



RULES FOR SUBMITTING A PROJECT FOR THE 2026 “PITCH VERTICAL SERIES” INTERNATIONAL SESSION AT CONECTA MAGALUF-MALLORCA

1- SUBJECT

This document establishes the rules for the 2026 “Pitch Vertical Series” International Pitch Session at CONECTA Magaluf-Mallorca for the submission of fiction vertical Series projects and the related evaluation and selection (the “Rules”). The submission of a Project to the 2026 “Pitch Vertical Series” International Pitch Session implies the tacit acceptance of these Rules.

The international session ‘Pitch Vertical Series’ 2026 will take place at CONECTA Magaluf–Mallorca from May 25 to 28, 2026, across various locations in the Balearic Islands (also referred to as the “Event”) and consists in the presentation by their producer (the “Applicant”) of vertical fiction series projects in development created and designed for consumption on mobile devices (the “Projects”).

A selection from 3 to 5 Projects from all those correctly submitted will be presented at the 2026 “Pitch Vertical Series” International Pitch Session.

“Applicants”: The 2026 international session of “Pitch Vertical Series” is open to producers who are legal entities, not individuals.

The Applicants of the selected Projects (at least one participant per Project) will present their Project before an audience of industry executives.

Projects must be submitted in accordance with the following Rules and within the dates stipulated on the Event’s website (www.eventconecta.com/en). CONECTA Magaluf-Mallorca reserves the right to reject any Project submitted after the Closing Date.

2- PROJECTS’ AND APPLICANT’S ELEGIBILITY CRITERIA AND SUBMISSION

2.1. Projects’ eligibility criteria.



- a) Only vertical series (or micro-dramas) projects created and designed for mobile consumption and digital distribution via streaming, social media, or new platforms and apps, in 9:16 format, of any genre, may be submitted.
- b) Series projects must have a minimum of 50 and a maximum of 90 episodes per season, lasting between 1:30 and 2 minutes each.
- c) The budget for each episode is not limited but must be in line with the vertical production format: quick to shoot and with smaller budgets than a traditional series.
- d) Projects must be in the development phase. Pre-production or production activities must not have begun.
- e) Projects must be originally designed for mobile devices; they cannot be existing series cut or adapted to the vertical format.
- f) Projects must be live-action. Animation and documentary projects will not be considered.

2.2. Applicant Eligibility Criteria. Applicants submitting Projects to the 2026 “Pitch Vertical Series” International Pitch Session **can only be legal entities (production companies, distribution companies, TV channels, etc.), not individuals**, from any nationality. Projects from individuals, such as writers, with no producer(s) incorporated as legal entity attached, will not be accepted.

2.3. Submission. Projects must be submitted online on CONECTA Magaluf-Mallorca website (www.eventconecta.com/en). The deadline for receiving projects will be open until March 17, 2026. No submissions by post or email will be accepted.

A maximum of 3 Projects (on their First Season) can be submitted by an Applicant; only up to one Project per Applicant may be selected as a finalist.

Projects submitted to previous editions of CONECTA won't be admitted.

Project submissions are free.

2.4. **Mandatory Documents.** The following documents are required for the submission of each Project, and must be supplied before the Closing Date:



- Summary bible (logline, episodes, duration, genre, synopsis, season summary, character arcs, setting, tone, references, etc. – no more than 10 pages)
- Scripts for the first 8 episodes.
- Logline for each episode of the entire season.
- Letter from the screenwriter and/or producer describing the vision for the project (no more than 1 page)
- Production budget in euros (template available on the call for entries website).
- Writing and production schedule.
- Company tax ID number (or tax document).
- In the case of a project based on a pre-existing work (book, video game, etc.), a dated and signed contract must be attached, demonstrating the transfer of rights to the production company for adaptation into a vertical series.
- If using AI, please attach an information letter.

Recommended Documents, (if available):

- Remaining scripts, if available.
- CV of the author or associated production company.
- Visual materials (trailer or other videos of the project), if available.
- Contracts or letters of commitment or interest, dated and signed, demonstrating the financial investment indicated on your registration form. These contracts or letters must indicate the amount of the investment.

