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CONECTA KICKS OFF GLOBAL PROMOTION AHEAD OF ITS LANDMARK 10TH EDITION

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As it marks its tenth anniversary, CONECTA will officially present its Magaluf–Mallorca edition at FITUR Screen 2026, the eighth edition of the screen tourism space organised by Spain Film Commission in collaboration with IFEMA.

CONECTA's tenth edition will be held from 25 to 28 May 2026 in Magaluf, Calvià (Mallorca). The Meliá Calvià Beach Hotel will serve as the main venue, alongside additional locations across Calvià and Palma, hosting a curated programme of activities and professional content. Further details of the programme will be announced in the coming weeks.

Géraldine Gonard, Director of CONECTA, states: "Celebrating our tenth anniversary in Magaluf allows us to look ahead from a location with strong international projection, excellent connectivity and an infrastructure capable of hosting high-level professional gatherings. The 2026 edition will mark a turning point in CONECTA's trajectory and in the way we continue to build bridges between professionals in Europe and the Americas."

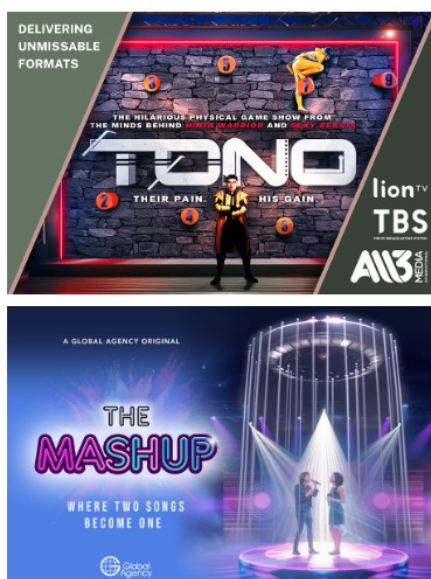
The presentation at FITUR Screen marks the starting point of an ambitious international promotion strategy. In parallel, CONECTA will be showcased at Content Americas in Miami and subsequently at the European Film Market during the Berlin International Film Festival. These presentations aim to engage producers, industry professionals and specialised media ahead of what promises to be a landmark edition, coinciding with the event's tenth anniversary.

Over the past decade, CONECTA has become a key driver in the decentralisation of Spain's audiovisual industry, expanding professional exchange beyond traditional centres and opening new channels to international markets. This vision has evolved into a strong professional bridge between Europe and the Americas, now firmly embedded in CONECTA's DNA.

Across nine editions, the event has consolidated its role within the international audiovisual landscape through a diverse ecosystem of initiatives, including CONECTA Fiction & Entertainment, CONECTA Digital, CONECTA Creative Lab, CONECTA Fest and Think Tank. Its pitching sessions have led to the development of more than 30 international productions—many of them award-winning and widely distributed—such as "Pubertat", "Inés del alma mía", "Malaka", "Winter Palace", "Invisible Heroes" and "Strings". CONECTA has welcomed thousands of accredited professionals from over 50 countries, maintaining a boutique, limited-capacity format designed to encourage meaningful, high-level connections.

At the same time, Mallorca is experiencing a period of significant growth in audiovisual activity, with an increasing number of international series and feature films choosing the island as a location. Supported by a robust logistical infrastructure, Mallorca is positioning itself as a strategic hub for international production and co-production.

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