



## CONNECTA Magaluf-Mallorca honours the best projects from its 10<sup>th</sup> edition

The international forum presented the awards  
for its four pitch competitions, with 26 finalist projects in the running

Variety journalist John Hopewell has been awarded the  
2026 Conecta Honorary Award

Access to the [photo gallery](#) of the awardees (available from 10pm -CET-)

**Mallorca, May 27, 2026** — CONECTA Magaluf-Mallorca brought its penultimate day to a close with the **awards ceremony**, one of the most eagerly anticipated moments of the programme, which brought together leading figures from the national and international media sector. A wide range of prizes, presented by leading companies and institutions, were awarded to projects participating in the four pitch sessions: **Drama Series** (drama series and miniseries), **Comedy Series** (comedy series and miniseries), **Vertical Series** (vertical microdramas designed for mobile-first consumption) and **Direct to Streaming Movies** (scripted feature films conceived for direct release on streaming platforms).

The prizes up for grabs covered a range of opportunities designed to boost the participating creative teams: from **financial support for development** and various production and post-production **services**, to access to other **professional events** collaborating with CONECTA, which provide the winners with an even broader platform for visibility and international exposure.

As part of the **Conecta FICTION FEST** section, the Casal de Peguera auditorium hosted a special screening of **'Se tiene que morir mucha gente'**, an original **Movistar Plus+** series that recently competed at **Canneseries 2026** festival. Created by Victoria Martín based on her novel of the same name, the production, starring Anna Castillo, Macarena García and Laura Weissmahr, presented its

first two episodes, followed by a discussion with its producer **Oriol Maymó** (from the prodco Corte y Confección de Películas).

The evening also included the presentation of the **2026 Conecta Honorary Award** to **John Hopewell**, a British journalist based in Spain and International Features Editor at Variety, the historic American trade publication with over 120 years of experience reporting on global entertainment. **Géraldine Gonard**, director of CONECTA Magaluf-Mallorca, presented the award to Hopewell in recognition of his exceptional contribution to international specialist journalism and his role as a leading figure in the coverage of the sector on a global scale. The veteran professional thus took centre stage in one of the most moving moments of this year's event.

## CONECTA Magaluf-Mallorca 2026 AWARDS

**RTVE PLAY AWARD**, consisting of a grant of €5,000 to support the development of the project that best embodies the values of creativity promoted by RTVE PLAY:

**MALLORCA THINGS TO DO**  
**Bastera Films (Spain)**

**SPAIN FILM COMMISSION AWARD**, consisting of €3,000 to the project that best showcases Spanish locations as a narrative and production asset:

**TO CATCH AN OLD LADY**  
**Treboa (Spain)**

**TRIODOS BANK AWARD**, consisting of €3,000 to the chosen project:

**NUA**  
**Empatic Films / Corte y Confección de Películas (Spain)**

**WARNER MUSIC AWARD**, consisting of five days of Dolby Atmos Studio to contribute to the creation of promotional materials for the winning project:

**TO CATCH AN OLD LADY**  
**Treboa (Spain)**

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**ACORDE AWARD**, consisting of a license for three projects to use its music library for their pilot and potential first season:

**AFTERTASTE**  
Dexiderius Producciones (Spain)

**WHAT YOU DID**  
Red Collision Studios (Colombia)

**MALLORCA THINGS TO DO**  
Bastera Films (Spain)

**NEW ART AWARD**, consisting of in-kind contribution of €5,000 in post-production services:

**ROOM ZERO**  
Escaleta Audiovisual / Be a Child Group (Spain)

**SANFIC AWARD**, consisting of an invitation to the Series Lab and pitching sessions of SANFIC Industria 2026 (Chile):

**ROOKIES**  
Rhayuela Films (Colombia)

**BOGOTÁ AUDIOVISUAL MARKET – BAM AWARD**, consisting of two invitations for two projects to pitch at BAM 2026 (Colombia):

**BREAKDOWNS**  
Lab Producciones (Argentina)

**TV BEATS FORUM AWARD**, consisting of an invitation to pitch at TV Beats Forum 2026 (Estonia):

**IDYLLIC**  
BRAINS Narrative Studio UG (Germany)

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**CONECTA Magaluf–Mallorca** is part of the umbrella brand **Event CONECTA**, created by Inside Content, which brings together various international professional gatherings dedicated to driving the audiovisual industry forward. Within this platform, specialised activities are developed that connect creativity, business and technology, strengthening collaboration between Europe and the Americas. Its main event, **Conecta FICTION & ENTERTAINMENT**, renamed **CONECTA Magaluf–Mallorca** on the occasion of its tenth anniversary, is positioned among the top ten international markets in the audiovisual sector.

Throughout the year, **CONECTA** organises activities in various locations, both domestic and international, under different labels: **FICTION & ENTERTAINMENT** (content), **DIGITAL** (technology and innovation), **CREATIVE LAB** (creation and trends) and **FEST** (screenings and exhibitions), among others.

**CONECTA Magaluf–Mallorca** will take place from **25 to 28 May 2026 in Magaluf beach, Calvià (Mallorca, Balearic Islands)**. The event is held in association with the **Calvià Town Council** supported by the Sustainable Tourism Tax, with the collaboration of the **Balearic Islands Government's Institute of Cultural Industries (ICIB)** and the support of the **regional public broadcaster IB3, Mallorca Island Council and Palma Town Council**. **CONECTA Magaluf-Mallorca** is designed and produced by **Inside Content**.

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