2.5. Submissions and documents will only be accepted in Spanish or English.

2.6. Submissions with incomplete documentation will not be considered for selection.

2.7. CONECTA Magaluf-Mallorca will not be responsible for any costs (for translation, postage, graphic design, etc.) incurred for the submission of the Projects.

2.8. By submitting a Project to the 2026 “Pitch Vertical Series” International Pitch Session, Applicants guarantee the presence of one of the Project’s participants at the Event from 25th to 28th May 2026 if the Project is selected for the Pitch Session.

2.9. By submitting a Project to the 2026 “Pitch Vertical Series” International Pitch Session, the Applicant guarantees that their Project entry does not contain third party copyrighted materials (such as, and not as a limitation, underlying works, images, or



music) without they first obtain all necessary licenses, clearances, releases and/or permissions. Applicants who do not hold copyright ownership of the Project submitted to the 2026 “Pitch Vertical Series” International Pitch Session or any elements contained within thereof must obtain written consent and agreement from the rights holder of the Project to its submission in the terms herein and to be bound by these Rules and, at CONECTA Magaluf-Mallorca’s request, must be able to provide a copy of such written consent and agreement from the rights owner.

2.10. Submitting a Project to the 2026 “Pitch Vertical Series” International Pitch Session does not imply assignment or transfer of any kind in favor of CONECTA Magaluf-Mallorca of any intellectual or industrial property right on the Project or any of its elements.

2.11. Please note that neither submission of Projects to the 2026 “Pitch Vertical Series” International Pitch Session constitute accreditation for CONECTA Magaluf-Mallorca. The CONECTA Magaluf-Mallorca venue is restricted to accredited participants only.

2.12 Use of Artificial Intelligence (AI) in the material submitted:

Applicants are authorized to use generative AI tools in project submission materials provided that:

a) Applicants must expressly indicate in advance whether any part of the documentation submitted in accordance with Section 2.4—including, but not limited to, synopsis, bible, dialogue scenes, visual materials, budgets, financing plan, or any other Project document—has been generated or modified, in whole or in part, using generative Artificial Intelligence tools.

b) If AI has been used, applicants must specify in detail:

- the tool or tools used.

- the nature of the intervention (creation, assistance, modification, or expansion of content);

- the approximate proportion of content generated by AI;

- human intervention in the validation, supervision, or editing of the content.

c) Applicants guarantee that the use of AI does not infringe on intellectual property rights, industrial property rights, image rights, or any other third-party rights, and that they have all the necessary licenses, authorizations, or permits. At the request of CONECTA Magaluf-Mallorca, applicants must provide the corresponding supporting documentation.



d) It is prohibited to submit materials that use AI to generate, recreate, or manipulate the image, voice, performance, or identity of real people without their express and reliable consent, as well as materials that reproduce protected works without the authorization of their owners.

e) Any lack of truthfulness, transparency, or completeness in the information relating to the use of generative AI may result in the Project being rejected, without prejudice to any other legal actions that may be applicable.

f) This information must be included in an accompanying letter, duly signed and dated, which must be included in the corresponding section of the form, as mentioned in point 2.4.

3- SELECTION OF PROJECTS

Projects will be selected by the Editorial Committee of CONECTA Magaluf-Mallorca, composed of an international team of qualified audiovisual industry professionals. They will evaluate the projects based on criteria of quality, originality, financial, international potential, and the possibility of reaching new audiences, and will select 3 to 5 finalists who will have the opportunity to present in a pitch session at CONECTA Magaluf-Mallorca, in Magaluf, from May 25th -28th, 2026.

Likewise, projects submitted that have a direct connection with the Balearic Islands will receive extra points in the selection committee's evaluation. This direct connection may be for one or more of the following reasons: 1) origin of the production (main production company based in the Islands) or co-production (co-production company based in the Islands) 2) participation of mainly Balearic talent (technical and artistic) 3) filming in the Balearic Islands (which includes locally contracted production services based on percentage).

