaluf-



Mallorca in its marketing and promotional communications and newsletters and on the CONECTA Magaluf-Mallorca Website, as well as published in the press.

Also, by providing trailers and stills and other visual materials of Projects, Applicants give permission to use the material and for promotional purposes for CONECTA Magaluf-Mallorca website.

The Project's catalogue, including the above information, as well as provisional financial elements (only the total production budget and part only financed), will be distributed to all accredited participants at CONECTA Magaluf-Mallorca.

If the selected project is produced and completed, the producer agrees to include the following statement in the end credits: "This fictional film was presented at 'Pitch Direct to Streaming Movies' 2026 at CONECTA Magaluf-Mallorca."

## **7- GOVERNING LAW AND JURISDICTION SELECTION**

These Rules shall be governed by and construed in accordance with the laws of Spain and the parties submit to the jurisdiction of the courts of Madrid, Spain.

<p>I have read and I accept the rules for the 2026 "Pitch Direct To Streaming Movies" International Pitching Session at CONECTA Magaluf-Mallorca. I also understand that submitting my project does not guarantee its selection, and that if I do not respect the present rules, my project may be rejected.</p>
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