The 3 to 5 Projects will be selected after obtaining a majority vote from the selection committee, which will not be subject to appeal.

The selected Projects will be announced via email to their Applicants during April 2026.

Rejection of Projects will be also notified to their Applicants.



4- PARTICIPATION OF SELECTED PROJECTS IN 2026 “PITCH VERTICAL SERIES” INTERNATIONAL PITCH SESSION

4.1 Once a Project is selected, at least one participant per selected Project (producer, writer, rights holder, etc.) must be in Magaluf, Majorca (Balearic Island, Spain), from the morning of the 25th to 28th of May, 2026 in order to take part in: rehearsals, to present the Project during the 2026 “Pitch Vertical Series” International Pitch Session, and participate in individual meetings, if any, and attend the Awards Ceremony.

CONECTA Magaluf-Mallorca will cover accreditation and accommodation costs at Magaluf, Majorca, for 3 nights from 25th to 28th May 2026, for one participant of each Project selected. In the event of having already paid its accreditation, CONECTA Magaluf-Mallorca will refund its cost. CONECTA Magaluf-Mallorca will not cover travel costs.

4.3 Project participants must supply all Project’s promotional and presentation materials as soon as requested by the organization for its use during the “Pitch Vertical Series”, such as video files, photos, website, PowerPoint presentations, catalogs, and flyers etc., and must respect all the technical specifications supplied by the CONECTA Magaluf-Mallorca team. CONECTA Magaluf-Mallorca reserves the right to reject any Project selected that does not respect the technical specifications supplied.

4.3 Use of Artificial Intelligence (AI) in the production of the selected Project:

a) Applicants representing the finalist projects must inform CONECTA Magaluf-Mallorca of any intention to make significant use of generative AI in the production, post-production, or preparation of promotional materials for the Project, including, but not limited to, scripts, editing, VFX, animation, virtual filming, music, art, pitch materials, or dissemination.

b) Applicants agree that the use of generative AI in the Project will comply at all times with applicable regulations, including those relating to intellectual property, image rights, data protection, and any third-party rights. The use of AI may not involve



deceptive practices, impersonation, or manipulation of content without the legally required authorizations.

c) All liability arising from the use of AI shall lie exclusively with the applicants, exempting CONECTA Magaluf-Mallorca from any claims, damages, costs, or litigation that may arise for this reason. CONECTA Magaluf-Mallorca may request clarifications, additional documentation, or limit certain technological uses if it deems it necessary for compliance with these Terms and Conditions or applicable regulations.

5- CONFIDENTIALITY AND MARKETING

Documents supplied with Project submissions are strictly confidential and may not be published unless otherwise indicated below.

A list of the selected Projects, including the Project title, genre, country of origin, scriptwriter(s), production company(ies), partner broadcaster (TV channel, platform, OTT, distributor, if any) and synopsis, may be published by CONECTA Magaluf-Mallorca in its marketing and promotional communications and newsletters and on the CONECTA Magaluf-Mallorca Website, as well as published in the press.

Also, by providing trailers and stills and other visual materials of Projects, Applicants give permission to use the material and for promotional purposes for CONECTA Magaluf-Mallorca website.

The Project's catalogue, including the above information, as well as provisional financial elements (only the total production budget and part only financed), will be distributed to all accredited participants at CONECTA Magaluf-Mallorca.

If a selected Project is completed, CONECTA Magaluf-Mallorca will be referred to in its credits as "This Series was pitched in 2026 "Pitch Vertical Series" at CONECTA Magaluf-Mallorca".

6- GOVERNING LAW AND JURISDICTION SELECTION

These Rules shall be governed by and construed in accordance with the laws of Spain and the parties submit to the jurisdiction of the courts of Madrid, Spain.



I have read and I accept the rules for the 2026 "Pitch Vertical Series" International Pitch Session at CONECTA Magaluf-Mallorca. I also understand that submitting my project does not guarantee its selection, and that if I do not respect the present rules, my project may be rejected.